



1.0 HOMEPAGE - INTRO DRAWER COLLAPSED

INTEL PRESENTS  
**ME : THE MUSIC EXPERIMENT**



4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS

- grizzly bear  
**NEW YORK**
- MAP
- BLOG
- ABOUT THE ARTIST
- VIDEOS
- PHOTOS
- jezabels  
**PORTLAND**  
starts in 3 days
- santigold  
**MINNEAPOLIS**  
starts in 8 days
- diplo  
**LOS ANGELES**  
starts in 12 days



**JUNE 3rd IN NEW YORK**

TWEETS NEEDED TO REVEAL THE LOCATION

64%

REVEAL THE TICKET LOCATION  
**POST A TWEET**



**Big Daphne**  
1 Minute ago on Twitter

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### BLOG

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Author Byline, Date

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### ABOUT GRIZZLY BEAR

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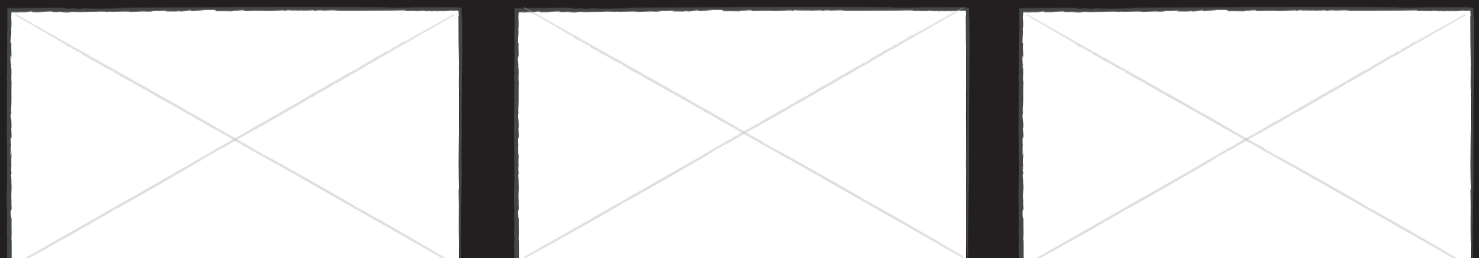


### GRIZZLY BEAR VIDEOS



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### GRIZZLY BEAR PHOTOS



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1.1 HOMEPAGE - INTRO DRAWER EXPANDED (AUTO-OPENS ON PAGE LOAD)




# INTEL PRESENTS ME : THE MUSIC EXPERIMENT

Tweet Like

500 Free Concert Tickets are hidden in your city. Want one? Here's how:

1. TWEET #MTVIGGYME TO MAKE THE MAP ZOOM
2. GET YOUR FRIENDS TO RETWEET
3. TICKETS ARE REVEALED WHEN THE TWEET METER REACHES 100% - CHECK BACK OFTEN

---

4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS 

grizzly bear  
**NEW YORK**

MAP

BLOG

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VIDEOS

PHOTOS

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## BLOG

**Lorem ipsum dolor sit amet, consectetur**  
Author Byline, Date


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## ABOUT GRIZZLY BEAR

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## GRIZZLY BEAR VIDEOS

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## GRIZZLY BEAR PHOTOS



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1.2 HOMEPAGE - TWITTER DRAWER EXPANDED

MTV IGGY

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grizzly bear  
NEW YORK

MAP  
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ABOUT THE ARTIST  
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REVEAL THE TICKET LOCATION  
POST A TWEET

**Big Daphne**  
1 Minute ago on Twitter  
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**Steve**  
1 Minute ago on Twitter  
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**Jenna**  
1 Minute ago on Twitter  
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**Bill King**  
1 Minute ago on Twitter  
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**Colette**  
1 Minute ago on Twitter  
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Help me find FREE tickets to the Grizzly Bear Concert in New York on Oct. 4th by retweeting #MTVIggy http://bit.ly/iggy **Tweet**

LESS

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## BLOG

**Lorem ipsum dolor sit amet, consectetur**  
Author Byline, Date

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## ABOUT GRIZZLY BEAR

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## GRIZZLY BEAR VIDEOS

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## GRIZZLY BEAR PHOTOS

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1.3 HOMEPAGE - BLOG DRAWER EXPANDED



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starts in 8 days

**diplo**  
LOS ANGELES  
starts in 12 days



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## BLOG

Tweet Like



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Author Byline, Date

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Author Byline, Date

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## ABOUT GRIZZLY BEAR

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## GRIZZLY BEAR VIDEOS

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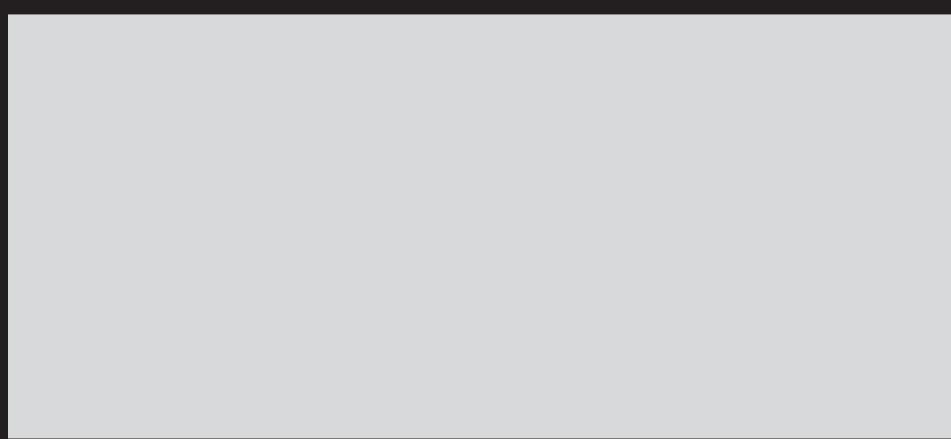
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### BLOG

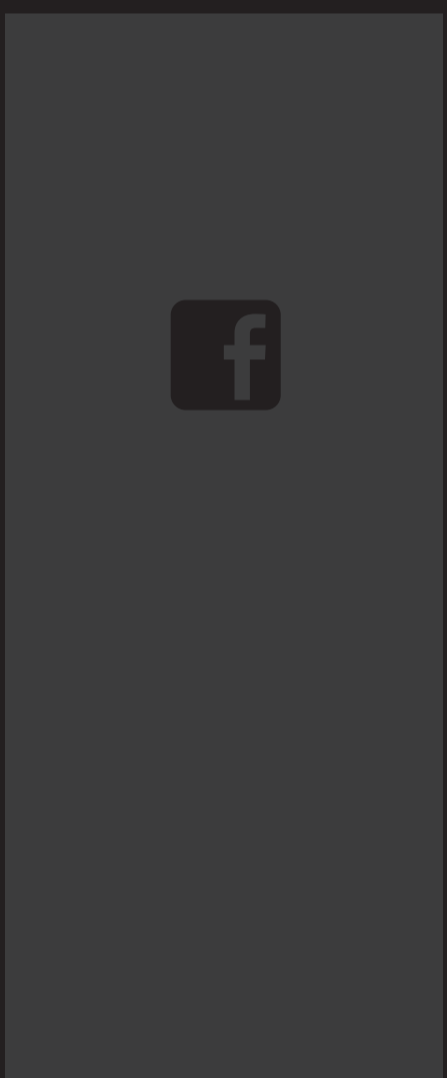
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#### FACEBOOK COMMENTS



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1.4 HOMEPAGE - ABOUT THE ARTIST DRAWER EXPANDED

# INTEL PRESENTS ME : THE MUSIC EXPERIMENT

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grizzly bear  
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ABOUT THE ARTIST  
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**LOS ANGELES**  
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**JUNE 3rd IN NEW YORK**

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REVEAL THE TICKET LOCATION  
**POST A TWEET**

**Big Daphne**  
1 Minute ago on Twitter  
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## BLOG

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Author Byline, Date

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## ABOUT GRIZZLY BEAR

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## GRIZZLY BEAR VIDEOS

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1.5 HOMEPAGE - VIDEO DRAWER EXPANDED AND VIDEO PLAYING



INTEL PRESENTS

# ME : THE MUSIC EXPERIMENT

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**grizzly bear**  
NEW YORK

---

MAP

BLOG

ABOUT THE ARTIST

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PHOTOS

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1 Minute ago on Twitter


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## BLOG

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Author Byline, Date

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## GRIZZLY BEAR VIDEOS


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MUSIC VIDEO

Grizzly Bear Music Video Title


[more info](#)

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Grizzly Bear Music Video Title




Nunc ante erat, vehicula vitae dictum sit ame



Nunc ante erat, vehicula vitae dictum sit ame



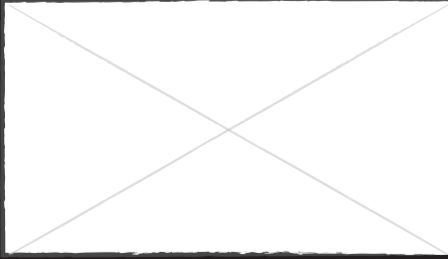
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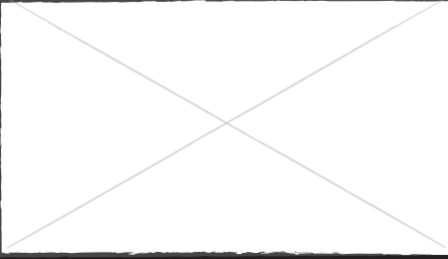


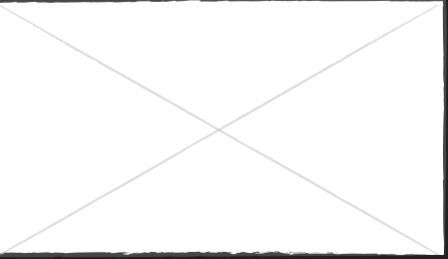
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## GRIZZLY BEAR PHOTOS







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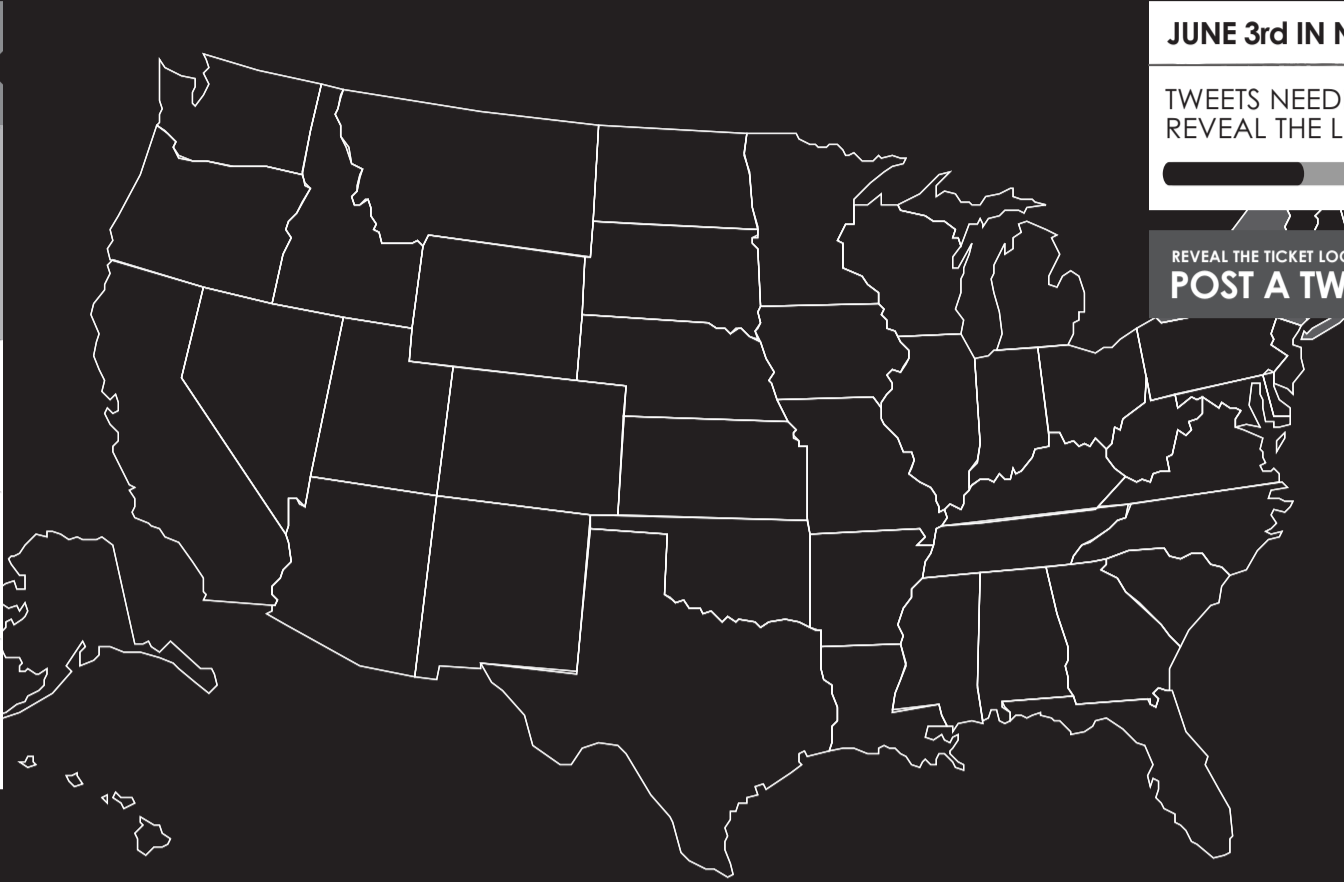
1.6 HOMEPAGE - PHOTO DRAWER EXPANDED

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REVEAL THE TICKET LOCATION  
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**Big Daphne**  
1 Minute ago on Twitter

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### BLOG

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Author Byline, Date

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### ABOUT GRIZZLY BEAR

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### GRIZZLY BEAR VIDEOS

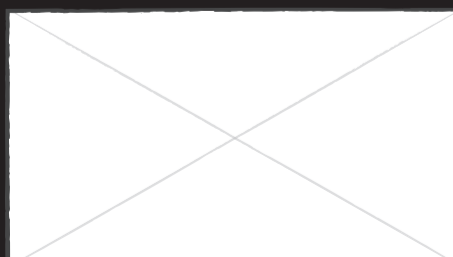
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2.0 HOMEPAGE - VERTICAL SCROLL WITH PERSISTENT HEADER & NAVIGATION

**MTV IGGY**

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## BLOG

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## ABOUT GRIZZLY BEAR

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## GRIZZLY BEAR VIDEOS

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## GRIZZLY BEAR PHOTOS




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3.0 HOMEPAGE - NAVIGATE TO OTHER ARTIST / CITY; HORIZONTAL ANIMATED TRANSITION



INTEL PRESENTS

# ME : THE MUSIC EXPERIMENT

Tweet
Like

4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS ⬆

**grizzly bear**  
NEW YORK  
being revealed

---

**jezabels**  
PORTLAND  
starts in 3 days

---

MAP  
BLOG  
**ABOUT THE ARTIST** >  
VIDEOS  
PHOTOS

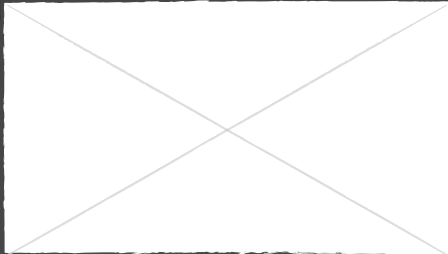
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**santigold**  
MINNEAPOLIS  
starts in 8 days

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**diplo**  
LOS ANGELES  
starts in 12 days

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## ABOUT THE JEZABELS


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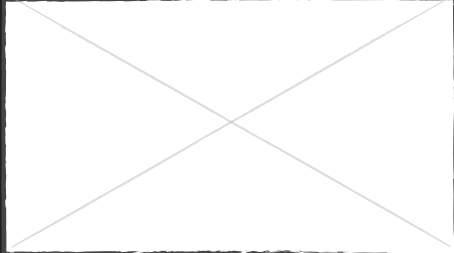
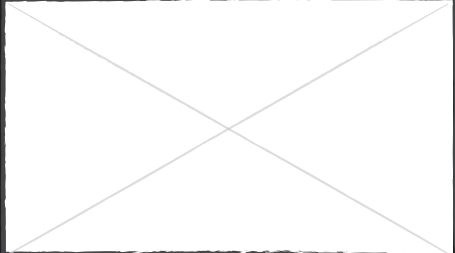
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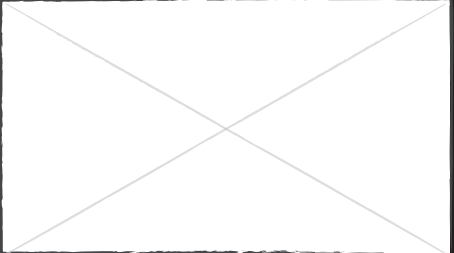

**JEZABELS VIDEOS**



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**JEZABELS PHOTOS**

**MORE** ⌵

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4.0 HOMEPAGE - LOCATIONS REVEALED / COUNTDOWN FINISHED STATE

INTEL PRESENTS  
**ME : THE MUSIC EXPERIMENT**

4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS

**grizzly bear**  
**NEW YORK**  
locations revealed

**MAP**

- THE CONCERT
- BLOG
- ABOUT THE ARTIST
- VIDEOS
- PHOTOS

**jezabels**  
**PORTLAND**  
starts in 3 days

**santigold**  
**MINNEAPOLIS**  
starts in 8 days

**diplo**  
**LOS ANGELES**  
starts in 12 days

**GRIZZLY BEAR**  
June 3rd 9pm in New York  
FREE TICKETS AVAILABLE AT

- 2nd Avenue Records**  
1234 Broadway Ave,  
New York, NY
- Mike's Hotdog Stand**  
201 West 35th,  
New York, NY
- Koala**  
201 West 35th,  
New York, NY
- Sanford Coffee**  
201 West 35th,  
New York, NY
- Intel Store**  
101 West 35th,  
New York, NY

Tweet Like

**Big Daphne**  
1 Minute ago on Twitter

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MORE ON FACEBOOK

**THE CONCERT: June 3rd at The Bowery Ballroom**

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**BLOG**

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Author Byline, Date

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**ABOUT GRIZZLY BEAR**

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**GRIZZLY BEAR VIDEOS**

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**GRIZZLY BEAR PHOTOS**

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4.1 HOMEPAGE - TICKETS ARE SOLD OUT STATE

# INTEL PRESENTS ME : THE MUSIC EXPERIMENT

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4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS

- grizzly bear  
NEW YORK  
tickets SOLD OUT
- MAP  
THE CONCERT  
BLOG  
ABOUT THE ARTIST  
VIDEOS  
PHOTOS
- jezabels  
PORTLAND  
starts in 3 days
- santigold  
MINNEAPOLIS  
starts in 8 days
- diplo  
LOS ANGELES  
starts in 12 days

## GRIZZLY BEAR IN NEW YORK TICKETS SOLD OUT

Stay tuned for post-show concert photos and videos. In the meantime, check out the Intel Ultrabook Facebook page where you can win a Free Ultrabook and other prizes.

[MORE ON FACEBOOK](#)

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1 Minute ago on Twitter  
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[MORE ON FACEBOOK](#)

## THE CONCERT: June 3rd at The Bowery Ballroom

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## BLOG

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Author Byline, Date

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## ABOUT GRIZZLY BEAR

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## GRIZZLY BEAR VIDEOS

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## GRIZZLY BEAR PHOTOS

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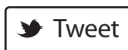
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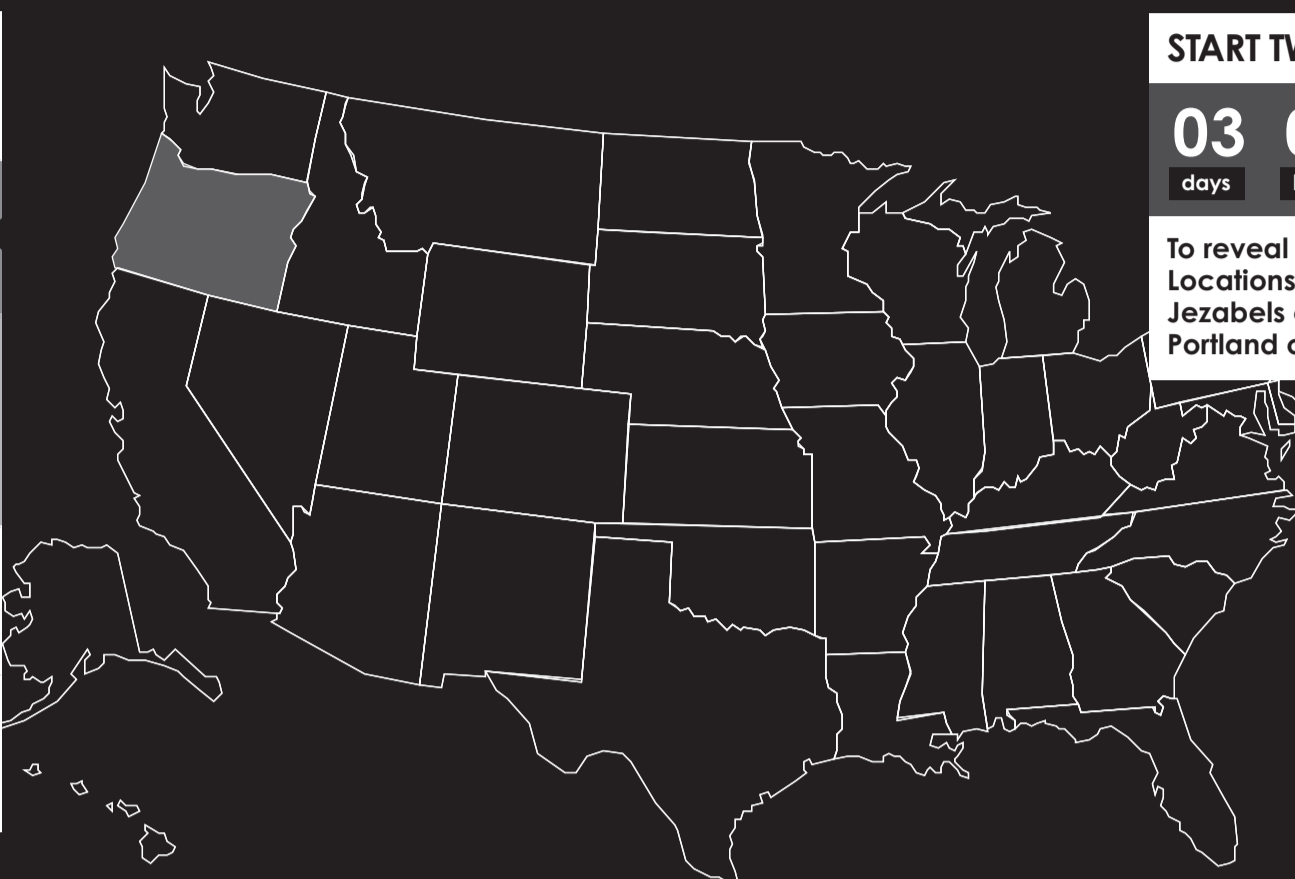


5.0 HOMEPAGE - PRE-COUNTDOWN STATE

MTV IGGY  
INTEL PRESENTS  
**ME : THE MUSIC EXPERIMENT**  
4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS



- grizzly bear  
NEW YORK  
being revealed
- jezabels  
PORTLAND  
starts in 3 days
- MAP  
BLOG  
ABOUT THE ARTIST  
VIDEOS  
PHOTOS
- santigold  
MINNEAPOLIS  
starts in 8 days
- diplo  
LOS ANGELES  
starts in 12 days



START TWEETING IN  
**03 02 11**  
days hours minutes  
To reveal FREE Ticket Locations for the Jezabels concert in Portland on August 23rd



**Big Daphne**  
1 Minute ago on Twitter  
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### BLOG

Author Byline, Date

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### ABOUT THE JEZABELS

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### THE JEZABELS VIDEOS



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### THE JEZABELS PHOTOS



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6.0 HOMEPAGE - POST-SHOW STATE

INTEL PRESENTS  
**ME : THE MUSIC EXPERIMENT**

Tweet Like

4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS

- grizzly bear  
**NEW YORK**  
finished June 3rd
- CONCERT VIDEOS >
- CONCERT PHOTOS
- BLOG
- ABOUT THE ARTIST
- VIDEOS
- PHOTOS
- jezebels  
**PORTLAND**  
starts in 3 days
- santigold  
**MINNEAPOLIS**  
starts in 8 days
- diplo  
**LOS ANGELES**  
starts in 12 days

**GRIZZLY BEAR CONCERT VIDEOS**

Tweet Like



- Grizzly Bear Music Video Title
- Nunc ante erat, vehicula vitae dictum sit ame
- Nunc ante erat, vehicula vitae dictum sit ame
- Nunc ante erat, vehicula vitae dictum sit ame
- Nunc ante erat, vehicula vitae dictum sit ame

INSTAGRAM  
**GRIZZLY BEAR CONCERT PHOTOS**

PREVIOUS NEXT



**TWEETS**



**Big Daphne**  
1 Minute ago on Twitter  
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**BLOG**

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Author Byline, Date

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**ABOUT GRIZZLY BEAR**

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**GRIZZLY BEAR VIDEOS**

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- Nunc ante erat, vehicula vitae dictum sit ame
- Nunc ante erat, vehicula vitae dictum sit ame
- Nunc ante erat, vehicula vitae dictum sit ame

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**GRIZZLY BEAR PHOTOS**



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**ME : THE MUSIC EXPERIMENT**



4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS



**grizzly bear**  
**NEW YORK**  
finished June 3rd

**jezabels**  
**PORTLAND**  
starts in 3 days

**santigold**  
**MINNEAPOLIS**  
starts in 8 days

**diplo**  
**LOS ANGELES**  
starts in 12 days

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