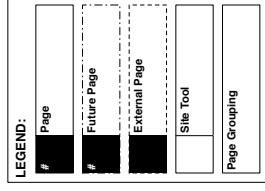
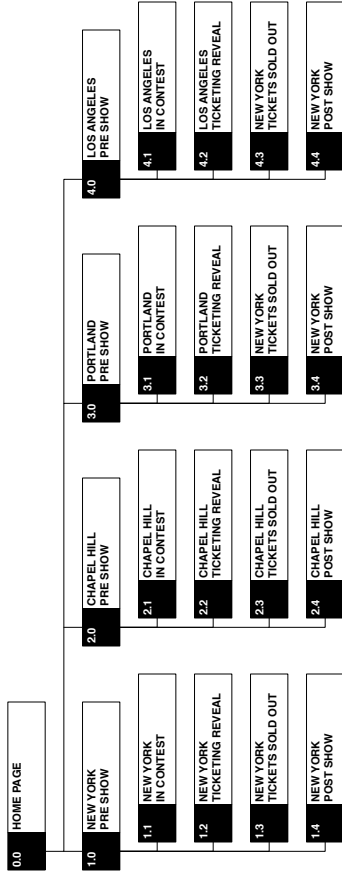


MTVIggy.com PopUp Shows Wireframes

MODIFICATION DATE: Wed Jun 06 2012
COMPANY: MTV.com
CREATOR: Mohit SantRam / Omnigon Communications, LLC
VERSION HISTORY: 1.3
DESCRIPTION: This document outlines wireframes for the MTVIggy.com Pop Up Shows website.
DOCUMENT HISTORY: Mohit SantRam | v1.3 - Updates
Mohit SantRam | v1.2 - Updates
Mohit SantRam | v1.1 - Additional States
Mohit SantRam | v1.0 - Initial Concepts.



NOTES:

0.0) HOMEPAGE
The homepage will display the next upcoming concert with the featured Artist & City. Additionally, MTViggy.com The Music Experiment Twitter social stream will be featured as well as Facebook Likes and advertising promoting the Intel Ultrabooks. Users will be able to view Twitter streams by all or individual hashtag.

1.0) ARTISTS
All four artists will be accessible from the main page. Users can click on the persistent side navigation menu to access a specified artist and city page. All Pop Up Show pages will display the following:

- Map
- Twitter Stream
- Facebook Likes
- MTV Video Player w/2-3 Band Videos
- Photo Slideshow
- Band Biography
- Intel Ultrabook Advertising
- Band Biography
- Concert Date, Venue Information, & Address

TICKETS & PAGE TRANSITION

- When the location of the ticketing venues are released, the address and location will be displayed on the Map.
- When the tickets have all been claimed, the Map will be replaced with a DL with Artist Photos, Videos or Biography. Users will be alerted that tickets are all out.
- After the Pop Up Show has taken place, 2-3 selected songs from the event will be displayed on the site. MTV will post produce and host these videos.

1.0) NEW YORK
New York will be the first city for a pop up show. Artist & date TBD. A post event page will replace the pre-event page after the event has taken place.

2.0) CHAPEL HILL
Chapel Hill will follow on with Sanitgold on August 30, 2012. A post event page will replace the pre-event page after the event has taken place.

3.0) PORTLAND
Portland will feature the Jezabels one night between October 8th and 12th, 2012. A post event page will replace the pre-event page after the event has taken place.

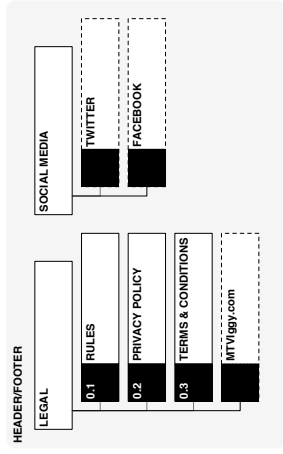
4.0) LOS ANGELES
Los Angeles' Diplo Pop Up Show will be on November 17th, 2012. A post event page will replace the pre-event page after the event has taken place.

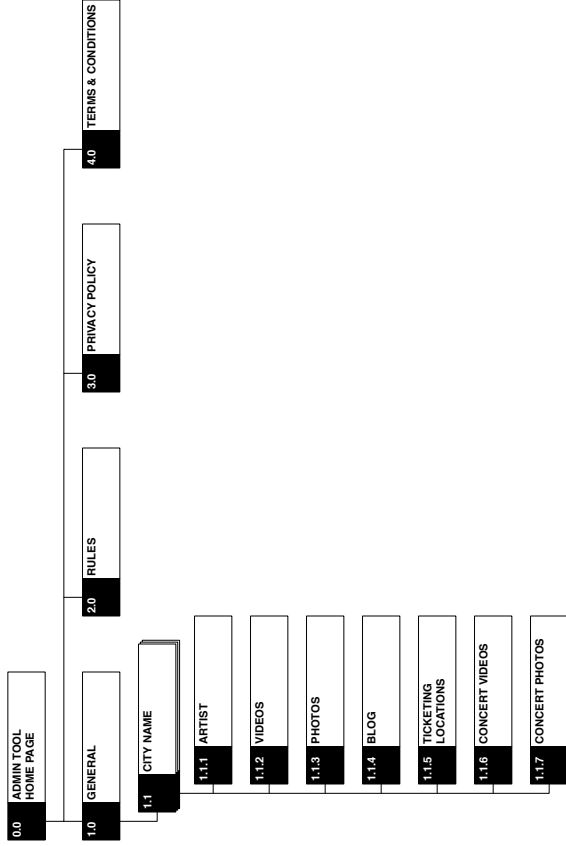
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0.2) PRIVACY POLICY
All legal information will be displayed. Since this is a contest for free tickets, users must be aware of the legal conditions and requirements for participating within the contest.

0.3) TERMS & CONDITIONS
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LEGEND:

#	Page
#	Future Page
#	External Page
	Site Tool
	Page Grouping

NOTES:

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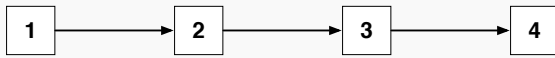
INTEL PRESENTS MTVIGGY MUSIC EXPERIMENT LOGO

NOTES:


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Minneapolis	Terms of Use	MTV.com	Donec viverra
Portland	Compliance	Intel.com	
Los Angeles			

INTEL PRESENTS MTVIGGY MUSIC EXPERIMENT LOGO



RUN DMC

NYC JULY 27

4 DAY 5 HOU 17 MIN 36 SEC

POR OCT 9

60 DAY 8 HOU 17 MIN 36 SEC

TWEET METER

MTV Iggy presents Pop Up Shows lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus illo as volutpat mollis qui.

MIN AUG 30

44 DAY 5 HOU 17 MIN 36 SEC

LA NOV 17

04 DAY 5 HOU 17 MIN 36 SEC

PHOTO VIEWER
16:9

PHOTO 16:9	PHOTO 16:9	PHOTO 16:9
PHOTO 16:9	PHOTO 16:9	PHOTO 16:9

Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!

63 **TWEET**

@KINGDOMOFDIPLOFANDOM 11 MINUTES AGO
Listening to the new Diplo track! Haha excited for Diplo's MTV Iggy's Pop Up Show! MTV Video: [http://vimeo.com/1746244](#) #MTViggyPopUpNYC

@MCDipDip 13 MINUTES AGO
Nullam tristique ante id leo auctor vulputate. Suspendisse potenti. Aliquam vel magna massa. [http://mvg.gy/4E74b08](#) #MTViggyPopUpNYC

@YourFavoriteVeejay 14 MINUTES AGO
Mauris eu justo lacus. In cursus, turpis eu tincidunt mattis, neque sem pharetra turpis, a ultricies justo magna in urna. [http://mvg.gy/4E74b08](#) #MTViggyPopUpNYC

@HelloNewYork 15 MINUTES AGO
Nullam tristique ante id leo auctor vulputate. Suspendisse potenti. Aliquam vel magna massa. [http://mvg.gy/4E74b08](#) #MTViggyPopUpNYC

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SEE MORE TWEETS

PHOTO VIEWER
16:9

PHOTO 16:9	PHOTO 16:9	PHOTO 16:9
PHOTO 16:9	PHOTO 16:9	PHOTO 16:9

ARTIST BIOGRAPHY
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ARTIST BLOG
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MTV PHOTO/VIDEO PLAYER
16:9

TBD NEW VIDEO

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TBD NEW VIDEO

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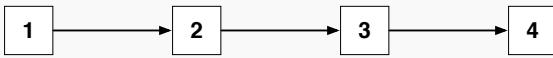
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NOTES:

INTEL PRESENTS MTVIGGY MUSIC EXPERIMENT LOGO



RUN DMC

NYC JULY 27

MAP
16:9

TWITTER

Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!

6 TWEET

@MTVIGGY
@INTEL

SEE MORE

4 DAY S 5 HOUR S 17 MIN S 36 SEC S

ARTIST BIOGRAPHY
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque auctor condimentum hendrerit. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per [READ MORE](#)

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MTV

Facebook App
MTViggy.com
MTV.com
Intel.com

LOREM

Ipsum Dolor
Risus qui
Donec viverra

NOTES:

INTEL PRESENTS MTVIGGY MUSIC EXPERIMENT LOGO

NEW YORK RUN DMC JUNE 17	4 DAYS 5 HOURS 17 MIN 36 SEC	MINNY RUN DMC JUNE 17	4 DAYS 5 HOURS 17 MIN 36 SEC	PORTLAND RUN DMC JUNE 17	4 DAYS 5 HOURS 17 MIN 36 SEC	LA LA LA RUN DMC JUNE 17	4 DAYS 5 HOURS 17 MIN 36 SEC
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HOW TO PLAY LOREM IPSUM SIT DOLOR

1) VISIT MTVIGGY.COM

2) TWEET #MTVIGGYME

3) WATCH THE MAP ZOOM

4) CLAIM YOUR TICKETS OR WATCH THE RECAP

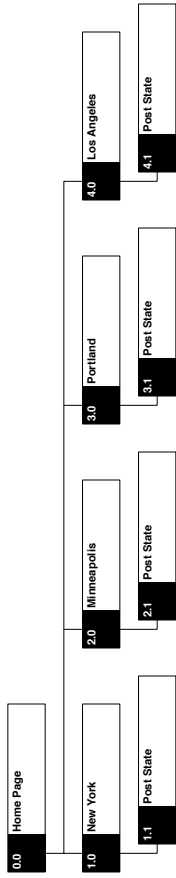
<p>RUN DMC</p> <p>NYC JULY 27</p>	<p>MAP 16:9</p>	<p>TWITTER</p> <p>Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!</p> <p>6 TWEETS</p> <p>3</p> <p>@MTVIGGY</p> <p>INTEL</p> <p>SEE MORE</p>
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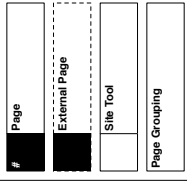
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<p>© 2011 MTV, INC. ALL RIGHTS RESERVED</p> <p>MTViggy LOGO</p>	<p>HOME</p> <p>About</p> <p>New York</p> <p>Minneapolis</p> <p>Portland</p> <p>Los Angeles</p>	<p>LEGAL</p> <p>Contest Rules</p> <p>Privacy Policy</p> <p>Terms of Use</p> <p>Compliance</p>	<p>MTV</p> <p>Facebook App</p> <p>MTViggy.com</p> <p>MTV.com</p> <p>Intel.com</p>	<p>LOREM</p> <p>Ipsum Dolor</p> <p>Risus qui</p> <p>Donec viverra</p>
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NOTES:



LEGEND:



NOTES:

0.0) HOMEPAGE
The homepage will display a dynamic lead showcasing the four artists and the cities in which they will be performing. Additional social elements will be featured including a Twitter & Facebook stream advertising promoting the Intel UltraBooks, as well as the Facebook application. Users will be able to view Twitter streams by all or individual hashtag. Additional items like Facebook Likes, Comments and Status updates will also be viewable. The dynamic lead will feature rotating content with concert & artist news, profiles, and updates, news (conference dates, global approvals etc)

0.1) ABOUT

About will define the mission, purpose and spirit of the MTViggy Pop Up Shows.

0.2) RULES

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POP UP SHOWS

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- Google Map
- Twitter Stream
- Facebook Status Updates (& Comments?)
- MTV Video Player w/2-3 Band Videos
- Photo Slideshow
- Band Biography
- Facebook App
- Intel UltraBook Advertising
- Band Biography

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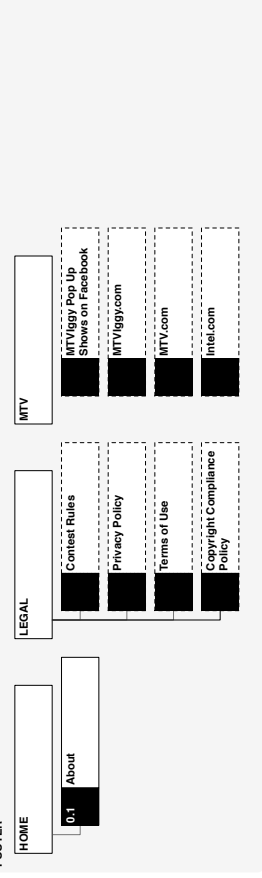
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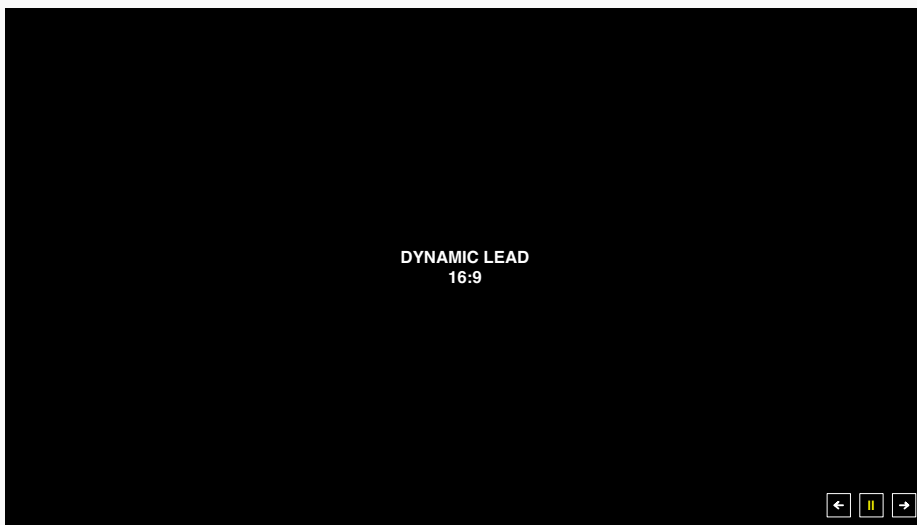
FOOTER



LIKE SEND SIGN IN WITH TWITTER

FOLLOW US

NEW YORK MINNEAPOLIS PORTLAND LOS ANGELES



DYNAMIC LEAD
16:9

MTV Iggy presents Pop Up Shows lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus lillo as volutpat molis qui.

TWITTER

- @KINGDOMOFDIPLOM 1 MINUTE AGO**
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- @Diplomast 3 MINUTES AGO**
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- @KINGDOMOFDIPLOM 3 MINUTES AGO**
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- @TrevorSmith 4 MINUTES AGO**
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- @JainoJames 10 MINUTES AGO**
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- @KINGDOMOFDIPLOM 11 MINUTES AGO**
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- @KINGDOMOFDIPLOM 11 MINUTES AGO**
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- @YouFavoriteJay 14 MINUTES AGO**
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- @ShinobuYork 15 MINUTES AGO**
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FACEBOOK

- John Smith 1 MINUTE AGO**
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- Margaret Mead 3 MINUTES AGO**
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- Kelly Simpson 3 MINUTES AGO**
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- KC Jones 4 MINUTES AGO**
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- Janet Jones 10 MINUTES AGO**
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- Samuel DePaulo 11 MINUTES AGO**
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- Michael Wilson 13 MINUTES AGO**
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus lillo as volutpat molis qui.
- Jennifer Connor 14 MINUTES AGO**
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- Patty Jean Overton 15 MINUTES AGO**
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NEWS

PHOTO
16:9

LOREM IPSUM
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**INTEL ULTRABOOK
ADVERTISEMENT**



HOME	LEGAL	MTV	LOREM
About	Contest Rules	Facebook App	Ipsum Dolor
New York	Privacy Policy	MTV Iggy.com	Risus qui
Minneapolis	Terms of Use	MTV.com	Donec viverra
Portland	Compliance	Intel.com	
Los Angeles			

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NOTES:

1.0) MTV IGGY POP UP SHOWS LOGO
Logo persistent on all pages, always links back to homepage.

2.0) LARGE DYNAMIC LEAD
The first version of the Pop Up Shows site is sized at 1024 x 1230. The sidebar advertising content for Intel will be dictated by the client. The large dynamic lead will cycle through content about each Pop Up Show, Band, and Map Status for each location.

3.0) MODULES
The modules below the dynamic lead will feature Tweets, Facebook status updates, and news about the MTV Iggy Pop Up Shows. While there creative will likely border either side of the main content area, a module was reserved for Intel ads.

4.0) FOOTER
The footer will include links to pages on the site, as well as external links to MTV legal pages, other properties such as the sponsored Facebook app, and Intel advertising.

5.0) LIKE/SEND/SIGN IN
Users must be able to tweet from the application, from their own Twitter account, or a special MTV Pop Up Shows account. THIS IS NOT CORRECT - CONFIRM W/MIKE

Additionally users must be able to Like and Send a page via Facebook. Users will be challenged to login/authenticate with Facebook and Twitter. Follow Us links will launch pages for the user to follow the MTV IGGY pop Up Shows social media accounts.

6.0) MAIN NAVIGATION
The main navigation features direct links to New York, Minneapolis, Portland and Los Angeles.

1.0



NEW YORK MINNEAPOLIS PORTLAND LOS ANGELES

LIKE SEND SIGN IN WITH TWITTER

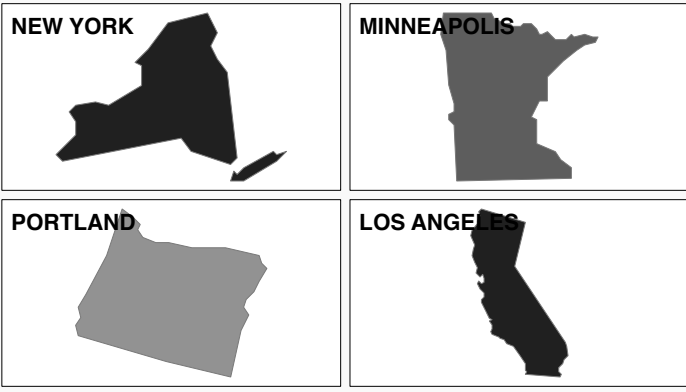
FOLLOW US

2.0



MTV Iggy presents Pop Up Shows lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus lillo as volutpat molis qui.

3.0



4.0

 © 2011 MTV, INC. ALL RIGHTS RESERVED	HOME	LEGAL	MTV	LOREM
	About	Contest Rules	Facebook App	Ipsum Dolor
	New York	Privacy Policy	MTViggy.com	Risus qui
	Minneapolis	Terms of Use	MTV.com	Donec viverra
	Portland	Compliance	Intel.com	
Los Angeles				

5.0

TWITTER

Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!

63 TWEET

- @KINGDOMOFLOPANDOM 11 MINUTES AGO
- @MCCOOL 13 MINUTES AGO
- @YourFavoriteJay 14 MINUTES AGO
- @HelloNewYork 15 MINUTES AGO

6.0

INTEL ULTRABOOK ADVERTISEMENT

7.0

FACEBOOK

- John Smith 1 MINUTE AGO
- Margaret Mead 3 MINUTES AGO
- Katy Simpson 3 MINUTES AGO
- KC Jones 4 MINUTES AGO
- Jimbo Jones 10 MINUTES AGO
- Michael Wilson 13 MINUTES AGO
- Samuel DePaulo 11 MINUTES AGO
- Jennifer Connor 14 MINUTES AGO
- Perry Jean Overton 15 MINUTES AGO

8.0

NEWS

PHOTO 16:9

LOREM IPSUM
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NOTES:

- 1.0) MTV IGGY POP UP SHOWS LOGO**
Logo persistent on all pages, always links back to homepage.
- 2.0) DYNAMIC LEAD & TWITTER FEED**
The second version of the Pop Up Shows features a smaller Dynamic Lead to accommodate a right rail for the Twitter module. Users can enter tweets directly via the special MTV Iggy Pop Up Shows Twitter account or their own. The site is sized at 1024 x 1230. The sidebar advertising content for Intel will be dictated by the client. The large dynamic lead will cycle through content about each Pop Up Show, Band, and Map Status for each location.
- 3.0) CITY BY CITY BREAKDOWN**
The City By City Breakdown displays maps of all four cities. Users can see how far along the competition is in each city. As the performances are played, the order of the cities is cycled to start with the next upcoming show.
- 4.0) FOOTER**
The footer will include links to pages on the site, as well as external links to MTV legal pages, other properties such as the sponsored Facebook app, and Intel advertising.
- 5.0) LIKE/SEND/SIGN IN**
Users must be able to tweet from the application, from their own Twitter account, or a special MTV Pop Up Shows account. Additionally users must be able to Like and Send a page via Facebook. Users will be challenged to login/authenticate with Facebook and Twitter. Follow Us links will launch pages for the user to follow the MTV IGGY pop Up Shows social media accounts.
- 6.0) MAIN NAVIGATION**
The main navigation features direct links to New York, Minneapolis, Portland and Los Angeles.
- 7.0) TWITTER MODULE**
The Twitter Module will display a predefined message within the field. Users can customize the message and send it. If they are logged in, they will be able to post the tweet to their Twitter account. The Tweet will contain a hashtag and the ability for users to add a picture, location, send to Facebook and a Tweet Button. Sponsored Twitter accounts for the Bands, MTV, and Intel will be listed.
- 8.0) INTEL ADVERTISING MODULE**
A variable sized Intel ad can be added between the modules.
- 9.0) FACEBOOK MODULE**
A Facebook module may feature Facebook Status updates from users as well as promotional updates from the Intel Facebook App.
- 10.0) NEWS MODULE**
The News module may display breaking news about the bands, the venues, tickets, new information, as well as photos, videos, and articles.

1.0

MTVIGGY
POP UP
SHOWS
LOGO

NEW YORK MINNEAPOLIS PORTLAND LOS ANGELES

5.0

LIKE SEND SIGN IN WITH TWITTER

FOLLOW US

2.0

NEW YORK

MTV Iggy presents Pop Up Shows lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus lillo as volutpat molis qui.

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4.0

16:9

VIDEO 16:9

PHOTO 16:9

VIDEO 16:9

PHOTO 16:9

PHOTO 16:9

SHARE

5.0

TWITTER

Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!

63 TWEET

INTEL ULTRABOOK ADVERTISEMENT

6.0

FACEBOOK

John Smith 1 MINUTE AGO

Margaret Mead 3 MINUTES AGO

Kelly Singers 3 MINUTES AGO

Michael Wilson 13 MINUTES AGO

Samuel DePaulo 11 MINUTES AGO

Jimbo Jones 10 MINUTES AGO

Jennifer Connor 14 MINUTES AGO

Perry Jean Ovelton 15 MINUTES AGO

7.0

NEWS

PHOTO 16:9

LOREM IPSUM

8.0

4.0

MTViggy
LOGO

HOME

About

New York

Minneapolis

Portland

Los Angeles

LEGAL

Contest Rules

Privacy Policy

Terms of Use

Compliance

MTV

Facebook App

MTViggy.com

MTV.com

Intel.com

LOREM

Ipsum Dolor

Risus qui

Donec viverra

NOTES:

1.0) **MTV IGGY POP UP SHOWS LOGO**
Logo persistent on all pages, always links back to homepage.

2.0) **BAND BY BAND BREAKDOWN**
The third version of the Pop Up Shows features a Map of each city. As the tweets reveal further zoom into each area, users can toggle through snapshots of the each city by clicking on the band name. The module is followed by a headline to educate users how to play the game.

3.0) **PHOTO/VIDEO PLAYER**
The Photo/Video Player will display both Photos and Videos of the bands, shows, and other MTV/INTEL selected content within the same module.

4.0) **FOOTER**
The footer will include links to pages on the site, as well as external links to MTV legal pages, other properties such as the sponsored Facebook app, and Intel advertising.

5.0) **LIKE/SEND/SIGN IN**
Users must be able to tweet from the application, from their own Twitter account, or a special MTV Pop Up Shows account. Additionally users must be able to Like and Send a page via Facebook. Users will be challenged to login/authenticate with Facebook and Twitter. Follow Us links will launch pages for the user to follow the MTV Iggy pop Up Shows social media accounts.

6.0) **MAIN NAVIGATION**
The main navigation features direct links to New York, Minneapolis, Portland and Los Angeles.

7.0) **TWITTER MODULE**
The Twitter Module will display a predefined message within the field. Users can customize the message and send it. If they are logged in, they will be able to post the tweet to their Twitter account. The Tweet will contain a hashtag and the ability for users to add a picture, location, send to Facebook and a Tweet Button. Sponsored Twitter accounts for the Bands, MTV, and Intel will be listed.

8.0) **INTEL ADVERTISING MODULE**
A variable sized Intel ad can be added between the modules.

9.0) **FACEBOOK MODULE**
A Facebook module may feature Facebook Status updates from users as well as promotional updates from the Intel Facebook App.

10.0) **NEWS MODULE**
The News module may display breaking news about the bands, the venues, tickets, new information, as well as photos, videos, and articles.

1.0

MTVIGGY
POPUP
SHOWS
LOGO

LIKE SEND SIGN IN WITH TWITTER

FOLLOW US

NEW YORK
MINNEAPOLIS
PORTLAND
LOS ANGELES

2.0

DYNAMIC LEAD
16:9

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3.0

TWITTER

Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!

63 TWEET

FACEBOOK

John Smith 1 MINUTE AGO

Margaret Mead 3 MINUTES AGO

Kelly Simpson 3 MINUTES AGO

KC Jones 4 MINUTES AGO

Samuel DePue 11 MINUTES AGO

Michael Wilson 13 MINUTES AGO

Jennifer Connor 14 MINUTES AGO

Perry Jean Overton 15 MINUTES AGO

NEWS

PHOTO 16:9

LOREM IPSUM

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INTEL ULTRABOOK
ADVERTISEMENT

INTEL ULTRABOOK
ADVERTISEMENT

4.0

MTVIGGY
LOGO

HOME	LEGAL	MTV	LOREM
About	Contest Rules	Facebook App	Ipsum Dolor
New York	Privacy Policy	MTViggy.com	Risus qui
Minneapolis	Terms of Use	MTV.com	Donec viverra
Portland	Compliance	Intel.com	
Los Angeles			

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- NOTES:**
- 1.0) **MTV IGGY POP UP SHOWS LOGO**
Logo persistent on all pages, always links back to homepage.
 - 2.0) **CITY BY CITY BREAKDOWN**
The fourth version of the Pop Up Shows features a smaller Dynamic Lead to accommodate a right rail for the Twitter module. Users can enter tweets directly via the special MTV Iggy Pop Up Shows Twitter account or their own. The site is sized at 1024 x 1230. The sidebar advertising content for Intel will be dictated by the client. The large dynamic lead will cycle through content about each Pop Up Show, Band, and Map Status for each location.
 - 3.0) **MODULES**
The modules below the dynamic lead will feature Tweets, Facebook status updates, and news about the MTV Iggy Pop Up Shows. While there creative will likely border either side of the main content area, a module was reserved for Intel ads.
 - 3.0) **TWITTER MODULE**
The Twitter Module will display a predefined message within the feed. Users can customize the message and send it. If they are logged in, they will be able to post the tweet to their Twitter account. The Tweet will contain a hashtag and the ability for users to add a picture, location, send to Facebook and a Tweet Button. Sponsored Twitter accounts for the Bands, MTV, and Intel will be listed.
 - 3.0) **FACEBOOK MODULE**
A Facebook module may feature Facebook Status updates from users as well as promotional updates from the Intel Facebook App.
 - 3.0) **NEWS MODULE**
The News module may display breaking news about the bands, the venues, tickets, new information, as well as photos, videos, and articles.
 - 3.0) **INTEL ADVERTISING MODULE**
A variable sized Intel ad can be added between the modules.
 - 4.0) **FOOTER**
The footer will include links to pages on the site, as well as external links to MTV legal pages, other properties such as the sponsored Facebook app, and Intel advertising.
 - 5.0) **LIKE/SEND/SIGN IN**
Users must be able to tweet from the application, from their own Twitter account, or a special MTV Pop Up Shows account. Additionally users must be able to Like and Send a page via Facebook. Users will be challenged to login/authenticate with Facebook and Twitter. Follow Us links will launch pages for the user to follow the MTV IGGY pop Up Shows social media accounts.
 - 6.0) **MAIN NAVIGATION**
The main navigation features direct links to New York, Minneapolis, Portland and Los Angeles.
 - 7.0) **MTV VIDEO MODULE**
The MTV Video Module will display selected content about each band.
 - 8.0) **USER INTERACTION HEADLINE**
This headline will educate users how to enter the Pop Up Shows contest.
 - 9.0) **LANDSCAPE INTEL ADVERTISING MODULE**
A landscaped sized Intel ad can be added between the modules.

1.0

MTVIGGY
POP UP
SHOWS
LOGO

5.0

LIKE SEND SIGN IN WITH TWITTER

6.0

FOLLOW US

NEW YORK

MINNEAPOLIS

PORTLAND

LOS ANGELES

2.0

TWEET
METER

MAP
16:9

MAP CONTENT

BAND CONTENT
VIDEO

BAND CONTENT
NEWS

BAND CONTENT
PHOTO

3.0

TWITTER

Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!

63 TWEET

@MTVIGGY Follow

@INTEL Follow

@JimboJones 10 MINUTES AGO

@KINGDOMOFLOFANDOM 11 MINUTES AGO

@MCDjDip 13 MINUTES AGO

@YourFavoriteVejay 14 MINUTES AGO

@HoltNewYork 15 MINUTES AGO

@YourFavoriteVejay 14 MINUTES AGO

16:9

@JimboJones 10 MINUTES AGO

@KINGDOMOFLOFANDOM 11 MINUTES AGO

@MCDjDip 13 MINUTES AGO

@YourFavoriteVejay 14 MINUTES AGO

@HoltNewYork 15 MINUTES AGO

@YourFavoriteVejay 14 MINUTES AGO

Mohit S.

PHOTO
16:9

Nulam tristique ante id leo auctor. Suspendisse potenti. Aliquam vel magna massa.

@JimboJones 10 MINUTES AGO

@KINGDOMOFLOFANDOM 11 MINUTES AGO

@MCDjDip 13 MINUTES AGO

@YourFavoriteVejay 14 MINUTES AGO

@HoltNewYork 15 MINUTES AGO

@YourFavoriteVejay 14 MINUTES AGO

Mohit S.

INTEL ULTRABOOK
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4.0

MTViggy
LOGO

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NOTES:

1.0) MTV IGGY POP UP SHOWS LOGO
Logo persistent on all pages, always links back to homepage.

2.0) CITY MAP & TWEET METER
The second version of the Pop Up Shows' interior page features a larger Dynamic Lead to accommodate a listing of specific band content. This content will move from the Map, to Videos, News and Photos. When the Map location has been revealed and the tickets have been claimed, the Map module will be replaced with new Band/Show/Concert videos. The site is sized at 1024 x 1230. The sidebar advertising content for Intel will be dictated by the client. The large dynamic lead will cycle through content about each Pop Up Show, Band, and Map Status for each location.

3.0) MODULES
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The News module may display breaking news about the bands, the venues, tickets, new information, as well as photos, videos, and articles.

3.0) INTEL ADVERTISING MODULE
A variable sized Intel ad can be added between the modules.

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