



**DeltaAmexCard.com**

**Competitive Analysis**

2017.07.17

v1.1



Ontario Joli  
Joliour Mary

Dashboard

Messages 3

UI Elements

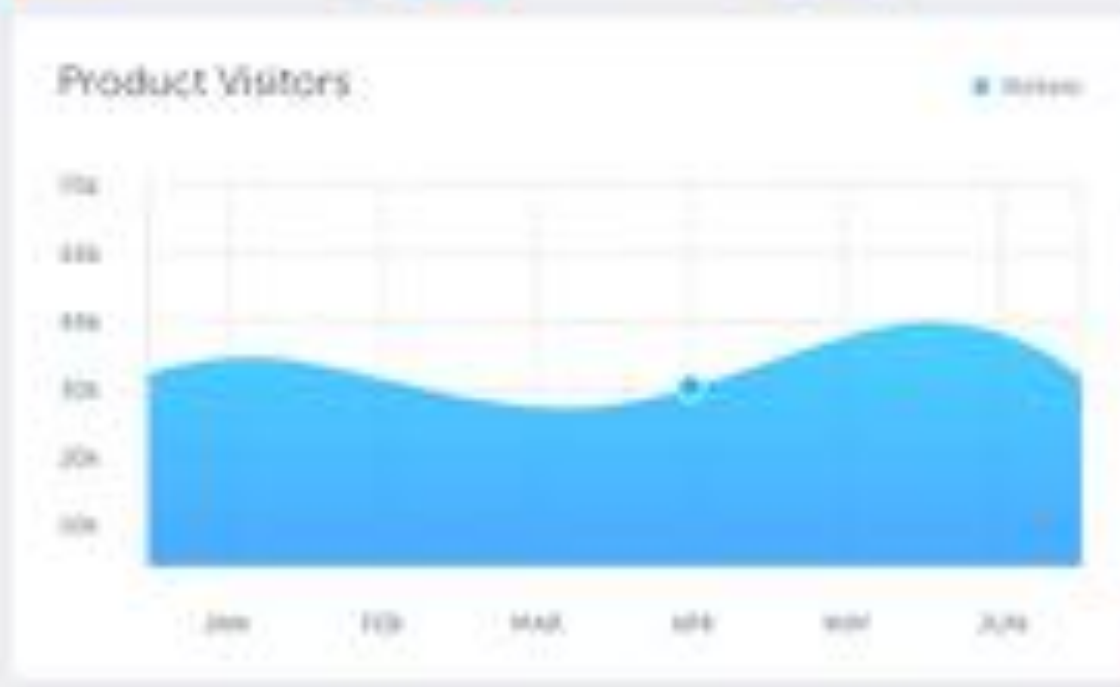
Charts

Calendar

User

Security

Customers



Applications



Live Snapshot

560

7 COUNTRIES

START DATE

23h45m

3 TIME ON

APP TODAY

Category 1

Send Pushes (254)

Push Campaign Name  
Send Mon, Jan 24, 2010

Push Campaign Name  
Send Mon, Jan 24, 2010

Push Campaign Name  
Send Mon, Jan 24, 2010

View All

Scheduled Pushes (33)

Push Campaign Name  
Scheduled for Mon, Sep 20, 2012

Push Campaign Name  
Scheduled for Mon, Feb 12, 2013

Push Campaign Name  
Scheduled for Mon, Feb 12, 2013

View All

Category 2

Category 3

Show today

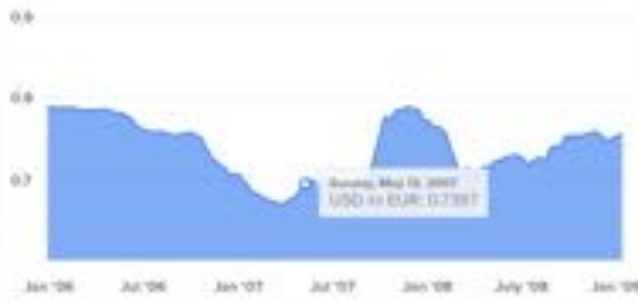
Export Show Prev PDF

285,456 Devices Connected

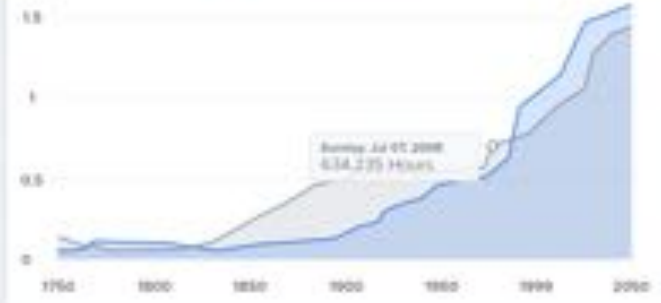
44,234 Active Users

45.67% Avg. Read Rate

Apps Down



Time Spent in App



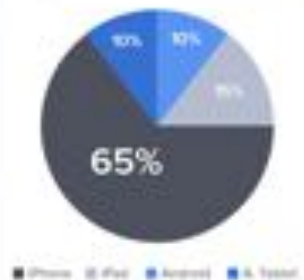
Peak App Usage Time



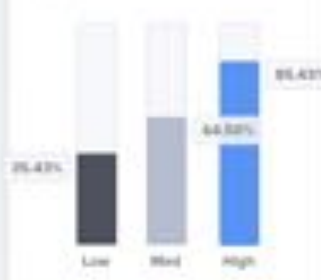
Pushes Sent Over Time



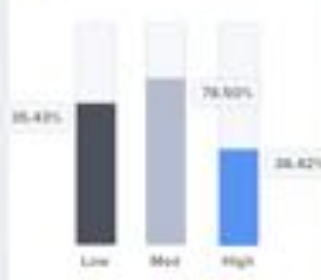
Installed Devices



Avg. User Engagement

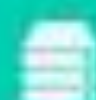


Avg. Push Response



Avg. Links Connected





## OPTION 1



Share



Documents

12



Calendar

7



Groups

14

## OPTION 2



Calendar



Insert



Documents (12)



User



3,456,982

Customers on the billing cycle



Previous Months



£4,891.00

Current total on the billing cycle



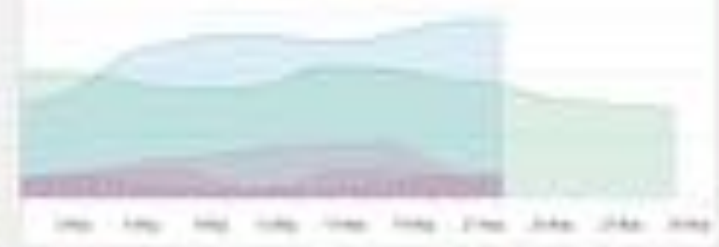
★ Save Stat

↻ New St



62,489

Customers on the billing cycle



Worcestershire



Worcestershire



15,124 (17%)

Of your new customers today...  
15,124 (17%) were there...  
to receive calls & new logins...



7,986 (8%)

Of your new customers today...  
7,986 (8%) were there...  
to receive calls & new logins...

56,331

Customers on the billing cycle







Sam Sofes

UPDATES AVAILABLE

Home

DASHBOARD

GENERAL

Style

COLOR

FONT

HEADER

FOOTER

Administration

APPEARANCE

LAYOUT

BLOG

SETTINGS



167

REGISTERED USERS



192

DAILY VISITORS



21

NEW MESSAGES

SHORTCODE

Content

Discussion

28 Posts

4 Comments

4 Pages

4 Appointments

8 Categories

2 Pending

8 Tags

1 Spam

Theme: Twenty Thirteen with 4 Widgets

WordPress 3.7.1

RECENT COMMENTS



Have fun with Wordpress!

on [Twenty on New Website](#)

Awesome new wordpress site! I love the theme you've put out good luck with your website!

17

100%



Have fun with Wordpress!

on [WordPress on Hello World](#)

Hi, this is a comment. To delete a comment, go to your account and view the post's comments. Thank

14

100%

PLUGINS

WooCommerce - excellent eCommerce

eCommerce plugin that helps you sell anything beautifully

Share2Share Booking

Create, booking using the most modern software

WORDPRESS BLOG

WordPress 3.8.1 Maintenance Release

January 23, 2014

After six weeks and more than 3.7 million downloads of WordPress 3.8, we're pleased to announce WordPress 3.8.1 & new updates.

RECENT ACTIVITY

JUST NOW

EDIT EXISTING PAGE

Services Page has been edited by Sam Sofes

1 HOUR AGO

CREATE A NEW PAGE

Services Page has been created by Sam Sofes

1 HOUR AGO

UPLOAD CONTENT

Sam Sofes has uploaded 6 new items to [New Website](#)

2 HOURS AGO

UPLOAD CONTENT

Sam Sofes has uploaded 2 new items to the directory

YESTERDAY

EDIT EXISTING PAGE

About Page has been edited by Sam Sofes

YESTERDAY

CREATE A NEW PAGE

About Page has been created by Sam Sofes

YESTERDAY

# DASHBOARD

Account settings

- Settings
- Profile
- Account Plan

## Recent Activity

Download Data

Current Status: Active



- View all Alerts
- View all Email Alerts
- View all Email Items



TOP PAGES

Top 5 pages with highest number of views

1. Microsoft.com (1234 views)

2. Microsoft.com (987 views)

3. Microsoft.com (765 views)

4. Microsoft.com (543 views)

5. Microsoft.com (321 views)

## Recent Alerts

Current Status

Category	Severity	Message Content	Timestamp	Action
System Alerts	Warning	Microsoft.com: Email service partially down.	21/08/2024 10:00 am	View Details
System Alerts	Warning	Microsoft.com: Email service partially down.	21/08/2024 10:20 am	View Details
System Alerts	Warning	Microsoft.com: Email service partially down.	21/08/2024 11:00 am	View Details
System Alerts	Warning	Microsoft.com: Email service partially down.	21/08/2024 11:30 am	View Details



FILTERS Date is in the past 90 days

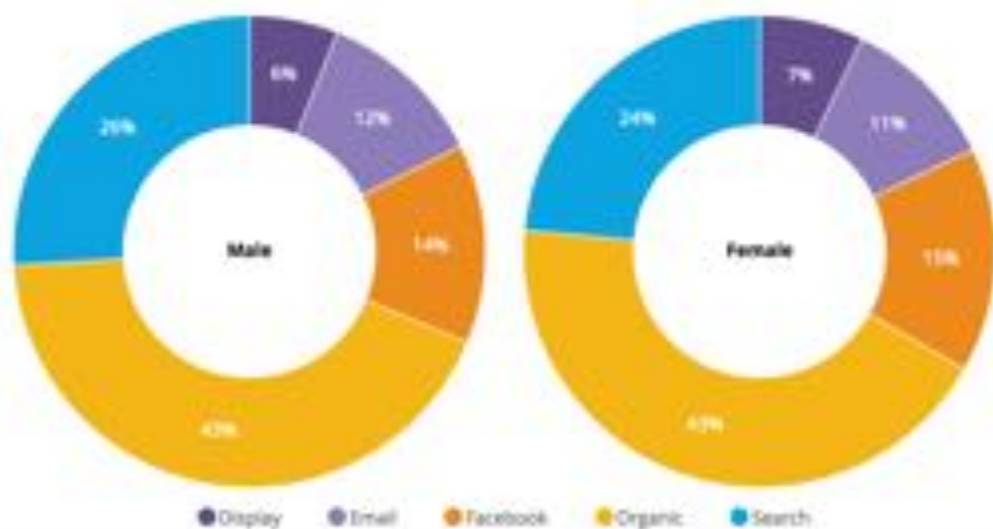
27,884  
Total Orders

\$46.24  
Avg Order Sale Price

10.4%  
30 Day Repeat Purchase Rate

7,071  
Number of First Purchasers

Customers by Source and Gender



Customers by State



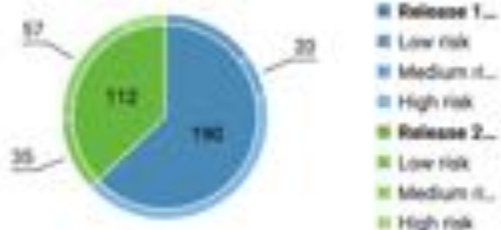
My dashboard page

Team level



Create Chart Item view Layout Theme Text size Share Refresh all

Estimated days per release / Risk



Sprint burndown



Detailed Appropriately



Edit chart



- Drop filters here
- Program Portfolio
  - SAFe Portfolio
  - Service Delivery
  - Small Agile**
  - Software Teams

- Historical data**
- Drop dimensions here
- Available dimensions
  - Historical data
  - Pipelines, runbooks and workflows
  - Project columns

- Sprint 1 - Prototype**
- Drop measures here
- Available measures
  - Allocations
  - Burndowns
  - Number of items

Share page to

Allow these users to view the page

Select users

---

Allow these users to view and edit the page

Select users

Cancel OK



Log in to see your custom offer and  
you'll be well on your way to traveling  
even better.

[VIEW MY OFFER](#)

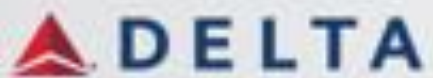
To receive your Delta SkyMiles® Credit Card offer, you must log in using the same SkyMiles® account number located on the email or letter where you received the specific offer.

[DELTA SKYMILES CREDIT CARD OFFER](#)  
[LEARN YOUR SKYMILES CREDIT CARD OFFER](#)



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**The offer has expired.**

Visit [delta.com/amex](https://delta.com/amex) for our current offer.

  
Dashboard

  
A. Admin

  
Providers

  
Payout

  
Condi

Add 

## NEW UPLOAD (120)



Dashboard



New Upload

ROCK & RIVER



 www.rockandriv.com  
 +1111111 5555  
 contact@rockandriv.com



San Francisco

LAKE TAHOE



AGENCE ME



 www.agence-me.com  
 +1111111 5555

SUNSEA

 www.sunsea.com  
 +1111111 5555



**NEW DIALOG**  
This is a new dialog box for the application. It is designed to be user-friendly and easy to use.





More ▾

ADD A FILTER

ADD A CHART

SHARE

## Dashboard Metrics

