



Delta Microsite CMS Solution: Phase 1
Internal Administrator Dashboard Design
08.01.2017



Administrator Login

Welcome.

PLEASE ENTER YOUR SIGN IN INFORMATION.

EMAIL

PASSWORD 

REMEMBER ME

CLEAR

SIGN IN >

[REQUEST ACCOUNT](#)

[RESET ACCOUNT](#)

Dashboard Home

NOTE: RRD/DSG cannot guarantee that styles and colors or specific graph types can be manipulated to reflect the styles shown. Limitations may occur based on the types of analytics tools used.

Running 60,000 BONUS MILES | HURRY, THIS SPECIAL OFFER ENDS SEPTEMBER 26, 2017! [Edit](#)

40 Days

- USERS
- PROFILE
- HELP
- LOGOUT

Administrator



TODAY

YEAR

MONTH

WEEK



DASHBOARD



CAMPAIGNS



REPORTING



TEMPLATES



MEDIA

480

ACTIVE CAMPAIGNS
1 DAY AGO

32,844

NEW SIGNUPS
2 HOURS AGO

32.59%

ACTIVE CAMPAIGNS
1 DAY AGO

CAMPAIGN SUCCESS RATE

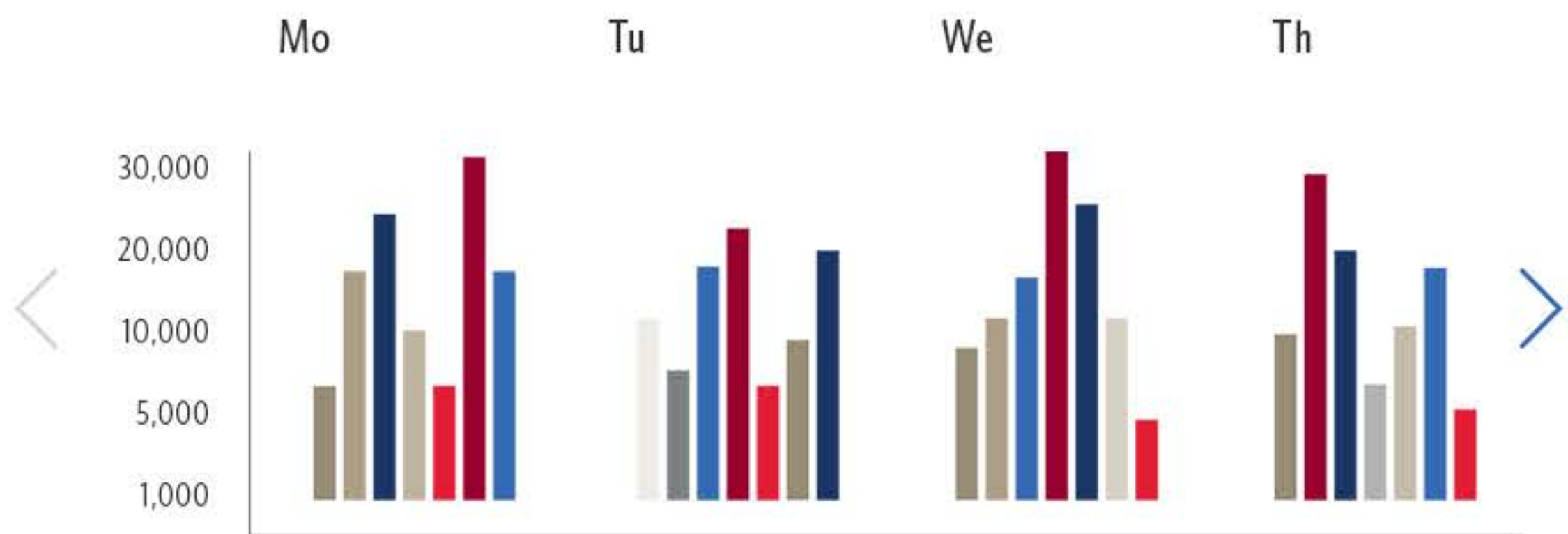


CHOOSE A DATE RANGE TO DISPLAY:

CHOOSE A CAMPAIGN TO DISPLAY:

05/02/2017 TO 07/02/2017 **GO** 40,000 BONUS MILES ENDED 5/3/2017 **GO**

32,844 NEW SIGNUPS



GLOBAL NEW SIGNUPS



SO FAR THIS MONTH:

TODAY YEAR **MONTH** WEEK

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus non laoreet nisi. In malesuada vestibulum urna, nec fringilla erat venenatis ut.

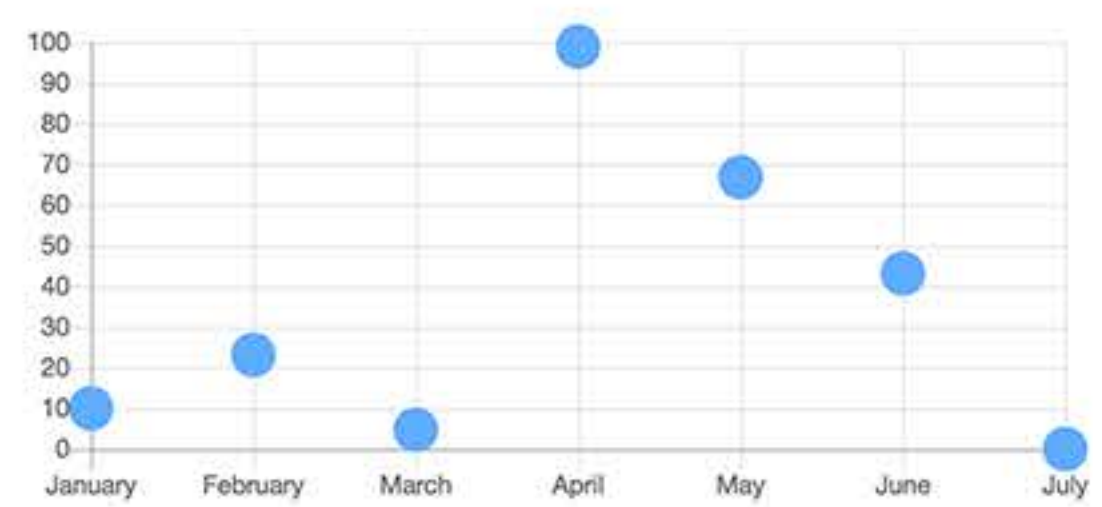
Phasellus a eros sodales, aliquet arcu quis, pellentesque nulla.



TIME SPENT IN APP



AVERAGE USER ENGAGEMENT



Dashboard Home Expanded

Running 60,000 BONUS MILES | HURRY, THIS SPECIAL OFFER ENDS SEPTEMBER 26, 2017! [Edit](#)

40 Days 6 Hours :32 Min :15 Sec



TODAY

YEAR

MONTH

WEEK

480

ACTIVE CAMPAIGNS
1 DAY AGO

32,844

NEW SIGNUPS
2 HOURS AGO

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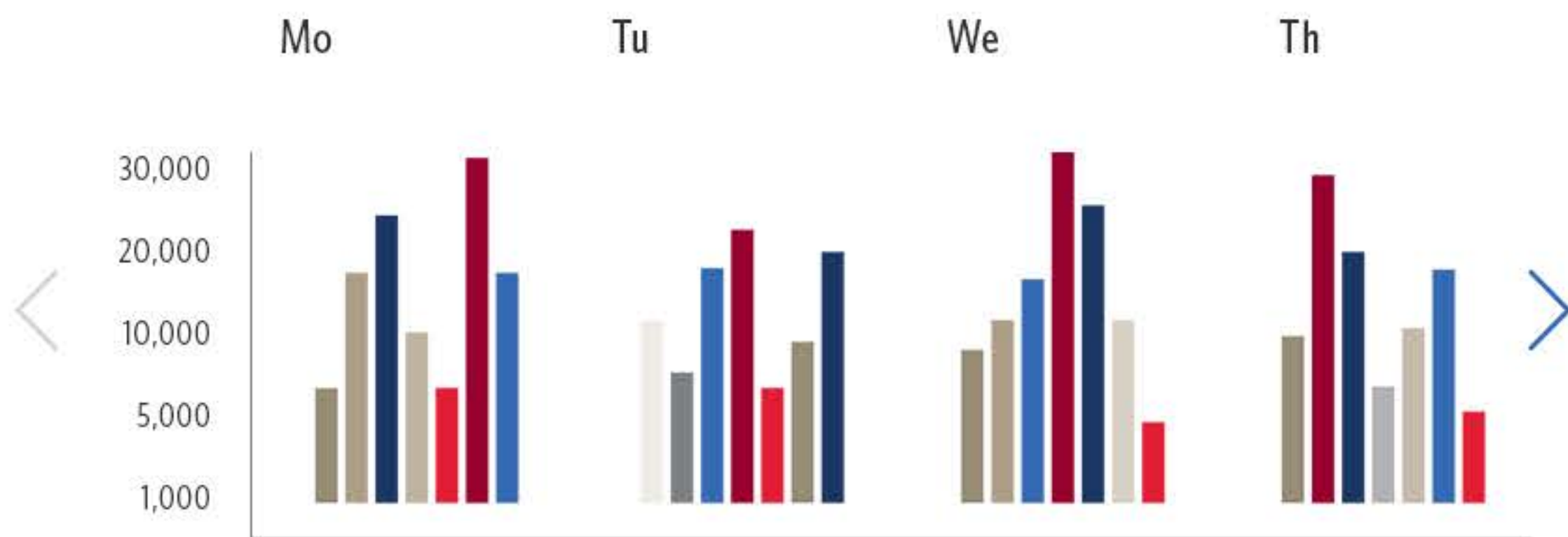
CHOOSE A DATE RANGE TO DISPLAY:

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GLOBAL NEW SIGNUPS

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus non laoreet nisi. In malesuada vestibulum urna, nec fringilla erat venenatis ut.

Phasellus a eros sodales, aliquet arcu quis, pellentesque nulla.

TODAY

YEAR

MONTH

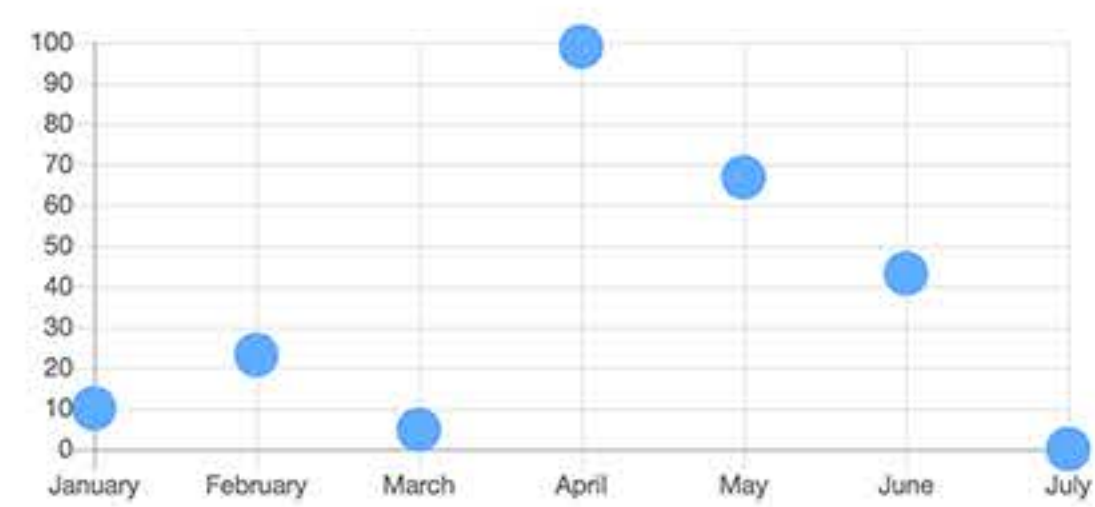
WEEK



TIME SPENT IN APP



AVERAGE USER ENGAGEMENT



Campaigns Home

Administrator



DASHBOARD

CAMPAIGNS

REPORTING

TEMPLATES

MEDIA

Campaigns

+ ADD NEW

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis, imperdiet metus rhoncus, molestie libero. Curabitur varius eu magna quis venenatis. Phasellus mattis ante sed mattis molestie. Curabitur euismod erat orci, sit amet aliquam neque lobortis a. Vestibulum a vestibulum nibh, ut laoreet est.



60,000 BONUS MILES OFFER ENDS 9/26/2017

Running



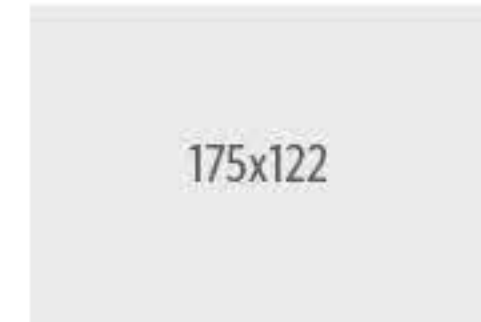
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis... [MORE](#)

VIEW

EDIT

EARN 45,000 BONUS MILES AND 15,000 MEDALLION QUALIFICATION MILES (MQMS)

Running



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis... [MORE](#)

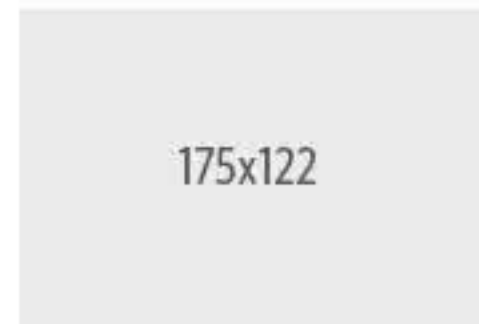
VIEW

EDIT



LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT

Created



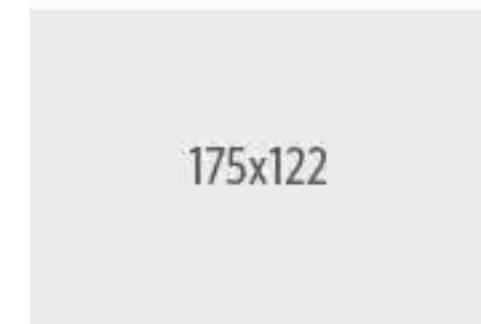
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis... [MORE](#)

VIEW

EDIT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT

Ended 5/3/17



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis... [MORE](#)

VIEW

EDIT



LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT

Ended 3/24/17



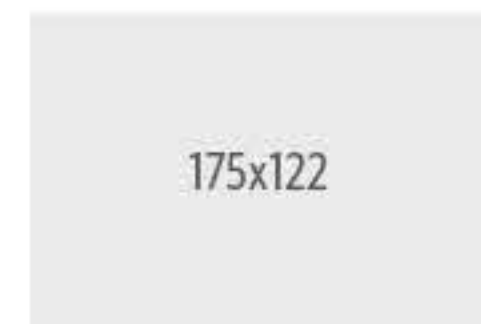
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis... [MORE](#)

VIEW

EDIT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT

Ended 12/31/16



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis... [MORE](#)

VIEW

EDIT

[SEE MORE](#)



Add New Campaign

Administrator



BACK



NEXT

DASHBOARD

CAMPAIGNS

REPORTING

TEMPLATES

MEDIA

Add New Campaign

SAVE CAMPAIGN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis, imperdiet metus rhoncus, molestie libero.

CAMPAIGN DETAILS

CHOOSE FROM A PREVIOUS CAMPAIGN:

60,000 BONUS MILES OFFER ENDS 9/26/2017

OR, CREATE A NEW CAMPAIGN

CAMPAIGN NAME:

NAME THIS CAMPAIGN

CAMPAIGN URL:

HTTP://

NUMBER OF CARDS:

2 CARDS

DISPLAY COUNTDOWN TIMER?

YES NO

START DATE:

07/22/2017 TO 08/26/2017

Add New Campaign

A Previous Campaign has been selected,
pre-populating the form.

Administrator



BACK

STEP 1

STEP 2

STEP 3

STEP 4

STEP 5

FINISH

NEXT

DASHBOARD

CAMPAIGNS

REPORTING

TEMPLATES

MEDIA

Add New Campaign

SAVE CAMPAIGN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nec eros mattis, imperdiet metus rhoncus, molestie libero.

CAMPAIGN DETAILS

PREVIOUS CAMPAIGN SELECTED:

60,000 BONUS MILES OFFER ENDS 9/26/2017

CAMPAIGN NAME:

60,000 BONUS MILES OFFER ENDS 12/03/2017

CAMPAIGN URL:

HTTP://DELTA.COM/AMEX

NUMBER OF CARDS:

2 CARDS

DISPLAY COUNTDOWN TIMER?

YES NO

START DATE:

10/05/2017 TO 12/03/2017

Media

Administrator



DASHBOARD

CAMPAIGNS

REPORTING

TEMPLATES

MEDIA

Media

+ ADD NEW

-- DRAG FILES HERE TO UPLOAD --
Maximum upload file size: 5 mb

ITEMS 1-20 OF 43

<< First < Previous 1 of 2 1 2 Next > Last >>

SEARCH BY KEYWORD:

SEARCH BY CAMPAIGN:

BONUS MILES

40,000 BONUS MILES ENDED 5/3/2017

SEARCH



GOLD CARD
Added 5/3/17
[EDIT](#)



PLATINUM CARD
Added 6/12/17
[EDIT](#)



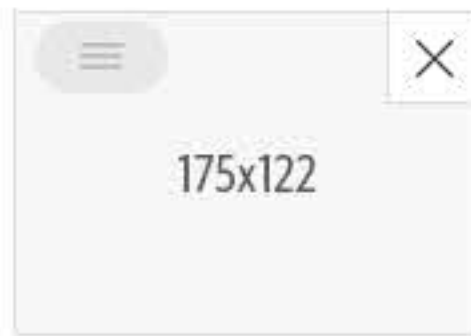
RESERVE CARD
Added 6/23/17
[EDIT](#)



GIRL KAYAK BG IMAGE
Added 5/3/17
[EDIT](#)



YOSEMITE BG IMAGE
Added 5/3/17
[EDIT](#)



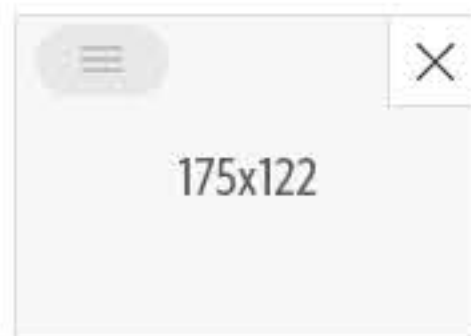
TITLE CARD
Added 5/3/17
[EDIT](#)



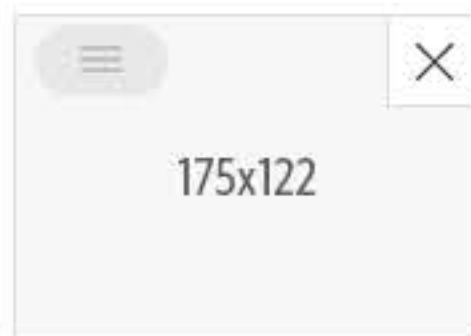
TITLE CARD
Added 5/3/17
[EDIT](#)



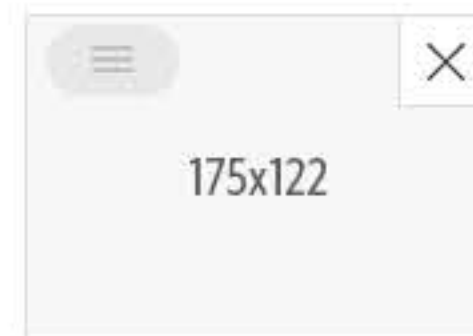
TITLE CARD
Added 5/3/17
[EDIT](#)



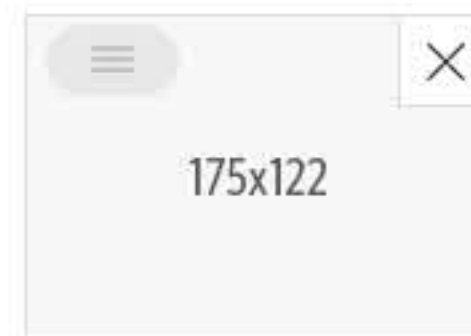
TITLE CARD
Added 5/3/17
[EDIT](#)



TITLE CARD
Added 5/3/17
[EDIT](#)



TITLE CARD
Added 5/3/17
[EDIT](#)



TITLE CARD
Added 5/3/17
[EDIT](#)

Thank You!