

# The SportingNews iPad App 3.0 Wireframes

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VERSION HISTORY: 1.7

DESCRIPTION: This document outlines the v3.0 Wireframes for The SportingNews iPad App.

DOCUMENT HISTORY: v1.7 - Minor Edits.

v1.6 - UI/UX Updates.

v1.5 - Consolidated Approach.

v1.4 - Navigation Review.

v1.3 - Scoreboard Updates.

v1.2 - Simplified Navigation.

v1.1 - Updated Concepts.

v1.0 - Initial Concepts.



**NOTES:**

**1.0) COVER IMAGE**

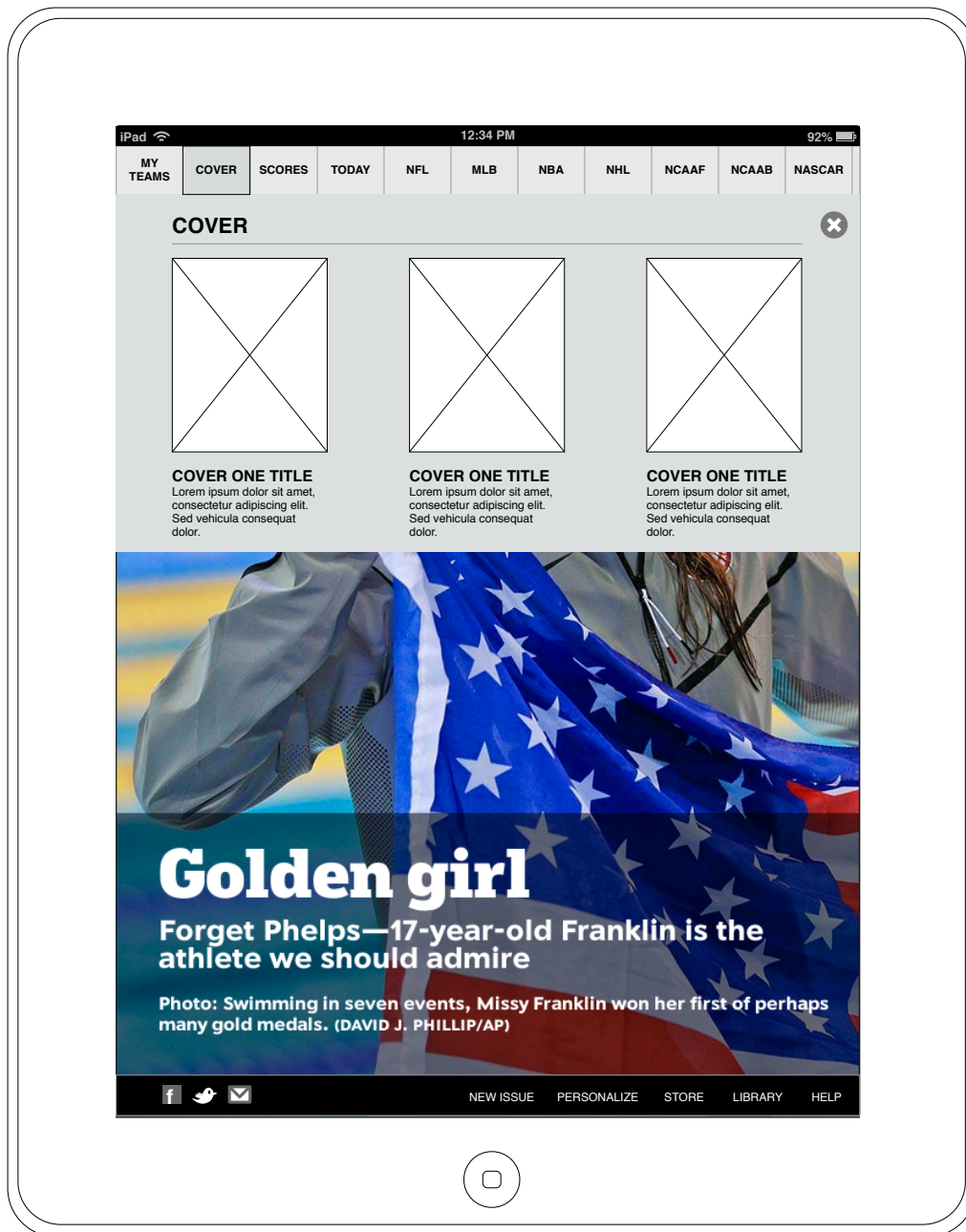
Upon loading version 3.0 of The Sporting News app, the cover image will be displayed without any navigation.



**NOTES:**

**1.0) TAP TO REVEAL TOP NAVIGATION**

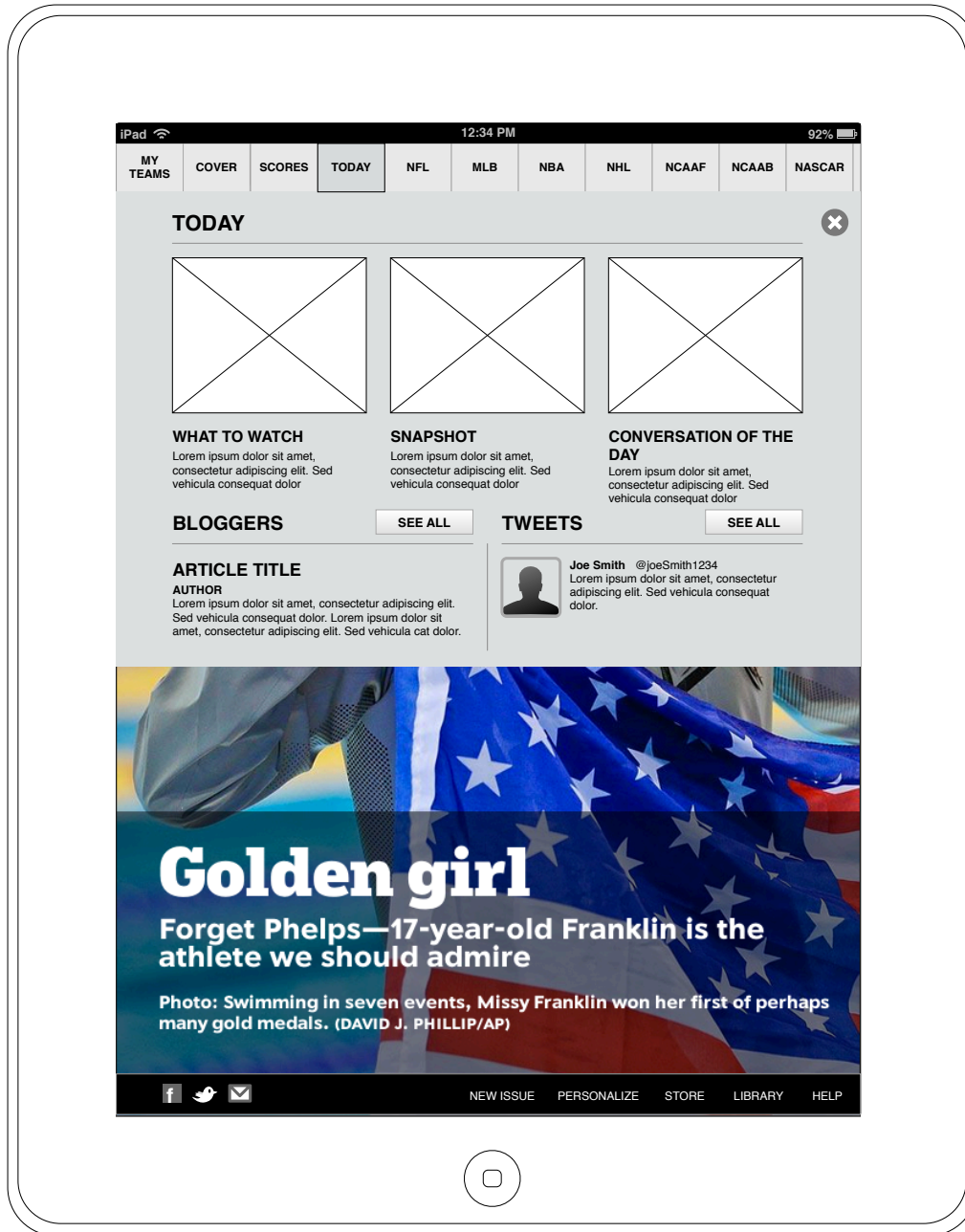
When users tap the iPad screen, the Top Navigation will appear on screen.



**NOTES:**

**1.0) COVER**

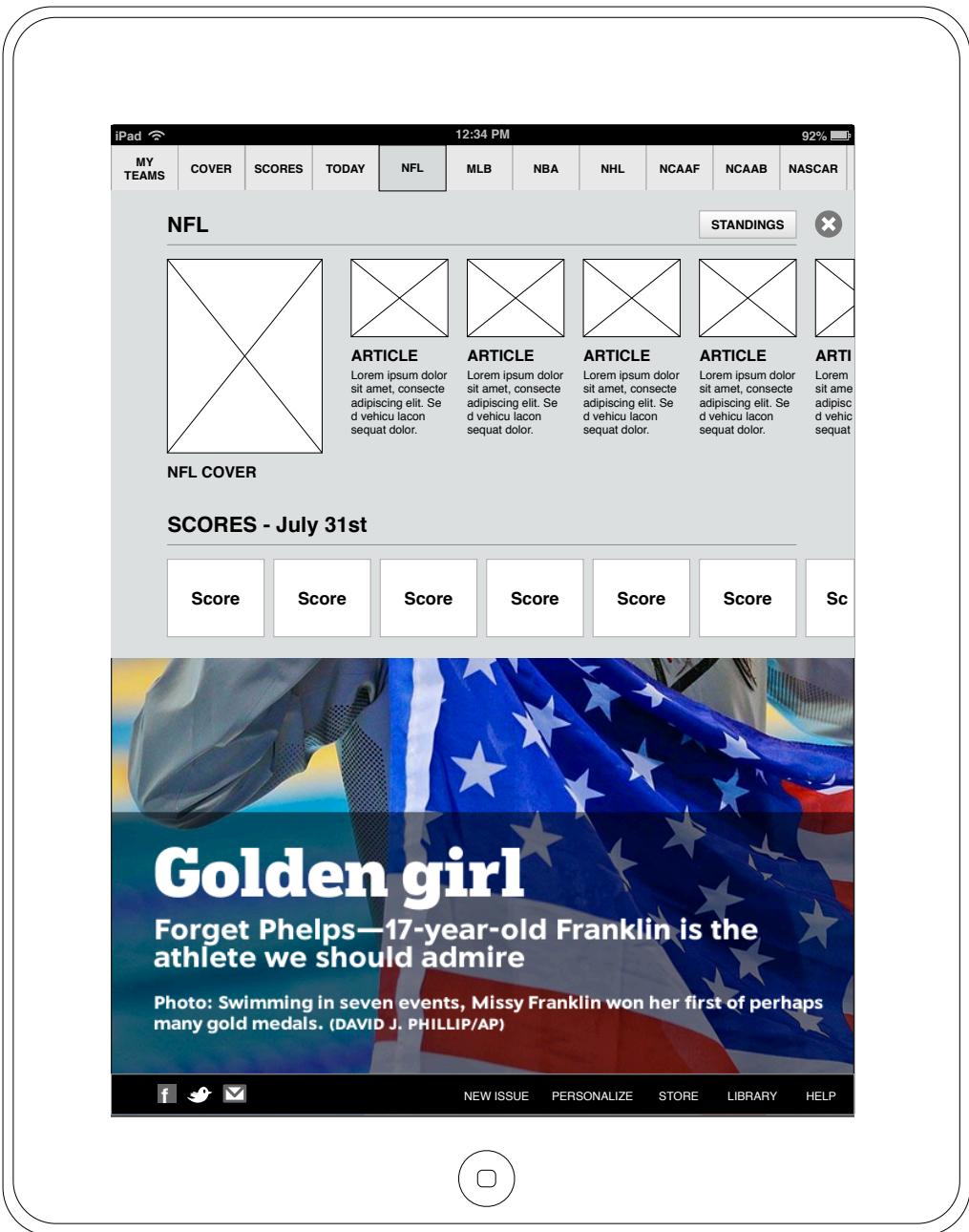
Users can tap any section to reveal specified content. Three Cover images will be displayed, directly hyperlinked to the story. Tapping Close or anywhere off the navigation will close the Navigation overlay.



**NOTES:**

**1.0) TODAY**

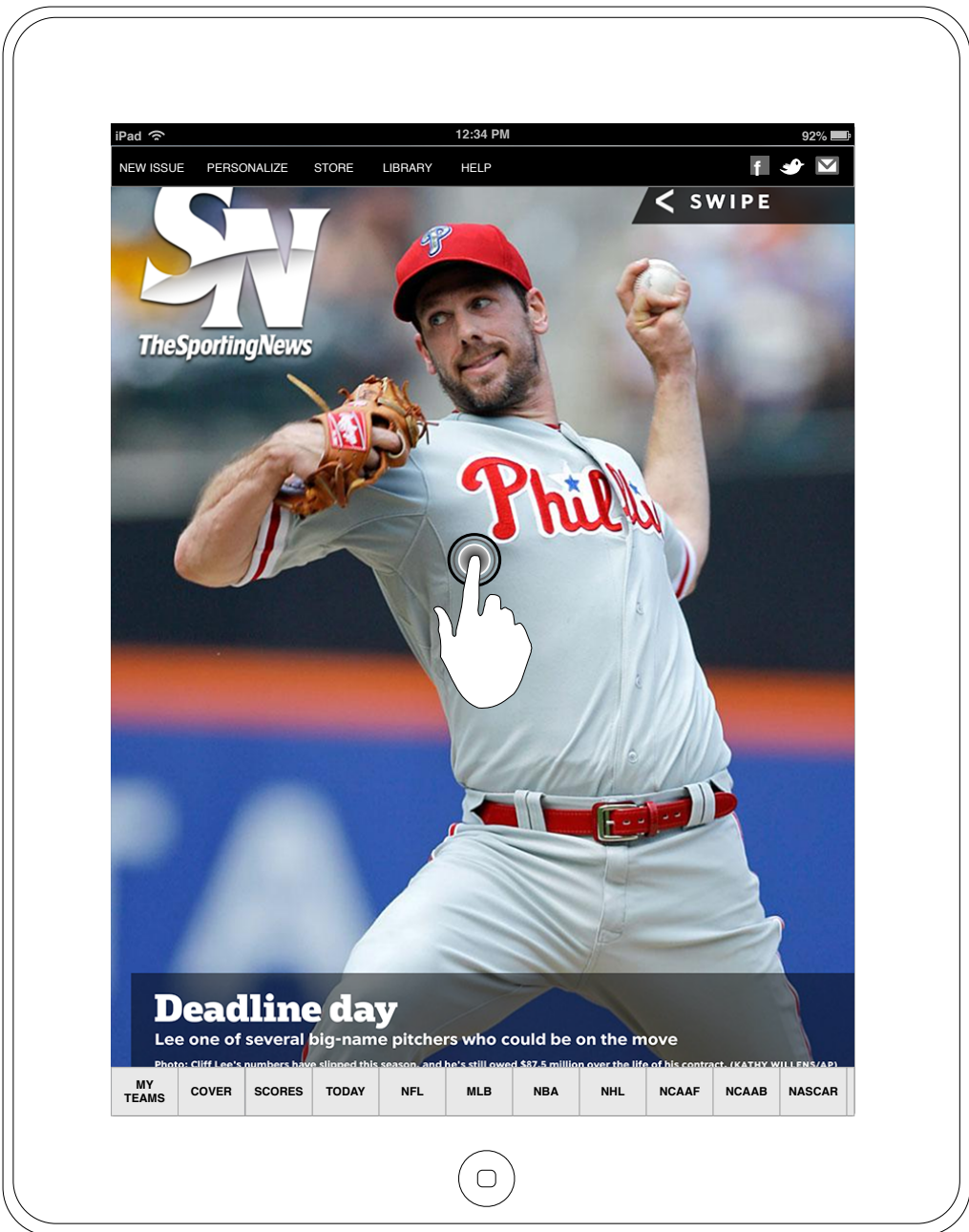
Today highlights three lead stories as well as a featured blog entry and tweet. These options can be scrollable.



**NOTES:**

**1.0) NFL**

Sports sections like the NFL feature the latest special issue cover, featured articles and latest scores. Articles and Scores will reveal additional content if available. The Standings button is only displayed within the season & post-season.



**NOTES:**

**1.0) TAP TO REVEAL BOTTOM NAVIGATION**

When users tap the iPad screen, the Bottom Navigation will appear on screen.



**NOTES:**

**1.0) SWIPE TO REVEAL SIDE NAVIGATION**

Side Navigation can be revealed by swiping left to right over the Navigation tab. The Cover Image will slide to the right.

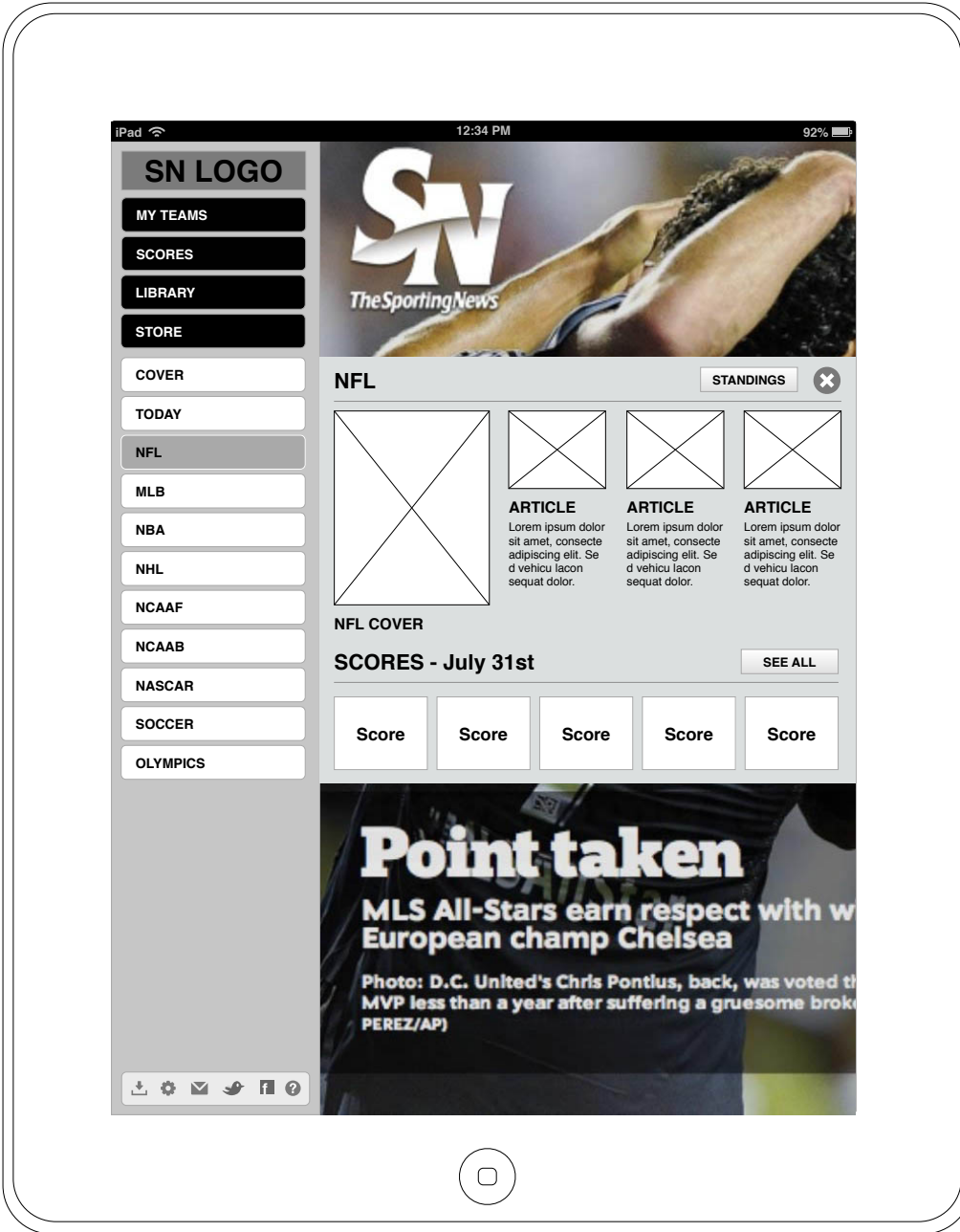




**NOTES:**

**1.0) SWIPE TO HIDE SIDE NAVIGATION**

Side Navigation can be hidden by swiping right to left over the content. The Cover Image will slide back to the left.



**NOTES:**

**1.0) PERSONALIZED CONTENT**

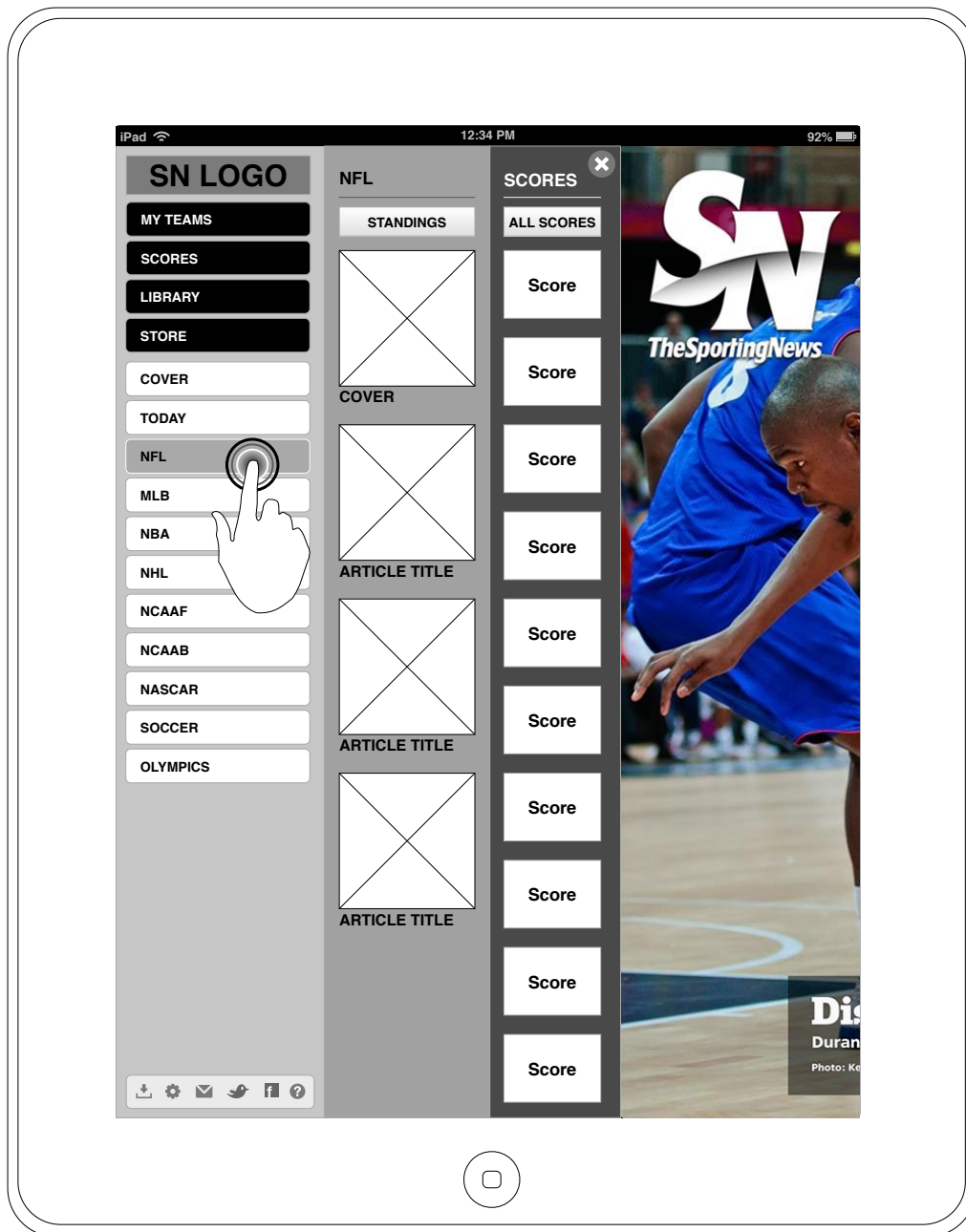
When the user has personalized the SN iPad app, content such as the special Cover Issue, Articles, and Scores will be ordered by the user's preferred teams. Standings will only be displayed during the sport's pre-season, in-season, and post-season. See All will display the Scores for the specified sport.



**NOTES:**

**1.0) TAP TO REVEAL TOP NAVIGATION**

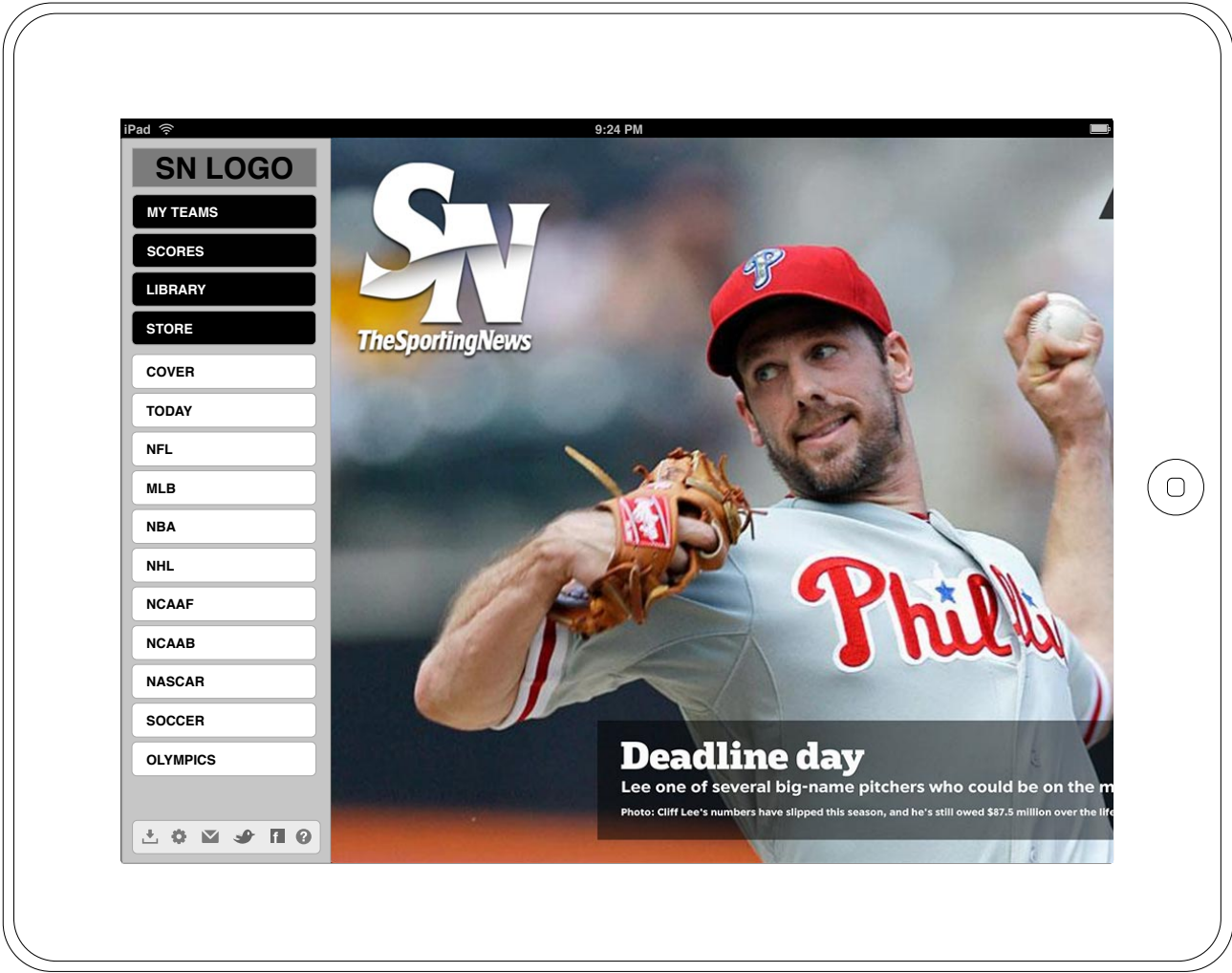
When users tap the iPad screen, the Top Navigation will appear on screen. The Cover Image will slide to the right.



**NOTES:**

**1.0) VERTICAL FLYOUTS**

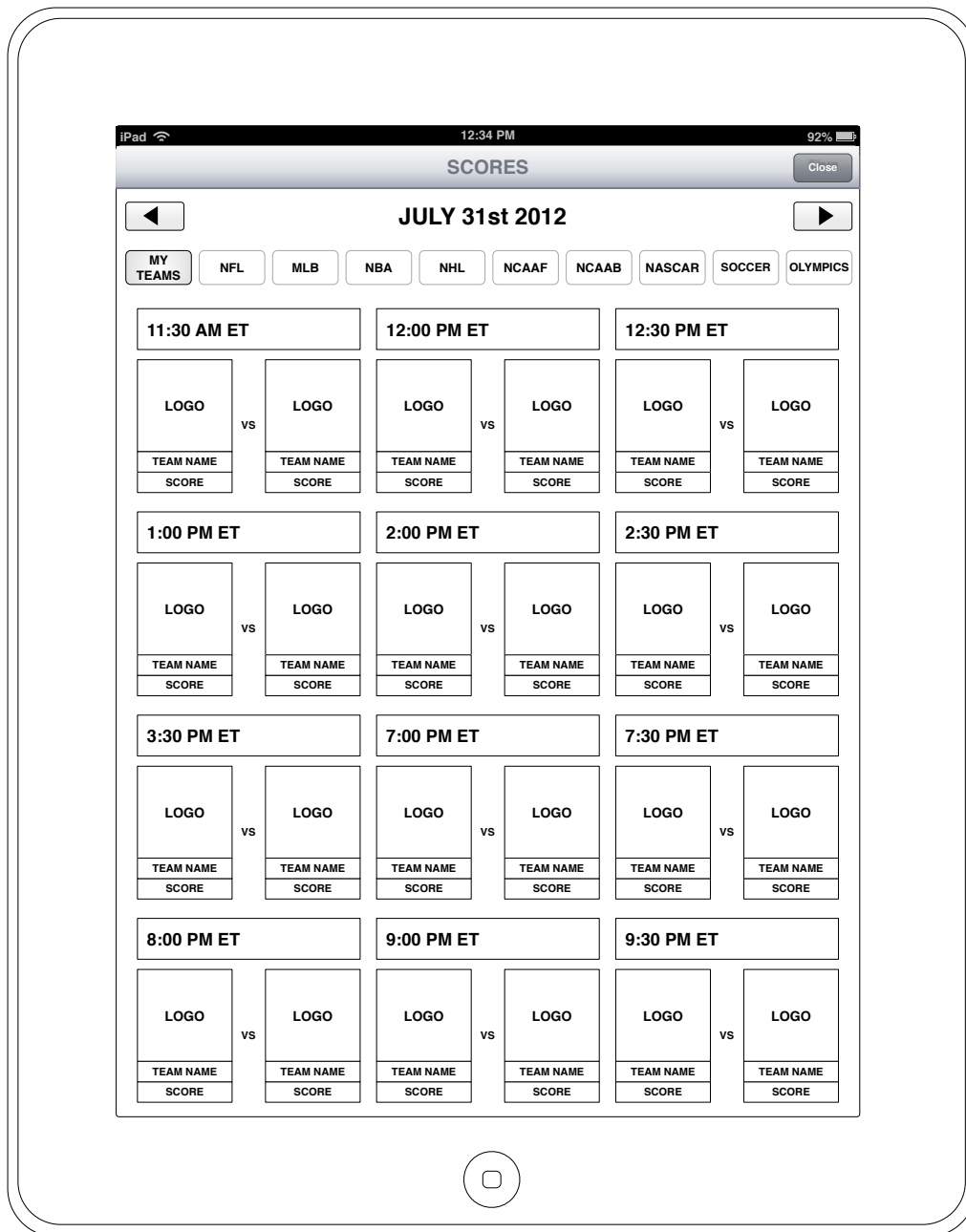
After the Side Navigation is revealed, users can tap specific sections to reveal flyouts with the Cover, Featured Articles & Scores. The Standings button is only displayed within the season & post-season. All Scores will display the Scores flyout.



**NOTES:**

**1.0) HORIZONTAL COVER**

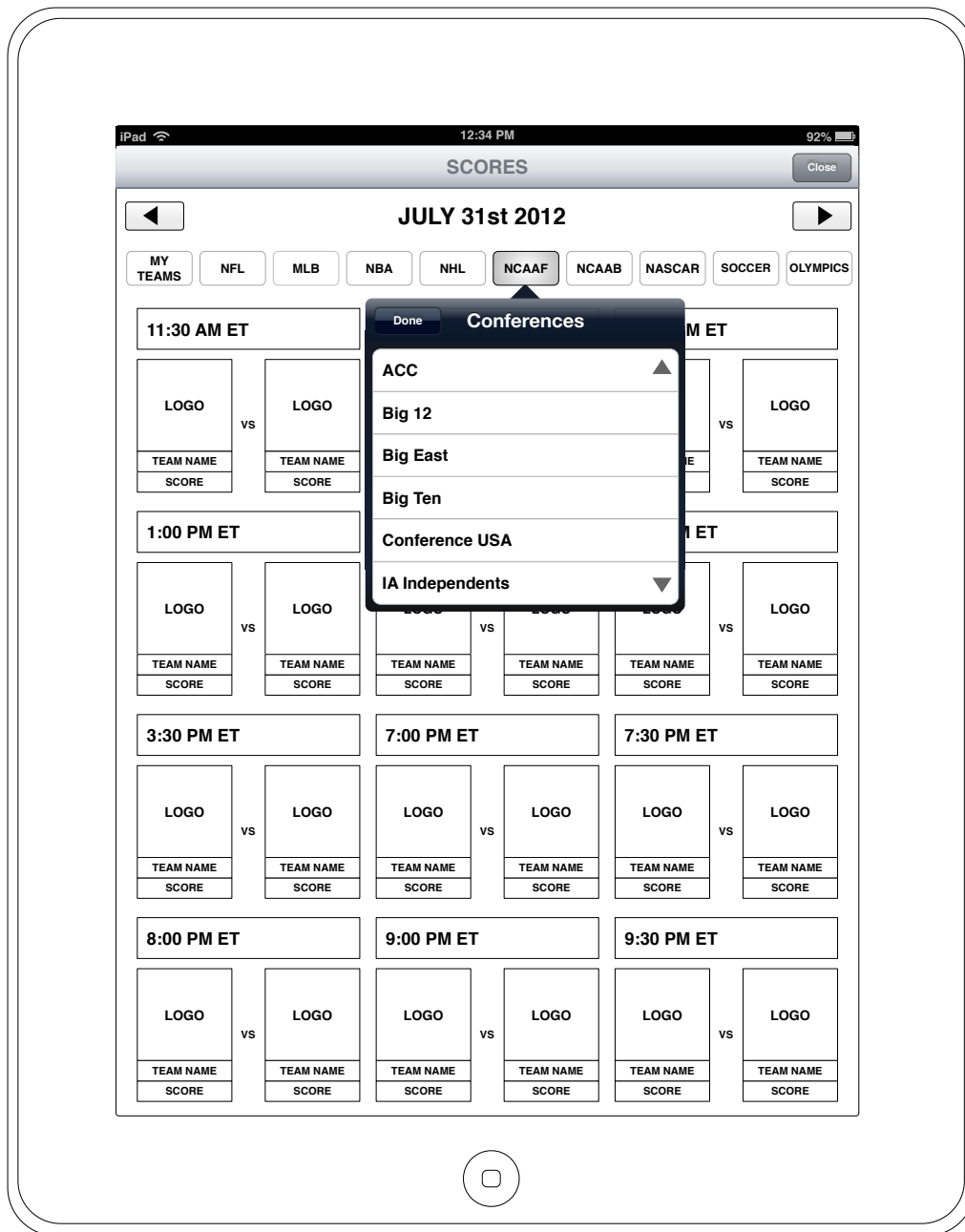
Users can rotate the iPad horizontally and the Side Navigation will update as displayed. The Cover Image will shift to the right as well.



**NOTES:**

**1.0 SCORES**

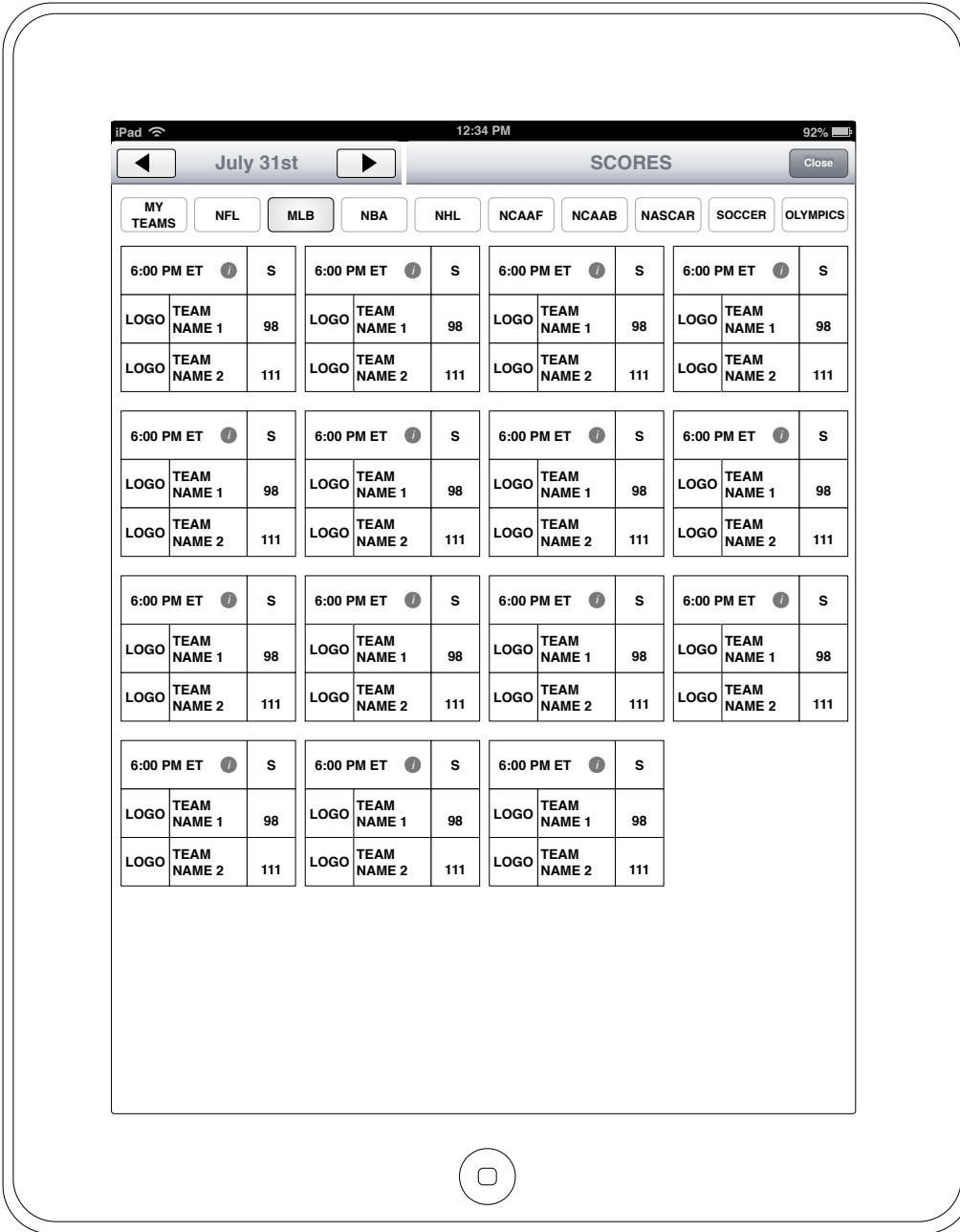
Users will see the Scores page take over the screen. My Teams will be the default list.



**NOTES:**

**1.0) CONFERENCES DROPDOWN**

Users may select a specific conference for NCAAF and NCAAB.

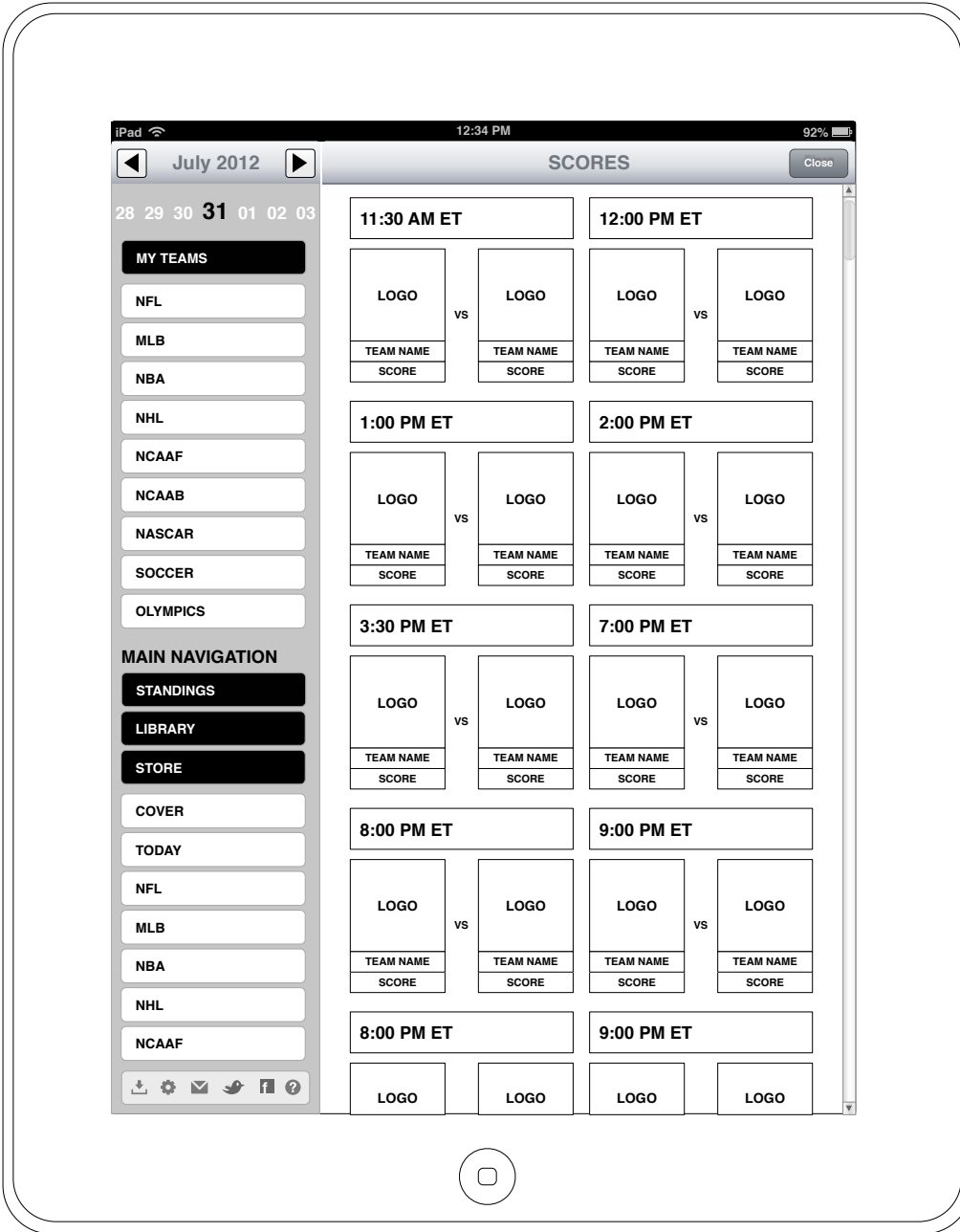


**NOTES:**

**1.0) MLB**

A maximum of 15 MLB games can be played on any given day during the regular season. Tapping the Info button will reveal the Game Detail page.

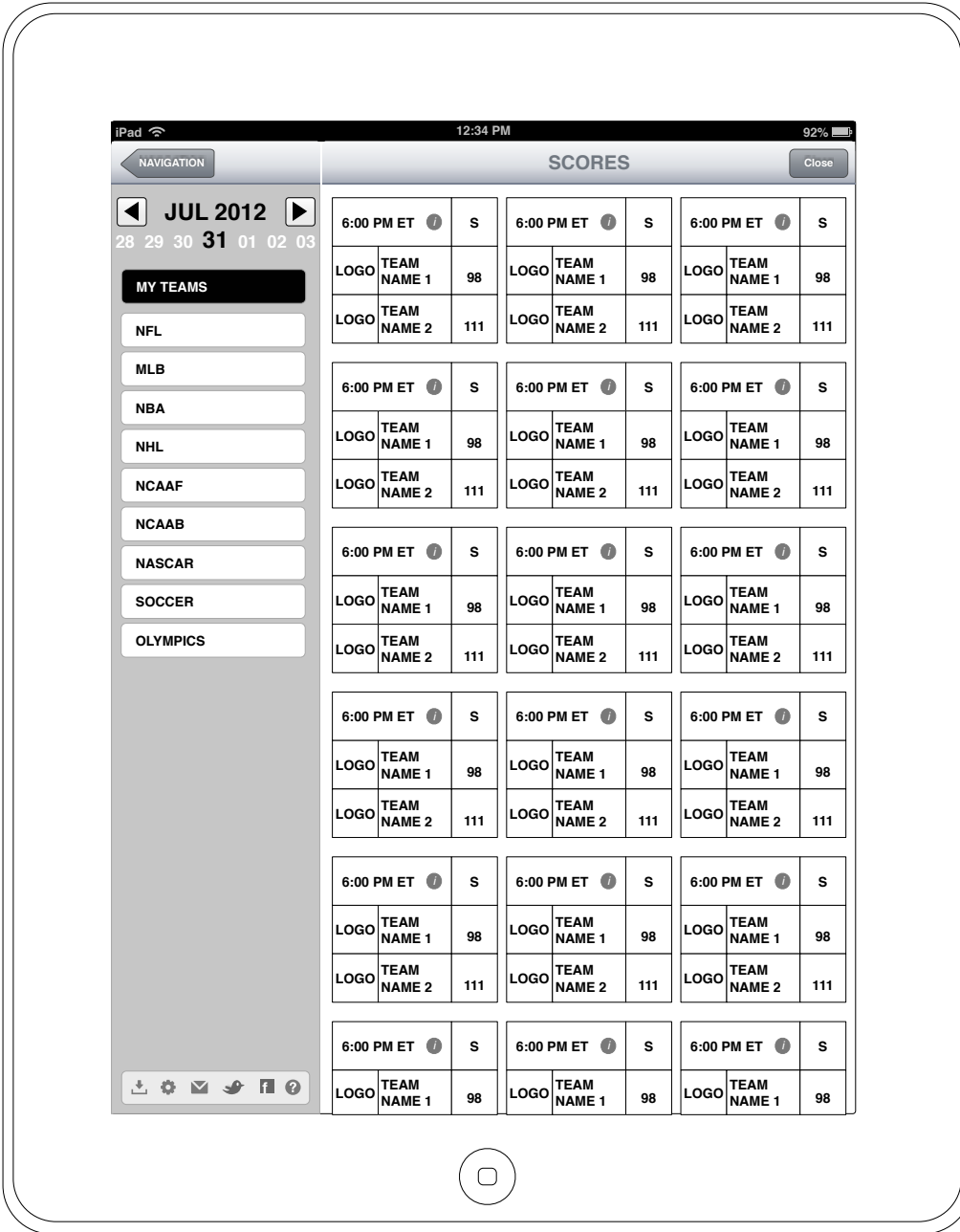




**NOTES:**

**1.0) SIDE NAVIGATION & SCORES**

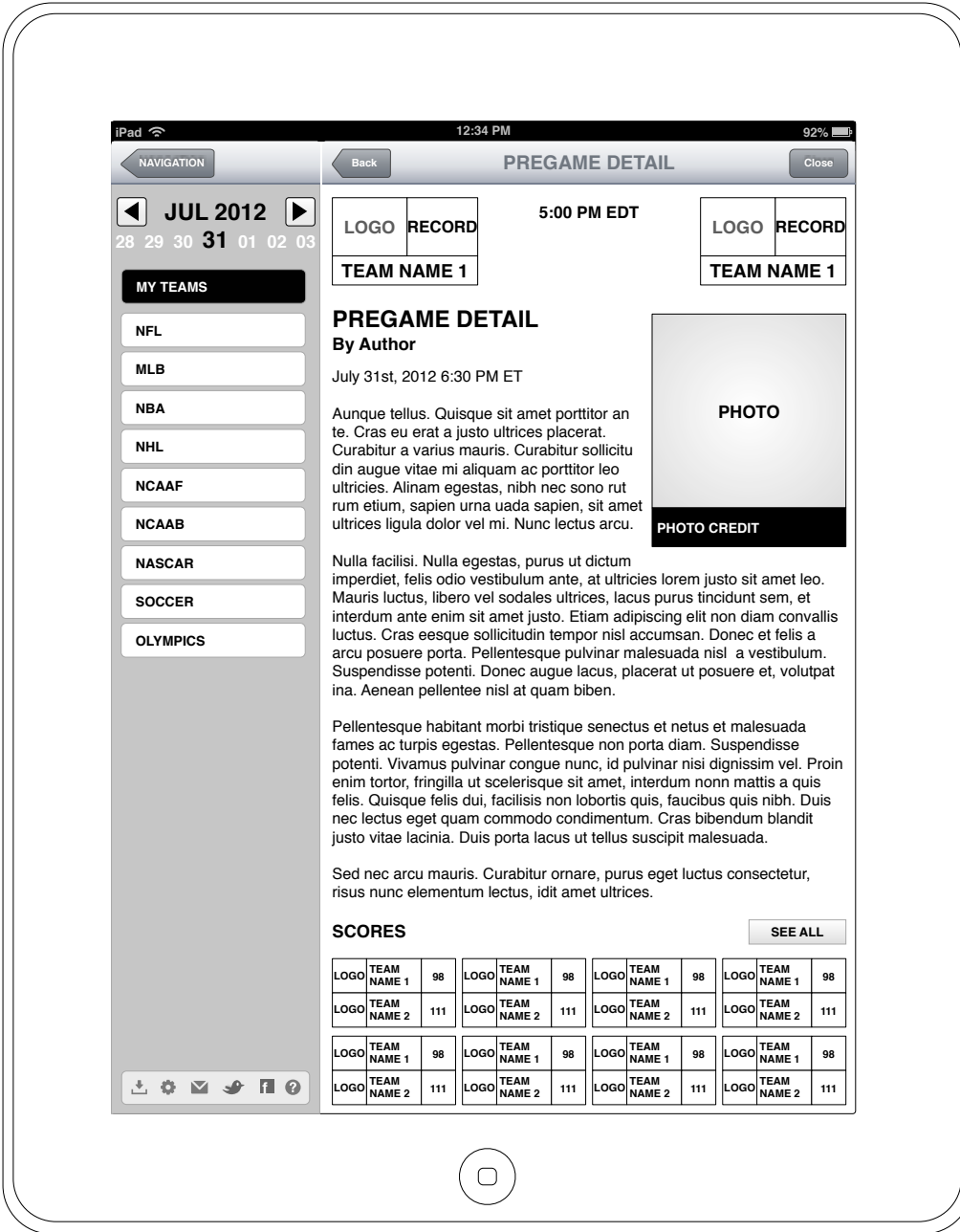
The Main Nav will shift downward to reveal the Sports selection list. Users will see the Scores page take over two thirds of the screen. My Teams will be the default list. The Side Navigation will be scrollable to reveal all options. The Action buttons will be anchored to the bottom of the Side Navigation. There is a drawer distinction between the Scores Navigation and the Magazine Navigation.



**NOTES:**

**1.0) SIDE NAVIGATION & SCORES**

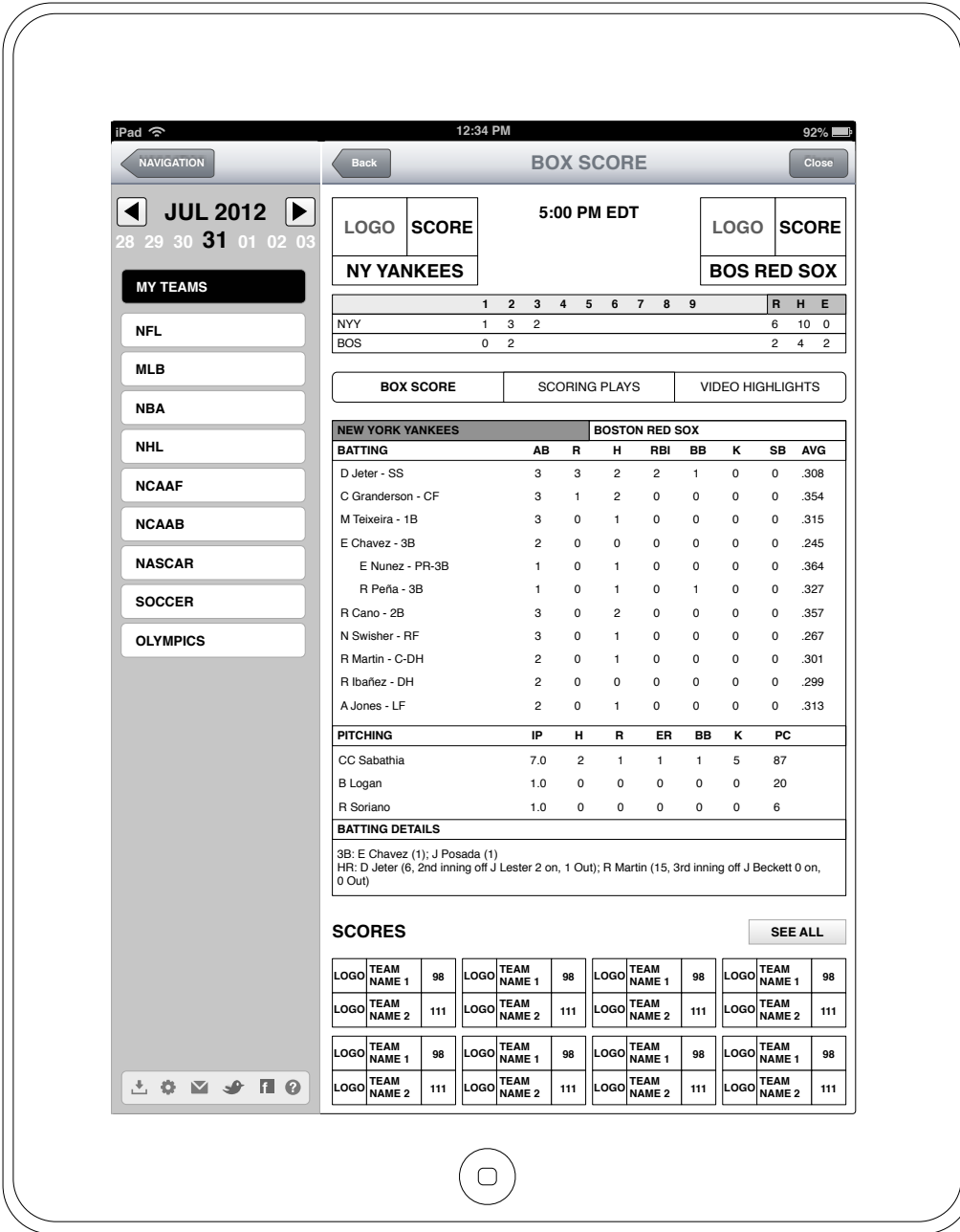
The Main Nav will slide to the left to reveal the Sports selection list. Users will see the Scores or Content page take over two thirds of the screen. My Teams will be the default list. Pressing Navigation will return the user to the main view of the Navigation. Close will return the user to the last viewed content page.



**NOTES:**

**1.0) SIDE NAVIGATION & SCORES**

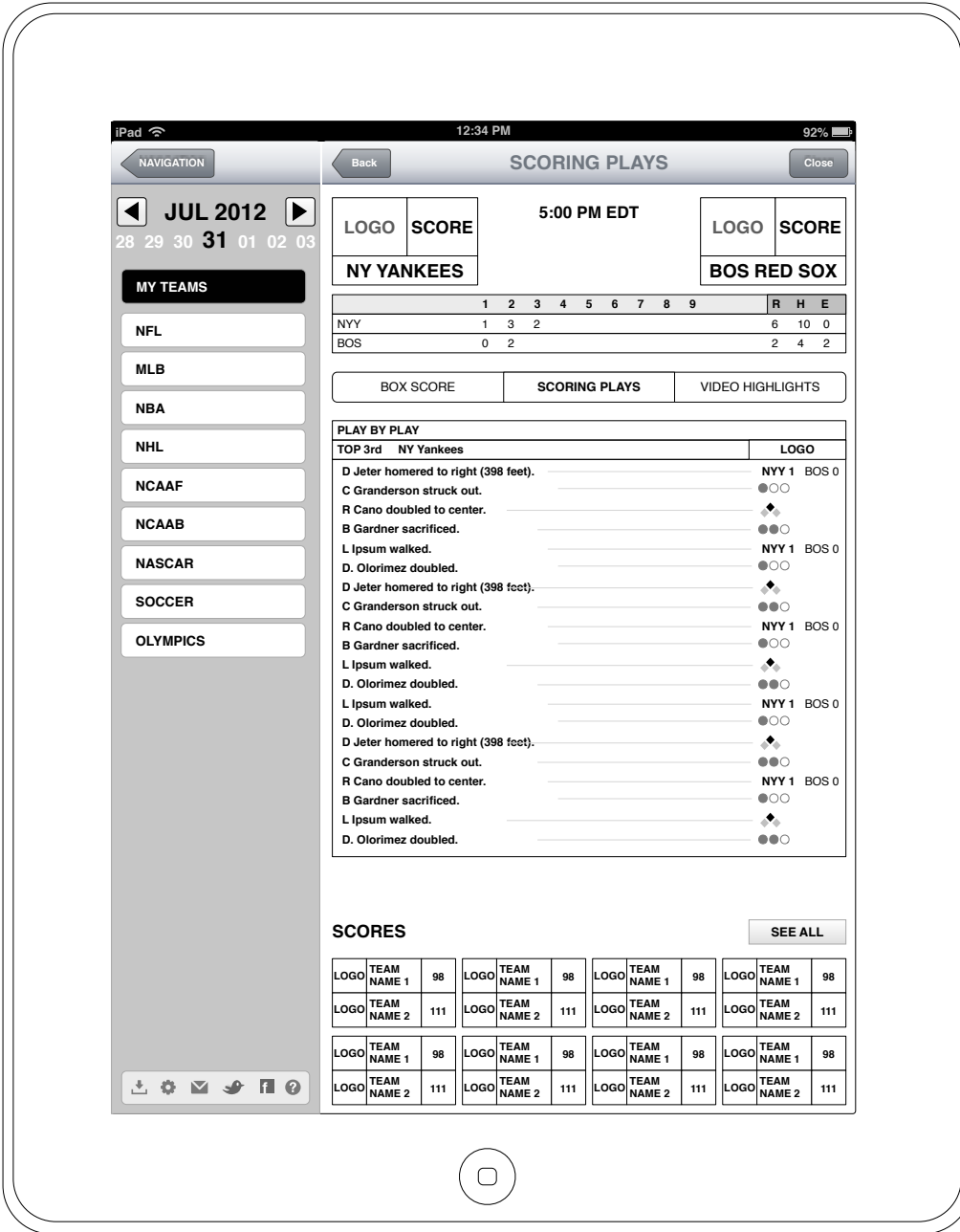
The Main Nav will slide to the left to reveal the Sports selection list. Users will see the Scores or Content page take over two thirds of the screen. My Teams will be the default list. The Pregame Detail will only be displayed before the game begins. The page may display Teams, Record, Time, Text, Photos. Additional selected Scores will be listed in a locked area at the bottom of the page. The Back button will return the user to the last visited Scores page. Close will return the user to the last viewed content page.



**NOTES:**

**1.0) BOX SCORE & OTHER SCORES**

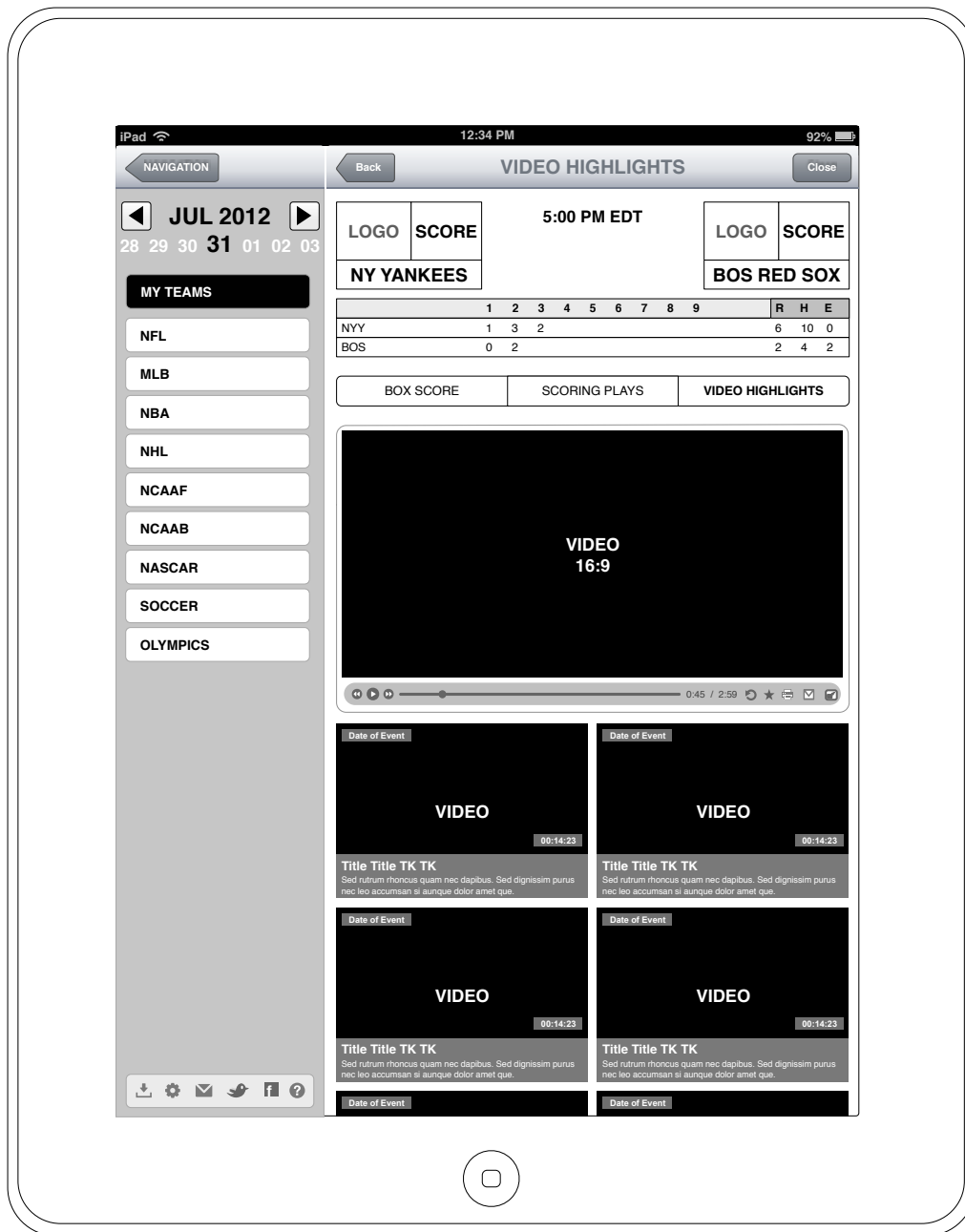
The Box Scores page will update the Scores, Time, Quarter/Period/Half, and scoring periodically. Users can click through the Box Score, Scoring Plays, and Video Highlights tabs. At the bottom of the Box Score, additional selected Scores will be listed in a locked area. The Back button will return the user to the last visited Scores page. Close will return the user to the last viewed content page.



**NOTES:**

**1.0) SCORING PLAYS & OTHER SCORES**

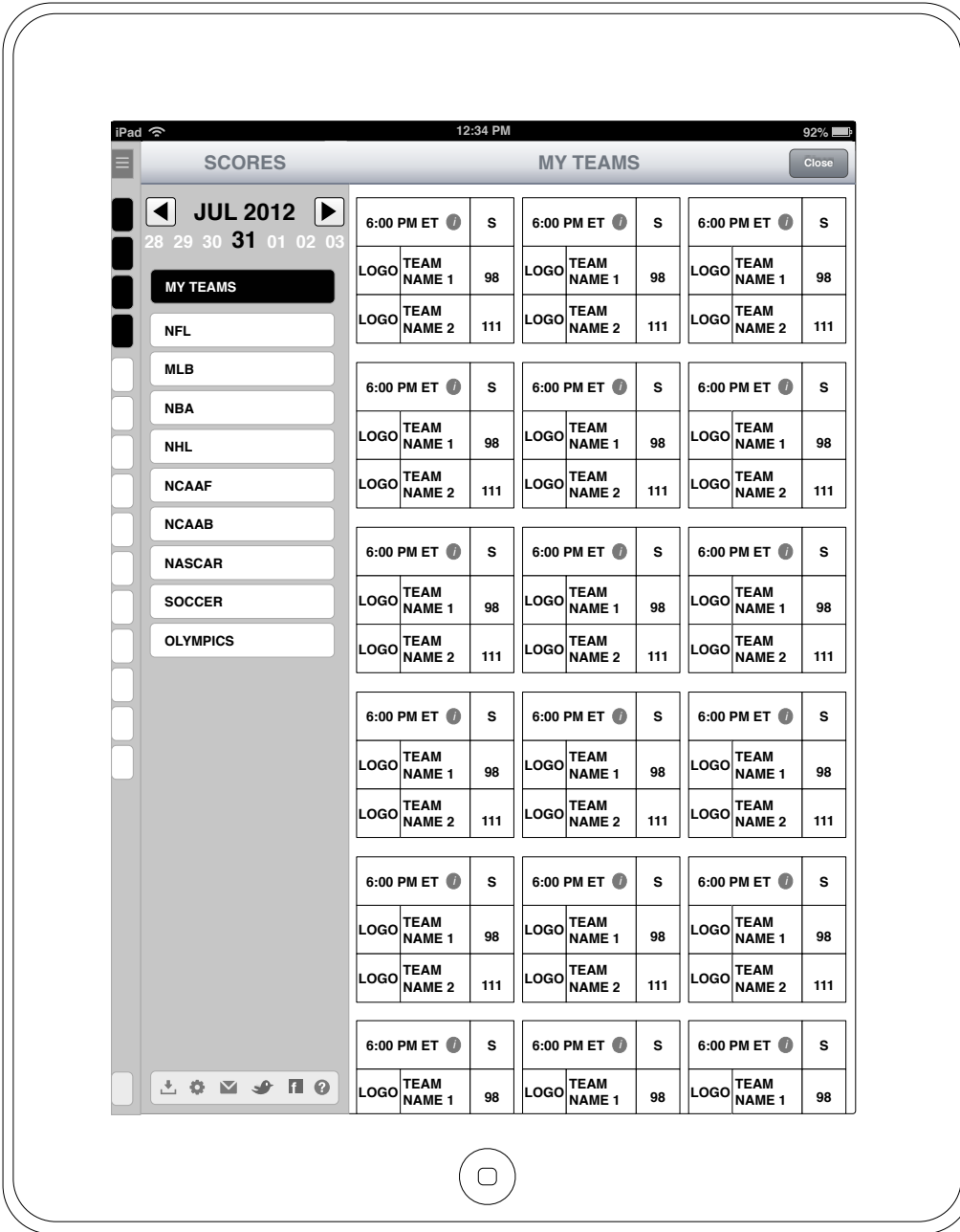
The Scoring Plays page will update the Scores, Time, Quarter/Period/Half, and scoring summary periodically. Users can click through the Box Score, Scoring Plays, and Video Highlights tabs. At the bottom of the Box Score, additional selected Scores will be listed in a locked area. The Back button will return the user to the last visited Score page. Close will return the user to the last viewed content page.



**NOTES:**

**1.0) VIDEO HIGHLIGHTS & OTHER SCORES**

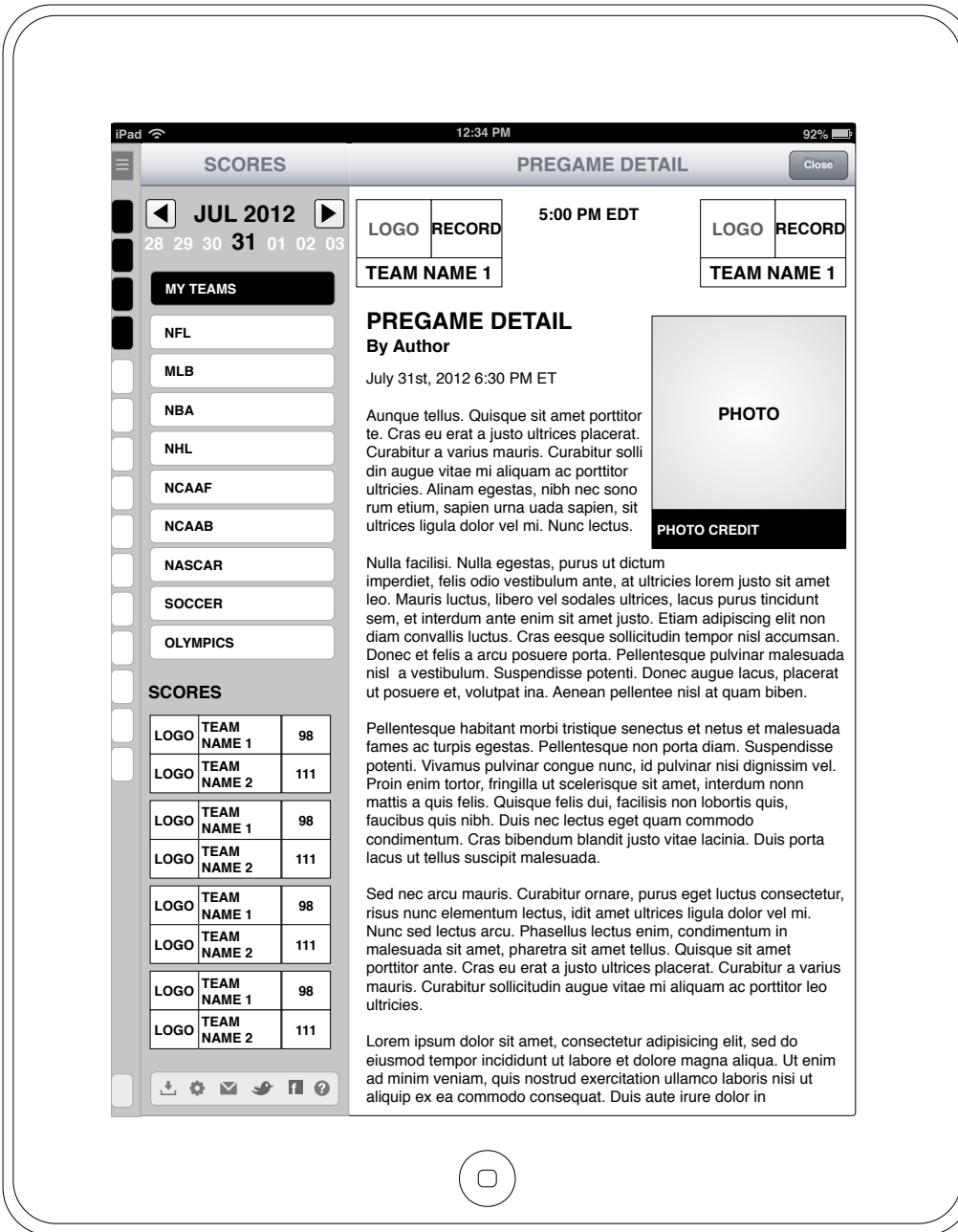
A Featured Video Highlight clip may be displayed along with clips from other games. Users can click through the Box Score, Scoring Plays, and Video Highlights tabs. At the bottom of the Box Score, additional selected Scores will be listed in a locked area. The Back button will return the user to the last visited Scores page. Close will return the user to the last viewed content page.



**NOTES:**

**1.0) SIDE NAVIGATION & SCORES**

The Main Nav will slide to the left to reveal the Sports selection list. Users will see the Scores or Content page take over two thirds of the screen. My Teams will be the default list. Users can see the hint of the Side Navigation on the left hand side. Swiping left to right on the lined button in the upper left corner will return the user to the main view of the Navigation. Close will return the user to the last viewed content page.

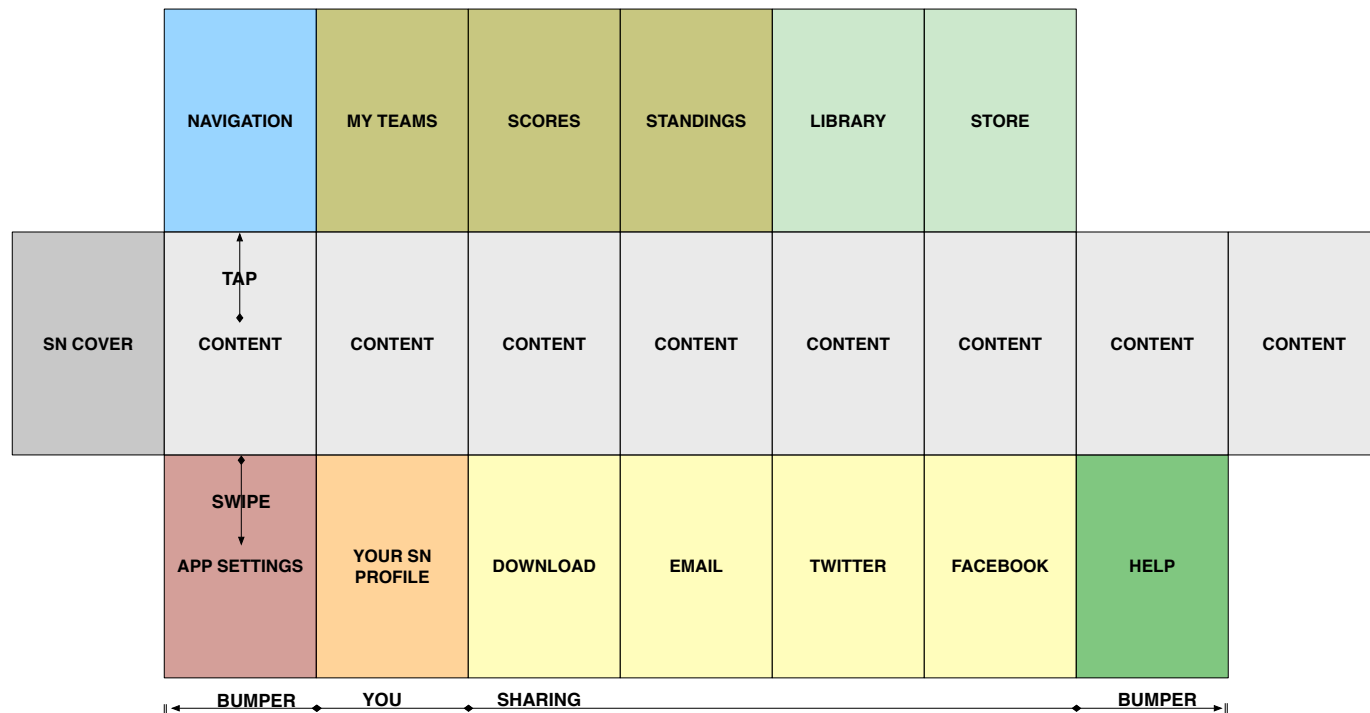


**NOTES:**

**1.0) SIDE NAVIGATION & PREGAME DETAIL**

The Pregame Detail page will take over the right two thirds of the screen when an individual Scores tile is selected. The Scores Navigation will update to display additional scores from that Sport. Users can see the hint of the Side Navigation on the left hand side. Swiping left to right on the lined button in the upper left corner will return the user to the Side Navigation view and remove the Scores and Pregame Detail. Close will return the user to the last viewed content page.





**NOTES:**

**1.0) NAVIGATION MODEL**

Unique gestures can reveal additional layers of content within the SN iPad app.