

MOHIT SANTRAM
PORTFOLIO SAMPLES
OMNIGON
MTV IGGY
THE MUSIC EXPERIMENT

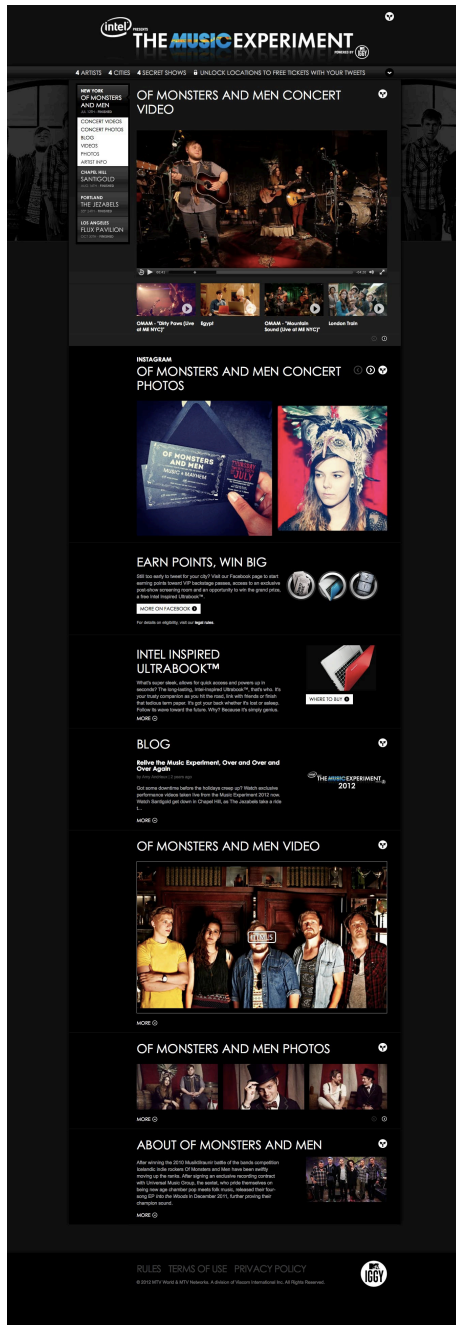


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OMNIGON - MTV IGGY - THE MUSIC EXPERIMENT

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MTV IGGY POP-UP SHOW
ME: THE MUSIC EXPERIMENT WIREFRAMES

Version 2.3 - 05/07/2012
Visions MTV Networks
Bhav Mehta, Mohit Santram, David Nugent / Omnigon Communications, LLC

1.0-HOMEPAGE - INTRO DRAWER COLLAPSED

INTEL PRESENTS
ME: THE MUSIC EXPERIMENT

4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS

grizzly bear
NEW YORK

MAP

ABOUT THE ARTIST

VIDEOS

PHOTOS

isabell
PORTLAND
MAY 19 8:00PM

sarrigale
MINNEAPOLIS
MAY 19 8:00PM

dijlo
LOS ANGELES
MAY 19 12:00PM

JUNE 3rd IN NEW YORK

TWEETS NEEDED TO REVEAL THE LOCATION

44%

POST A TWEET

Be Dapna

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MORE

WIN A FREE INTEL ULTRABOOK

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MORE ON FACEBOOK

BLOG

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MORE

ABOUT GRIZZLY BEAR

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MORE

GRIZZLY BEAR VIDEOS

More video content placeholder

MORE

GRIZZLY BEAR PHOTOS

More photo content placeholder

MORE

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MTV IGGY POP-UP SHOW
ME: THE MUSIC EXPERIMENT WIREFRAMES

Version 2.3 - 05/27/2012
MUSIC EXPERIMENT
Bora-Holitz, Mohit Santram, David Nugent / Omnicom Communications, LLC

4.0 HOMEPAGE - LOCATIONS REVEALED / COUNTDOWN FINISHED STATE

INTEL PRESENTS
ME: THE MUSIC EXPERIMENT

4 ARTISTS / 4 CITIES / 500 FREE TICKETS PER SHOW / UNLOCK TICKET LOCATIONS WITH YOUR TWEETS

NEW YORK
locations revealed

PORTLAND
unlock it later

MINNEAPOLIS
unlock it later

LOS ANGELES
unlock it later

GRIZZLY BEAR
unlock it later

3rd Avenue Records
1224 Broadway Ave.
New York, NY


Mike's Holding Stand
201 West 53th
New York, NY

Koda
201 West 53th
New York, NY


Barbed Coffee
201 West 53th
New York, NY


Hot Stone
101 West 53th
New York, NY

Big Dopline
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THE CONCERT: June 3rd at The Bowery Ballroom
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BLOG
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ABOUT GRIZZLY BEAR
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GRIZZLY BEAR VIDEOS



GRIZZLY BEAR PHOTOS



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OMNIGON - MTV IGGY - THE MUSIC EXPERIMENT

MTV IGGY POP-UP SHOW
ACTIVE STATE WIREFRAMES

Version 1.0 - 05/11/2012
Client: MTV Networks
Product: MTV Iggy Pop Up Shows
File Name: MTV_Website_Wireframes_052412_v1.3.graffle

Version 1.0
Modified: Wed Jun 06 2012
Author: Mohit Santram / Omnigon Communications, LLC

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It is meant to visually convey the organization and relationship(s) of the site content and navigational structure.

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INTEL PRESENTS MTVIGGY MUSIC EXPERIMENT LOGO

1 → 2 → 3 → 4

RUN DMC

NYC JULY 27

4 DAY 17 36

FOR OCT 9

60 DAY 17 36

TWEET METER

MAP 16:9

MTV Iggy presenta Pop Up Shows ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus lillo as volutpat mollis qui.

MIN AUG 30

44 DAY 17 36

LA NOV 17

94 DAY 17 36

PHOTO VIEWER 16:9

Join me at the @bandname show tonight. Tweet #hashtag to reveal the location!

63 TWEET

@KINGDOMOFDIPLOMADOM 11 MINUTES AGO

ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus lillo as volutpat mollis qui.

@KINGDOMOFDIPLOMADOM 11 MINUTES AGO

ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eu viverra orci. Donec scelerisque risus lillo as volutpat mollis qui.

SEE MORE TWEETS

PHOTO VIEWER 16:9

ARTIST BIOGRAPHY

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ARTIST BLOG

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MTV PHOTO/VIDEO PLAYER 16:9

TBD NEW VIDEO

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TBD NEW VIDEO

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TBD NEW VIDEO

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TBD NEW VIDEO

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MTV Iggy LOGO

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LOREM

Ipsum Dolor

Risus qui

Donec viverra

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NOTES:



