

SUMMARY

Talented Associate Creative Director with 20+ years of experience and strong interpersonal skills. At Nexient focused upon leading UX Product Design teams, mentoring fellow UX Product Designers, setting project deadlines and content goals, elevating the NES UX Practice, and delivering successful products to our clients and users.

EXPERIENCE**NEXIENT****Associate Creative Director**

Brooklyn, NY • October 2021 - Present

Leading UX teams to research, design, and craft UX artifacts, prototypes, and products. Building our UX practice, recruitment efforts, and mentoring UX Product Designers.

AI.REVERIE**Design Lead**

Brooklyn, NY • December 2020 - August 2021

Led design of Aircscape, a new SaaS product to enable users to create, view, and download AI/ML synthetic datasets. Facebook acquired AI.Reverie in August, 2021.

MORGAN STANLEY**Senior UX Product Designer**

Brooklyn, NY • February 2021 - July 2021

Led Wealth Management Strategic Portfolio Analytics squad overseeing the design, development, and deployment of Risk Assessment & Performance tools.

ADAPTAMATIC, INC.**Owner, UX Product Designer**

Brooklyn, NY • March 2001 - Present

Conceived, designed, and built digital applications, experiences, UX deliverables, websites, and physical products for a diverse range of clients.

FLIGHTSAFETY INTERNATIONAL**Manager, User Experience Development**

New York, NY • February 2016 - June 2019

Established FlightSafety's UX Development and Design standards, built and mentored UX team, and redesigned corporate website and desktop, tablet, and mobile apps.

DAILYBURN**Director of User Experience**

New York, NY • April 2014 - May 2015

Led UX Design team, implemented refined UX standards, and redesigned web, tablet, mobile, steaming applications, prototypes, and product onboarding.

FLUID**Senior UX Product Designer**

New York, NY • January 2013 - March 2013

Designed a comprehensive luxury T-Commerce shopping experience application for LG Televisions with user research and testing sessions.

OMNIGON**Senior UX Product Designer**

New York, NY • May 2009 - August 2012

Rebuilt web, tablet, mobile, and kiosk client experiences for Clear, MTV, SportingNews, USTA, MSG, Fox Sports, and The Radio City Rockettes.

TECHSTARS**Senior UX Product Designer**

New York, NY • July 2011 - December 2011

Mentored eleven startups to build and refine the UX within their products, apps, and presentations for TechStars NYC.

HEWLETT-PACKARD / THE SCIENCE PROJECT**Senior IA UX Designer**

New York, NY • April 2011 - July 2011

Designed and built Pivot, a monthly App Catalog digital magazine built upon webOS, localized to four countries for the global HP TouchPad audience.

HARRISON AND STAR**Senior IA UX Designer**

New York, NY • March 2010 - January 2011

Led IA and UX initiatives for pharmaceutical clients such as Genentech, Bayer, Eisai, Biolumina, and Novartis by designing mobile, tablet, kiosk, and web applications.

MEDIATED SPACES**VP Operations & Co-Founder**

New York, NY • June 2006 - November 2009

Competitively awarded a MacArthur Foundation \$190,000 research grant to build citizen science mobile apps. Awarded additional funding from NAVTEQ and WHERE.com.

FROG DESIGN**Design Analyst**

New York, NY • May 2006 - November 2006

Designed sitemaps, wireframes, competitive analysis documents, prototypes, user and product research for GE, NBC, Virgin Mobile, and TV Guide.

YM.COM**Technical Director**

New York, NY • February 2001 - September 2004

Grew 650,000 website user base with original content, community tools, and streamlined UX. Awarded Best Redesign (2004) and Best Site Integration with Print (2003).

EDUCATION**NEW YORK UNIVERSITY / TISCH SCHOOL OF THE ARTS**

Interactive Telecommunications Program (ITP)

M.P.S., User Experience & Interaction Design

August 2003 - May 2006

GETTYSBURG COLLEGE

B.A., Computer Science & Economics

August 1992 - May 1996

SKILLS

Leadership, Mentoring, Project Management, Agile Scrum. UX/UI, Product, & Interaction Design, Wireframing, Figma Prototyping, Strategy, UX Research, & User Testing.