

CHASE  | Pitch

UX Research

mcgarrybowen

July 29, 2013

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Products & Services

Why Chase?

Log In or Enroll

Welcome back

msantram1

Password

Log In to Accounts

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Remember Me



Check for Pre-qualified Offers

Find out in a few easy steps.

Get Started



Chase Military Banking

Exclusive benefits for U.S. Military Servicemembers and Veterans.

Learn More



Find and Finance A Home You Love

Download the My New Home app today.

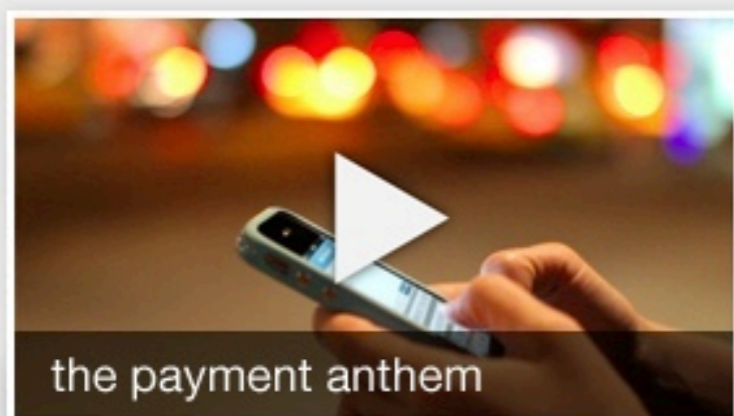
Learn More


STARTUPS


venmo

Log in ▾

free payments with friends



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 Karen Bonna Rainert, Kuan Huang and 60 other friends use Venmo.



- or -

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rated ★★★★★ on [iPhone](#) and [Android](#)



STARTUPS



Meet Ivy

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About Us

Sign In

The safest, most convenient way to share and collect payments

Whether splitting a meal or planning a vacation, Ivy makes sharing expenses of all sizes stress free.

Now available by invitation only.

Have an invitation or a valid .edu email address?

Start Using Ivy

The Ivy iPhone App Beta is now available.
Text yourself the app link:

(919) 883-7618

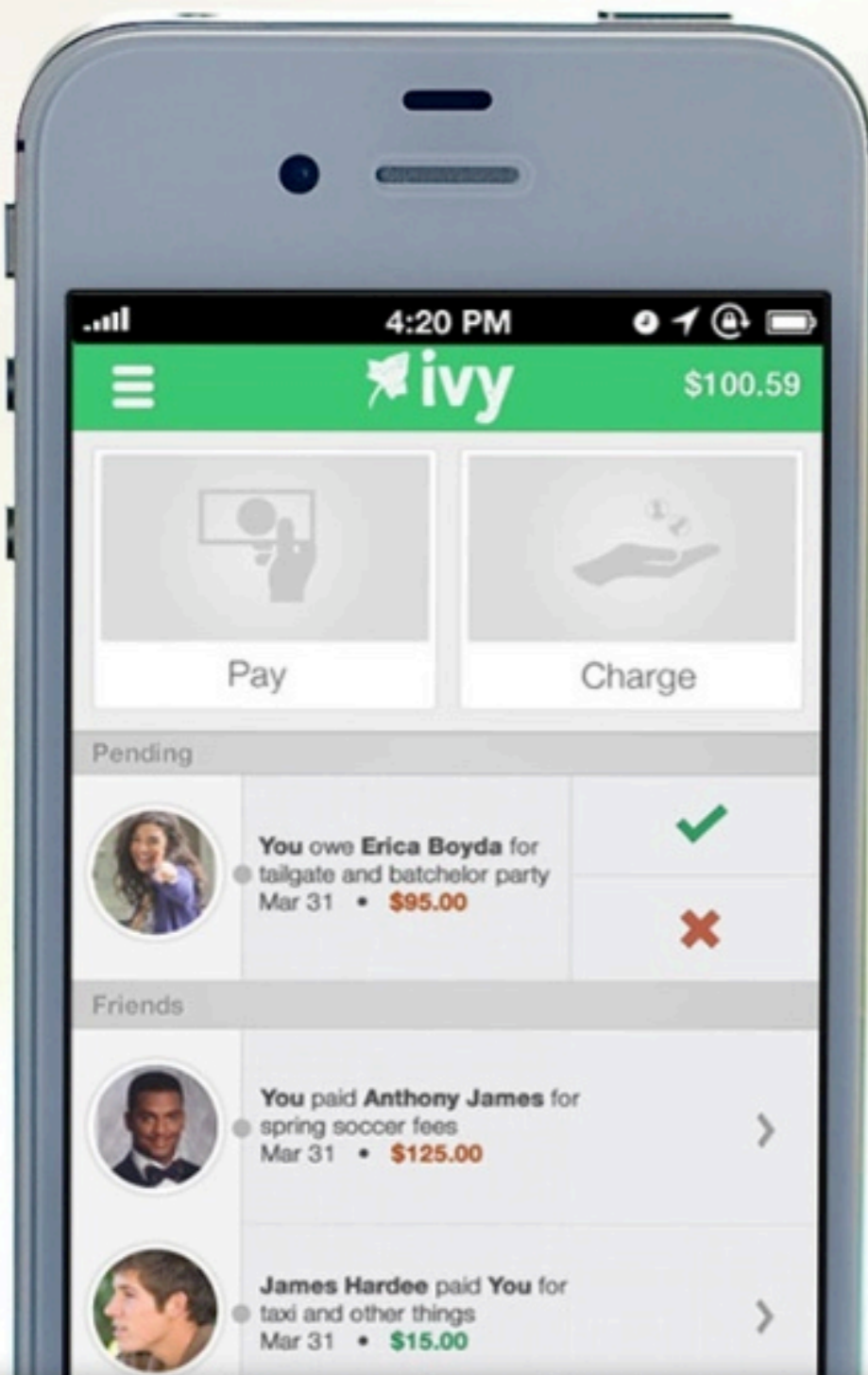
Get the App



Bank-level Encryption



256-bit SSL



STARTUPS



log in

Say hello to Bluebird

Your Checking & Debit AlternativeSM

Loaded with features. Not fees.

register now



Why Bluebird



Add Funds



Pay Bills



ATM Access



Bluebird Checks



Account Management



Sub-Accounts

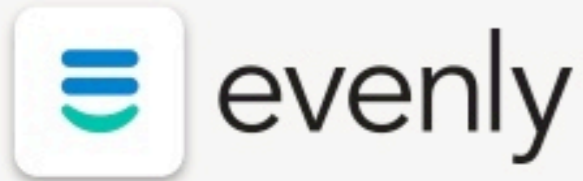


No Hidden Fees



Membership Benefits

STARTUPS

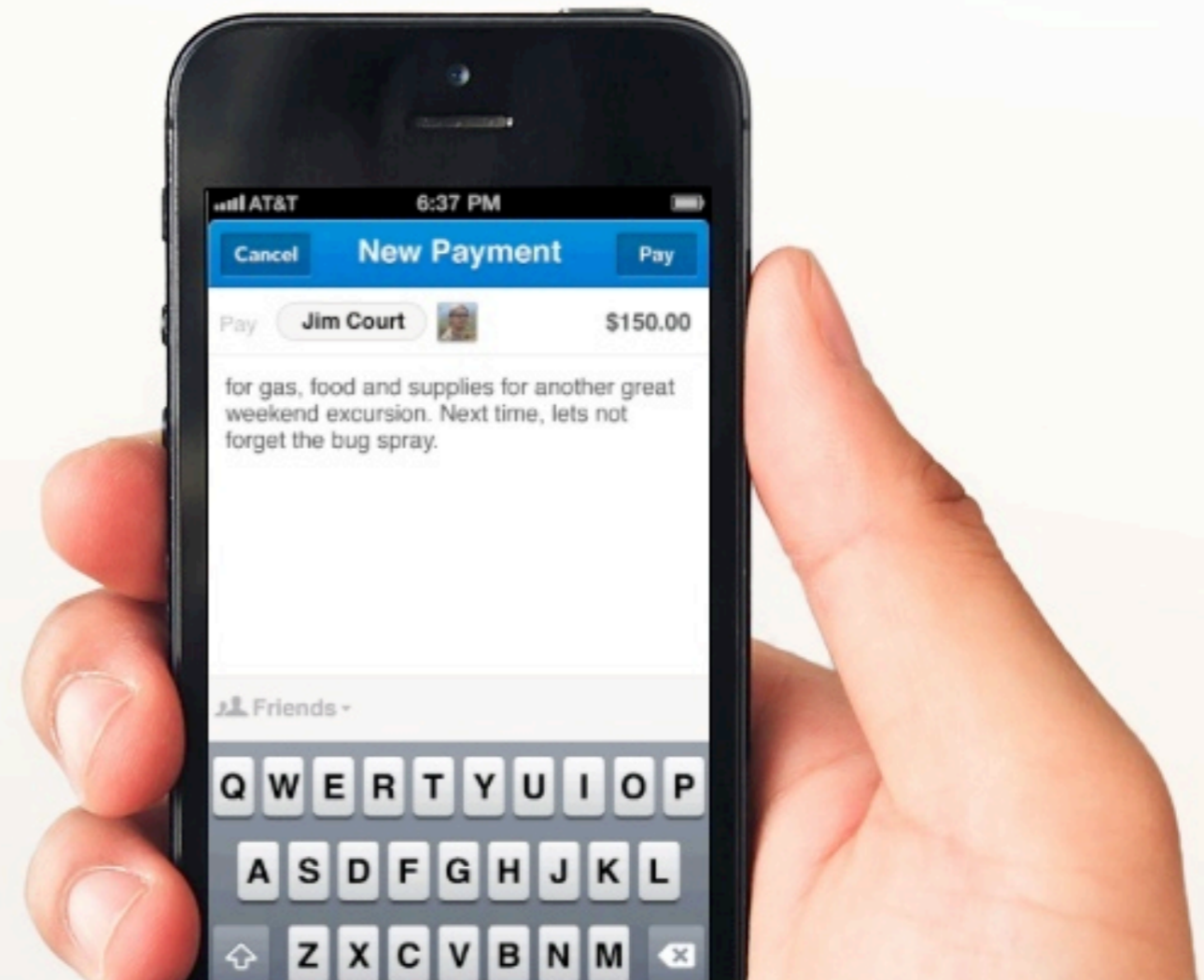


LEARN MORE

Pay anyone, anywhere, anytime.

- ✓ Pay anyone with an email address.
- ✓ Easily accept and deposit money.
- ✓ Use the Evenly app on-the-go.

Coming Soon!



STARTUPS



Meet Simple

Request an Invitation

What's New

Sign In

LOVE
- your -
BANK

Now available by invitation only.

email

Get Invited

1

Meet Simple

STEP BY STEP

HOME



NEO

Reebok



SHARE LEGAL / IMPRINT

STORES

FIT

JOB

SHINE

FIND YOUR FIT

There are many possibilities for a career path from retail on to the corporate level.
There are key elements of success, however there is no single best formula for advancement.

LEARNING RETAIL
LEVEL 1
Retail Professional &
Advanced Retail Professional



START MANAGING
LEVEL 2
Stepping Into Management
(Assistant Store Manager)



DRIVING RETAIL
LEVEL 3
Retail Management
(Store Manager)



LEADING RETAIL
LEVEL 4
District Manager



STEP BY STEP

HOME



NEO

Reebok



SHARE LEGAL / IMPRINT

STORES

FIT

JOB

SHINE

START MANAGING

Stepping Into Management (Assistant Store Manager)

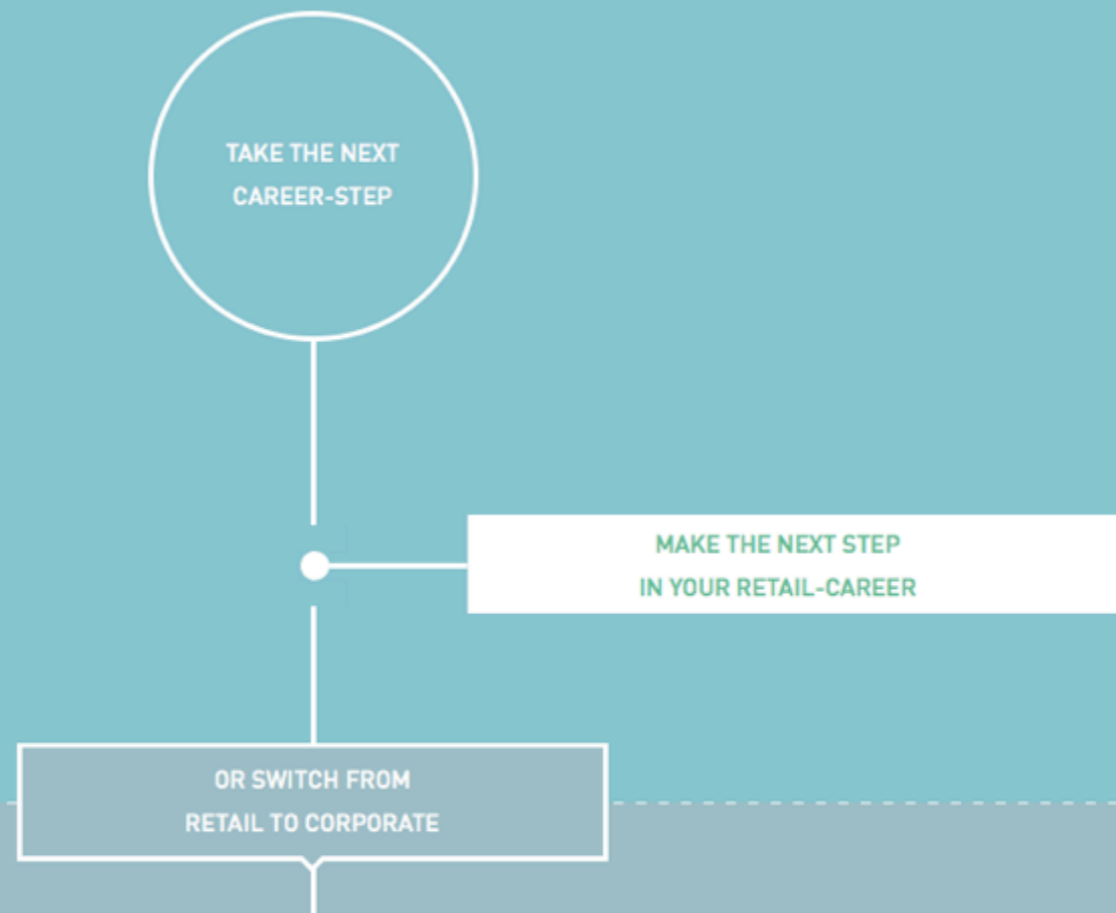


STEP BY STEP

WHAT'S YOUR JOB?

On your path to taking full responsibility of running a store this is your opportunity to prepare yourself by first 'Stepping Into Management'. Stepping Into Management includes a variety of roles in the store, such as Assistant Manager, Associate General Manager or Floor Manager. In a Stepping Into Management position you contribute to store profitability by meeting sales and performance targets for a defined area within the store.

You will coordinate team members to provide a top shopping experience, and will assume Store Manager responsibilities in the absence of the Store Manager. **QUALIFICATIONS:** High School Diploma or General Education Degree, 12 months work experience, sports or fashion Industry background, Retail Experience,
- right arrow on next content



STEP BY STEP

PATH 1: TRANSITION TO RETAIL MERCHANDISING



• ABOUT VISUAL MERCHANDISING

Retail Merchandising determines which products should be placed in our stores for each category for commercial and strategic reasons. Our goal is to tell complete product stories, provide innovative products, and optimize the product assortment to serve the needs of that store's consumers.

• ALLOCATION AND REPLENISHMENT COORDINATOR (TRADE TEAM)

Ensure that initial allocation and replenishment reflect the most commercial product offer as directed by senior members of the team. A key focus of this role will be supporting the team in the production of regular feedback and tracking reports.

QUALIFICATIONS: University degree and/or commercial training in the area of Finance, Accounting, Marketing, or Sales. Some relevant work experience, basic understanding of Retail Management systems, strong analytical skills, organized and process oriented, ability to work effectively within a team. Fluent English.

• MERCHANDISING SPECIALIST (TRADE TEAM)

Support all reporting and merchandising analysis. Work with the product allocator to ensure the timely delivery of accurately processed stock shipments. Obtain commercial feedback as Store Liaison. Excellence buying and setting meeting.

QUALIFICATIONS: University degree and/or commercial training in the area of Finance, Accounting, Marketing, or Sales, 2 years of relevant work experience, basic understanding of Retail Management systems, strong analytical skills, within a team. Fluent English.

PATH 2: IN-STORE COMMUNICATION



Inspire our consumers by bringing the energy of our Brands to life.

• ABOUT IN-STORE COMMUNICATION

An important component of Visual Merchandising is in-store communication. In-Store Communication (ISC) highlights key products, enticing customers to make a purchase decision. For planning purposes, the Global Retail Marketing Team creates a seasonal calendar of key events such as product launches. They are responsible for In-Store Communication tools to support these launches, as well as to boost sales during specific sales periods.

• SPECIALIST SEASONAL IN-STORE COMMUNICATION

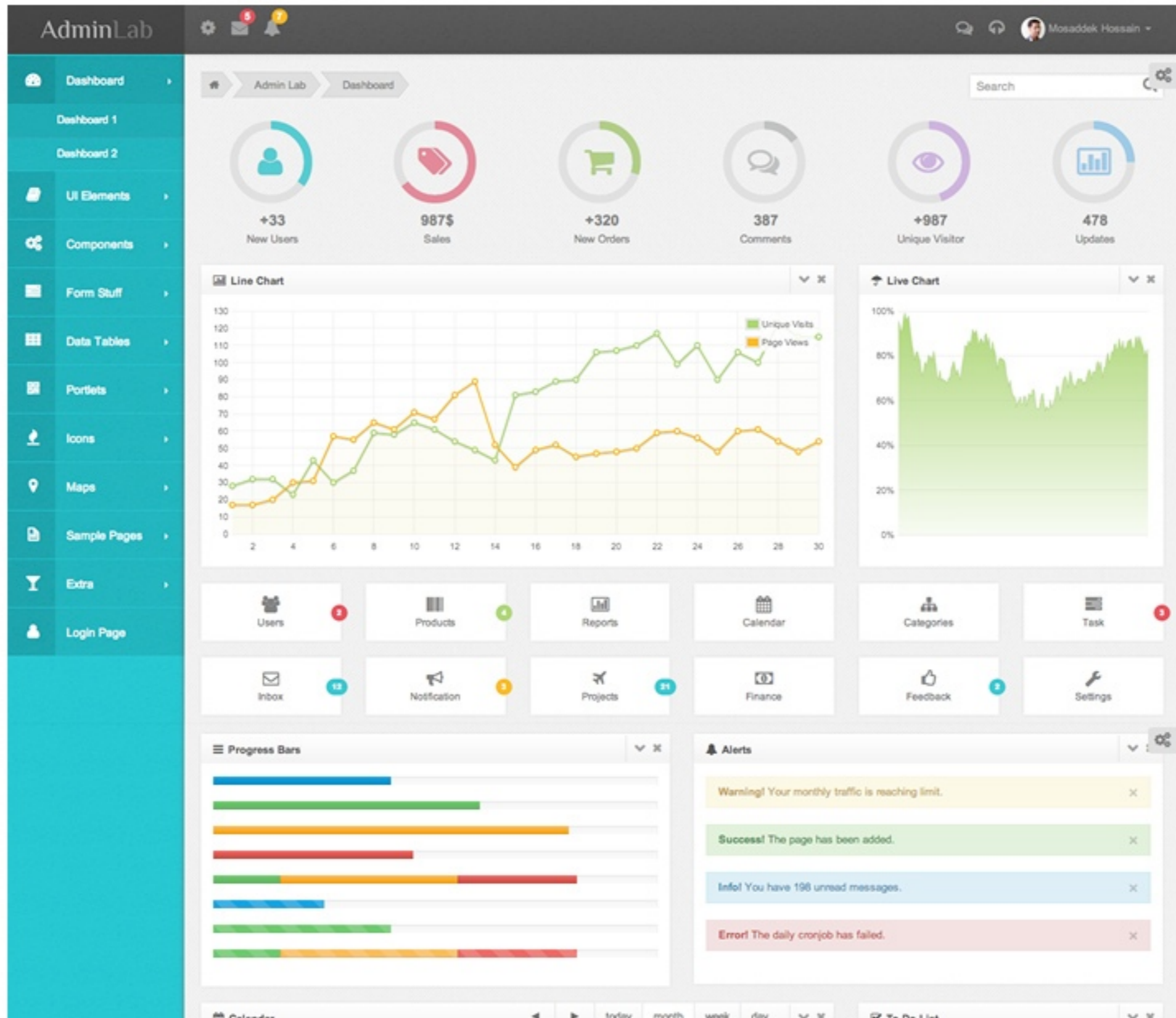
• PROJECT MANAGER SEASONAL IN-STORE COMMUNICATION

Maximize use of global digital assets for seasonal in-store communication. **QUALIFICATIONS:** University degree in Marketing or similar area and a minimum of 3 year industry relevant working experience. Retail, VM, marketing and/or print buying experience is beneficial. Project management skills. Fluent English.

DASHBOARDS



DASHBOARDS



DASHBOARDS

The dashboard features a top navigation bar with the 'Shamcey' logo, notification counts (4 Messages, 10 New Users, 1 Statistics), and a user profile for Juan Dela Cruz. A left sidebar provides navigation for various UI components. The main content area includes a search bar, a 'RECENTLY VIEWED PAGES' section with icons for Events, Products, Archives, Help, and Images, a 'DAILY STATISTICS' line chart, a table of browser compatibility data, a 'Recent Comments' section, and an 'ANNOUNCEMENTS' warning box. A right sidebar contains a 'SUMMARIES' section with a 'Widget Box' and an 'Event Calendar' for July 2013.

RECENTLY VIEWED PAGES

- Events
- Products
- Archives
- Help
- Images

DAILY STATISTICS

Flash(x)	HTML5(x)	CSS3
11.0	10.0	10.0
9.0	9.0	9.0
12.0	9.0	9.0
8.0	1.0	12.0
8.0	1.0	12.0
8.0	9.0	12.0
7.0	9.0	12.0
7.0	9.0	12.0
3.0	12.0	12.0
3.0	12.0	12.0
3.0	12.0	12.0

BROWSER COMPATIBILITY TABLE

RENDERING ENGINE	BROWSER	PLATFORM(S)	ENGINE VERSION	CSS GRADE
Trident	Internet Explorer 5.5	Win 95+	5.5	A
Trident	Internet Explorer 6	Win 98+	6	A
Trident	Internet Explorer 7	Win XP SP2+	7	A

RECENT COMMENTS

ANNOUNCEMENTS

Event Calendar

LAST LOGGED IN USERS

- Dranem Daamul** - SOFTWARE ENGINEER - Last Logged In: 04/20/2013 8:40PM
- Therineka Chonpe** - REGIONAL MANAGER - Last Logged In: 04/20/2013 3:30PM
- Zaham Sindilmaca** - CHIEF TECHNICAL OFFICER - Last Logged In: 04/19/2013 1:30AM

DASHBOARDS



Accounts

▼ Cash		!
Chase Bank BUSINESSSELECT CHKG	2 months ago	!
Chase Bank PREMIER PLUS CKG	2 months ago	!
Chase Bank PREMIER PLUS CKG	2 months ago	!
Citibank Banking Checking	1 year ago	!
Chase Bank BUS SELECT HY SAV	2 months ago	!
Chase Bank CHASE PLUS SAVINGS	2 months ago	!
Chase Bank BUSINESSSELECT CHKG	2 months ago	!
Capital One 360 Checking/Savings Account	32 minutes ago	
Capital One 360 checking	32 minutes ago	
Chase Bank BUS SELECT HY SAV	2 months ago	!

Alerts

- Your Chase Bank MORTGAGE LOAN bill of _____ is due in 3 days on **August 1**. AUG 1
- We found 3 [uncategorized transactions](#) totaling _____ last month. For a more accurate picture of where your money is going, take a few minutes to [categorize these transactions](#). JUL 29

Advice



You don't have an emergency fund set up in Mint.

[Show details](#)

7 recommendations [Previous](#) | [Next](#)

Upcoming Bills Next 4 Weeks



Thu, Aug 1

Chase Bank MORTGAGE LOAN

DASHBOARDS

The screenshot shows the WordPress dashboard for user Mohit SantRam. The top navigation bar includes the WordPress logo, the user name, a '+ New' button, the 'SEO' menu item, a notification icon, the user name 'Howdy, msantram', a profile picture, and a search icon. A 'Help' dropdown menu is visible in the top right corner. The left sidebar contains a 'Dashboard' menu item and a list of other dashboard sections: Home, Updates, Jetpack, Posts, Media, Links, Pages, Comments, Feedback, Projects, Contact, Appearance, Plugins, Users, Tools, Settings, and SEO. The main content area is titled 'WordPress Updates' and features a hammer and screwdriver icon. It displays the last check time as 'Monday, July 29, 2013 at 2:20 PM.' and a 'Check Again' button. A message states: 'You have the latest version of WordPress.' Below this, it explains that no update is needed but offers options to 'Re-install Now' or 'Download 3.5.2'. A note mentions that the site will be in maintenance mode during updates. The 'Plugins' and 'Themes' sections both report that all items are up to date.

WordPress

Mohit SantRam

+ New

SEO

Howdy, msantram

Help

Dashboard

Home

Updates

Jetpack

Posts

Media

Links

Pages

Comments

Feedback

Projects

Contact

Appearance

Plugins

Users

Tools

Settings

SEO

Collapse menu

WordPress Updates

Last checked on Monday, July 29, 2013 at 2:20 PM. [Check Again](#)

You have the latest version of WordPress.

You have the latest version of WordPress. You do not need to update. However, if you want to re-install version 3.5.2, you can do so automatically or download the package and re-install manually:

[Re-install Now](#) [Download 3.5.2](#)

While your site is being updated, it will be in maintenance mode. As soon as your updates are complete, your site will return to normal.

Plugins

Your plugins are all up to date.

Themes

Your themes are all up to date.

VISUALIZATIONS



Why Betterment

About Us

Blog

FAQs

Pricing

LOG IN

What We Do

How We Do It

Team Of Experts

A lifetime of goals. One simple conversation.

Welcome to Betterment! Our aim is to help you achieve more for your money for less. With our pioneering investing software and low fees, we help you meet your financial goals.

First, meet a few of our real customers who are reaching their goals, and find out what our real advice for them is.



Tim

International Science Teacher, currently hailing from Colombia

My name is Tim. My goal is Retirement.



Andi



Brian

VISUALIZATIONS



Log In

Sign up

WHAT IS MINT?

HOW IT WORKS

FIND SAVINGS

COMMUNITY

COMPANY



It's easy to understand
what's going on with your money.

Get a handle on your finances the *free* and fast way. Mint does all the work of organizing and categorizing your spending for you. See where every dime goes and make money decisions you feel good about.

Free! Get Started

Your Email

Password

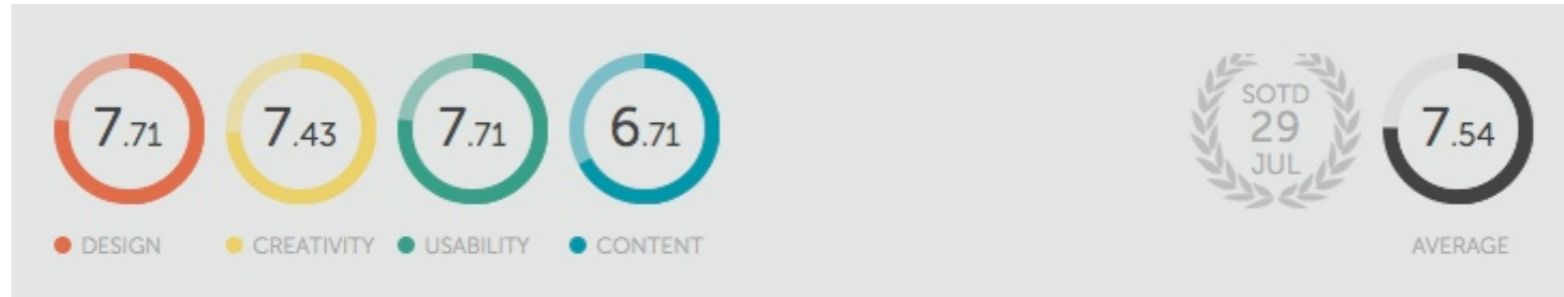
Zip Code

Sign up

By clicking "Sign up" you agree to the Mint.com [Terms of Use](#)



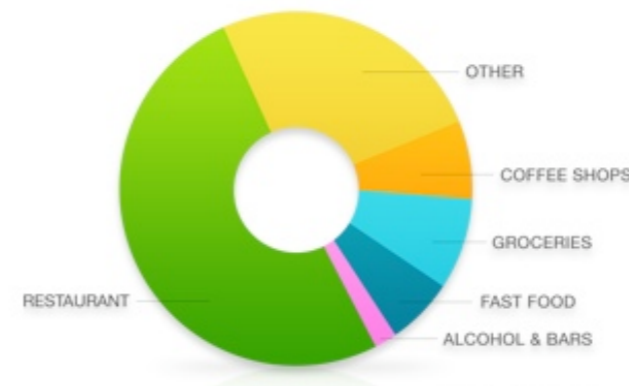
VISUALIZATIONS



See what's what.

Mint automatically organizes your spending into categories—like rent, gas, clothes, lattes—and shows you where your money goes in easy-to-understand charts.

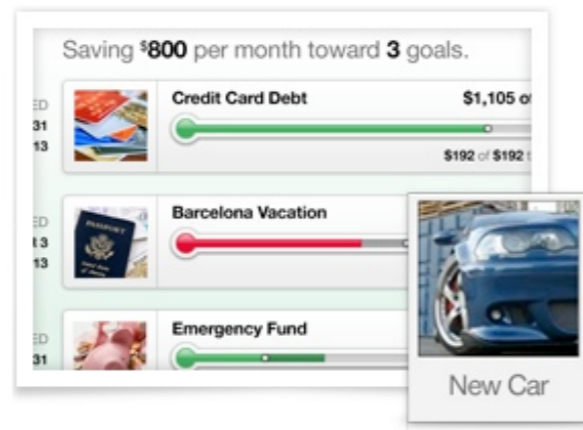
[Learn more about auto categorization. >](#)



Choose your goals.

Just click on what you want to accomplish with your money. Mint gives you the simple steps for getting there, along with free advice, gentle reminders, and encouragement.

[Learn more about creating goals. >](#)



Get and stick to a plan.

It's easier to stick to a budget designed for your lifestyle. Mint automatically creates one tailored just for you and keeps you on track with email and mobile alerts, bill reminders, and more.

[Learn more about budgets. >](#)



HAPPY BIRTHDAY

