

HP TouchPad Wireframes

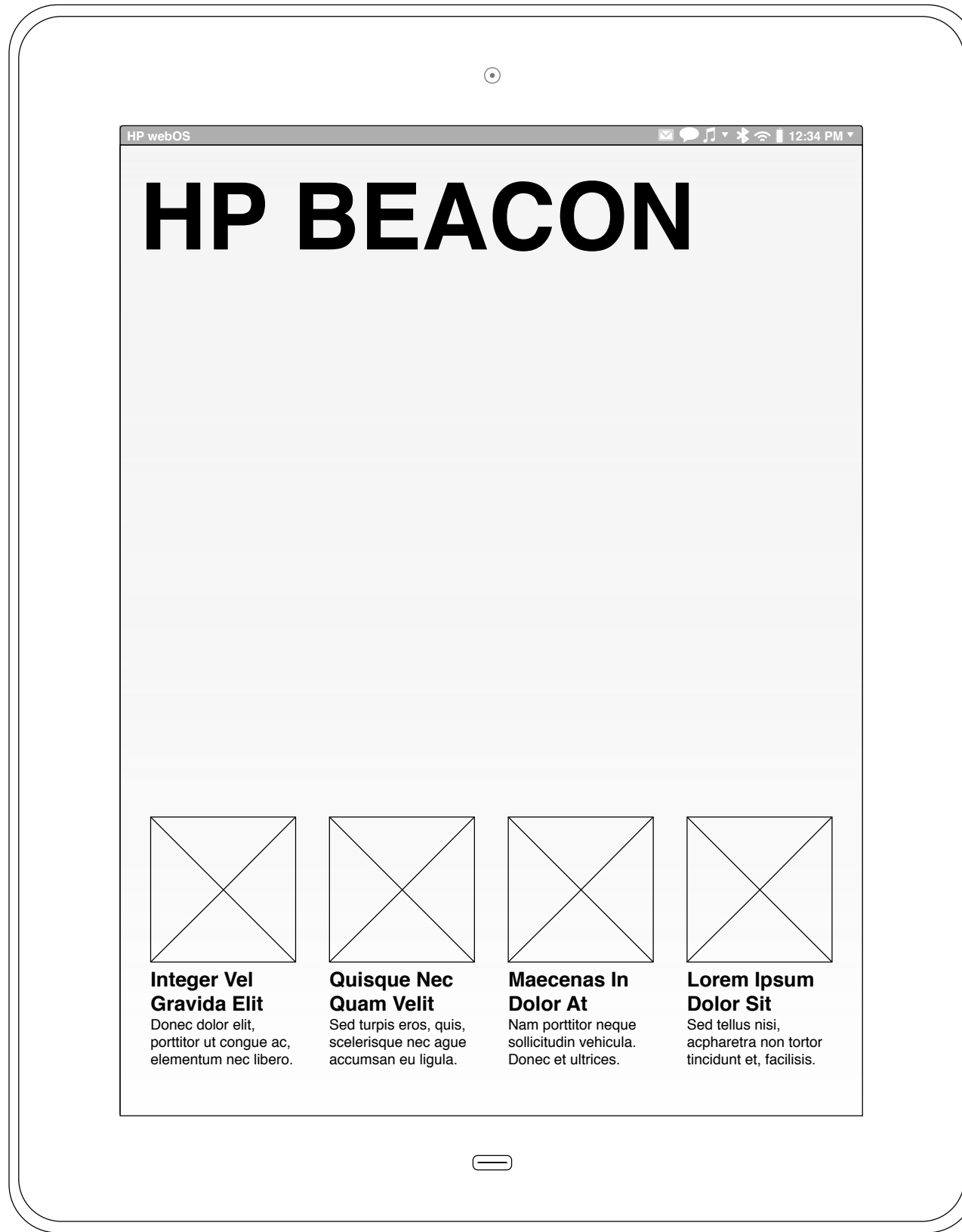
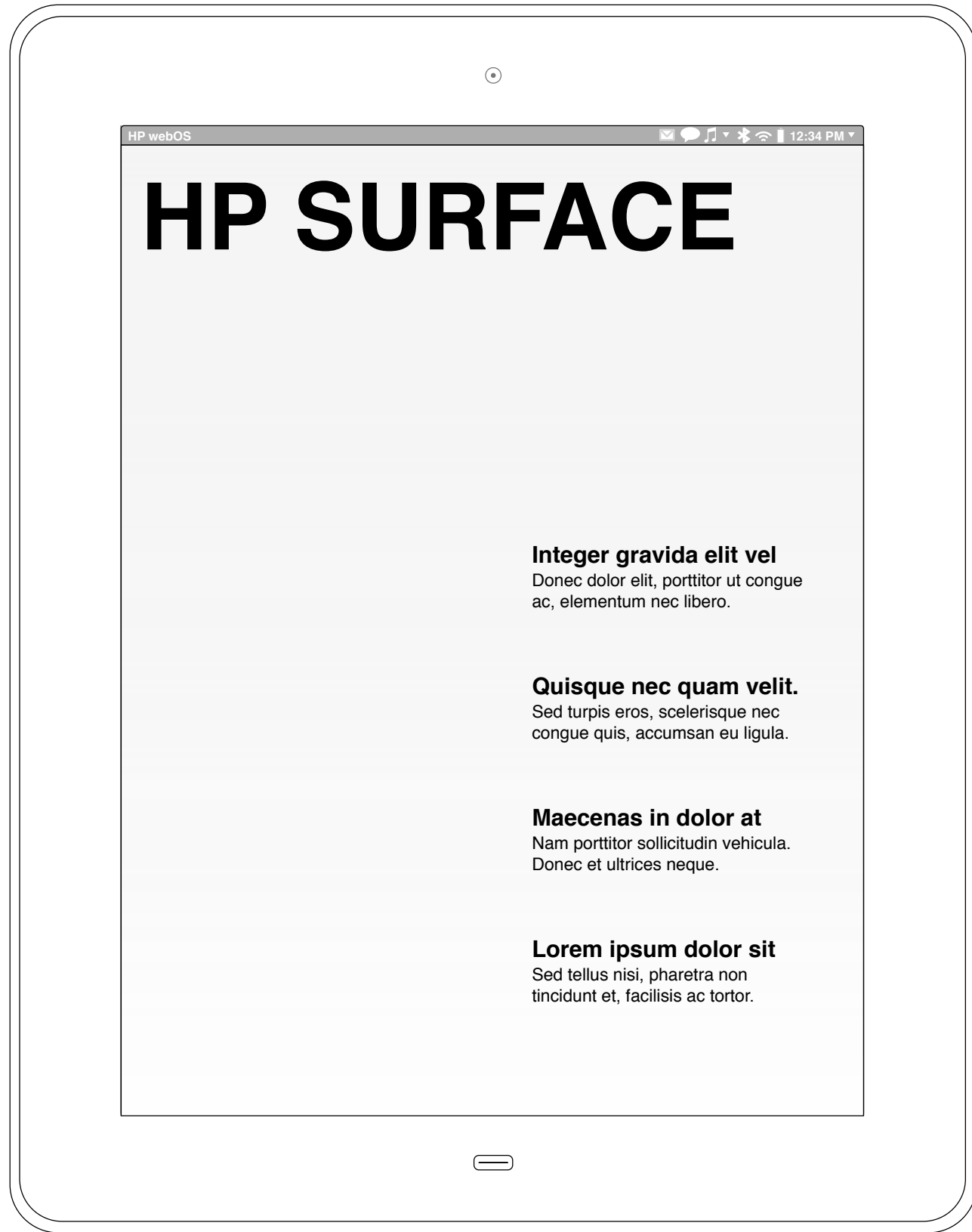
MODIFICATION DATE: Thu Apr 28 2011

COMPANY: HP

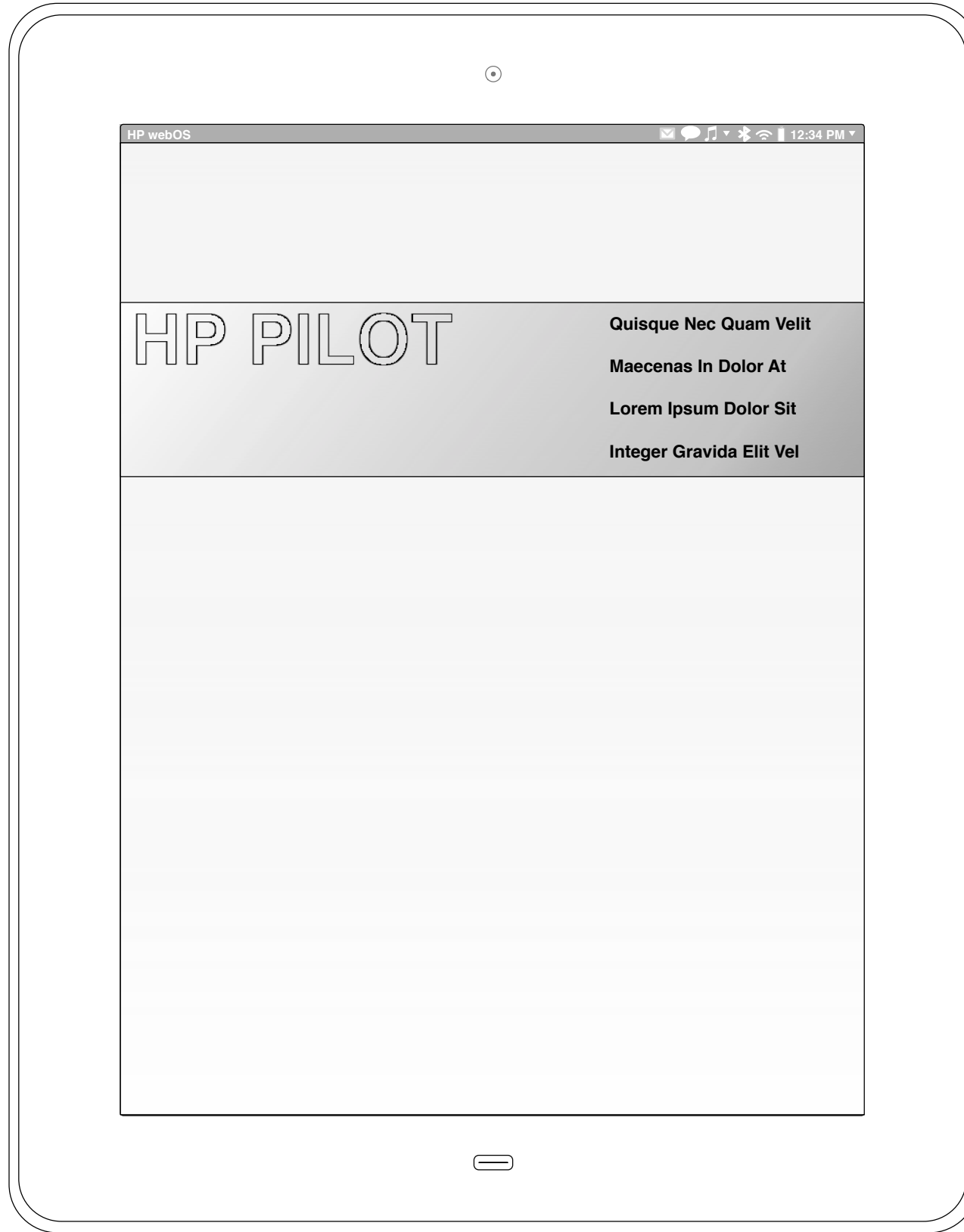
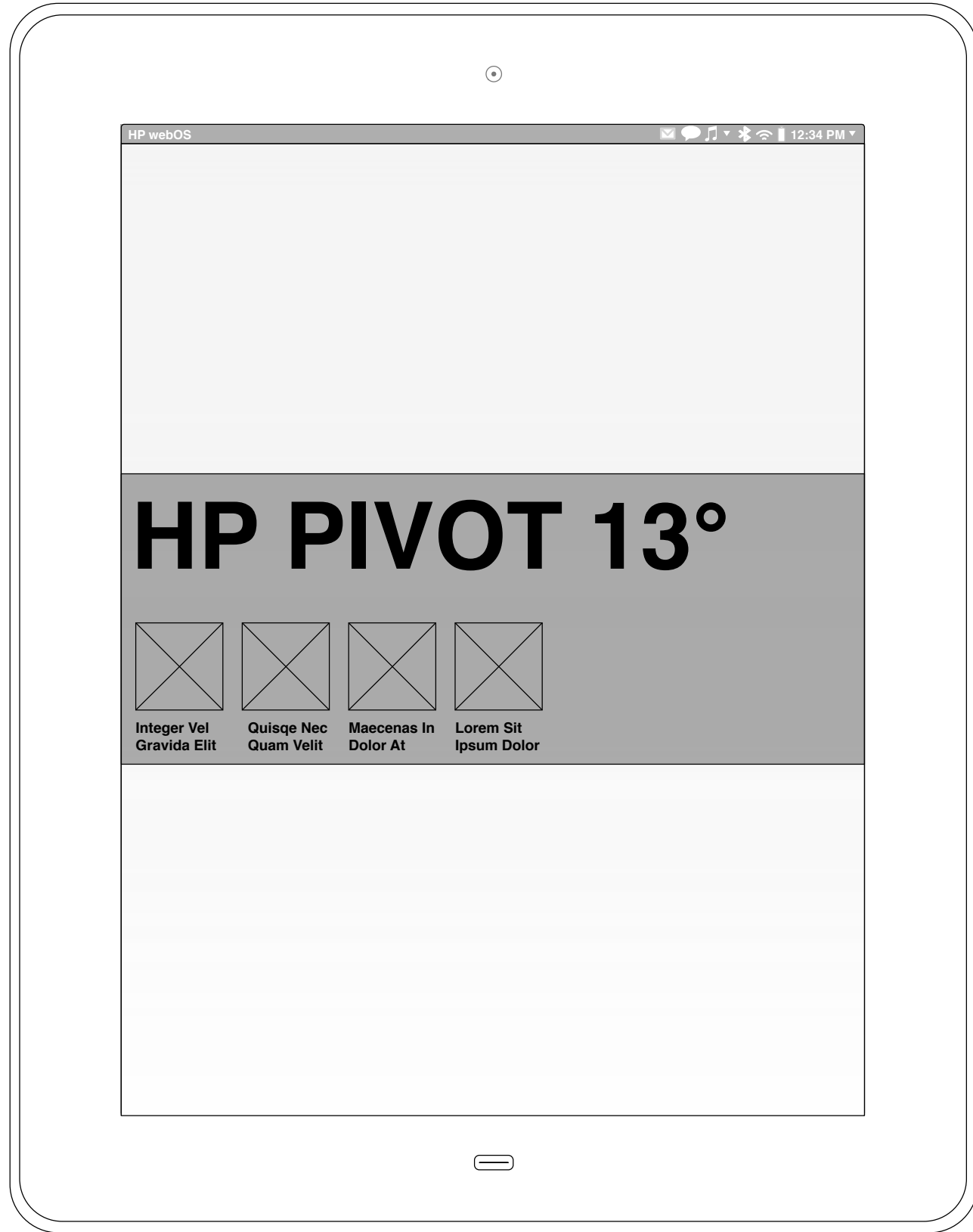
CREATOR: Mohit SantRam

VERSION HISTORY: 1.2

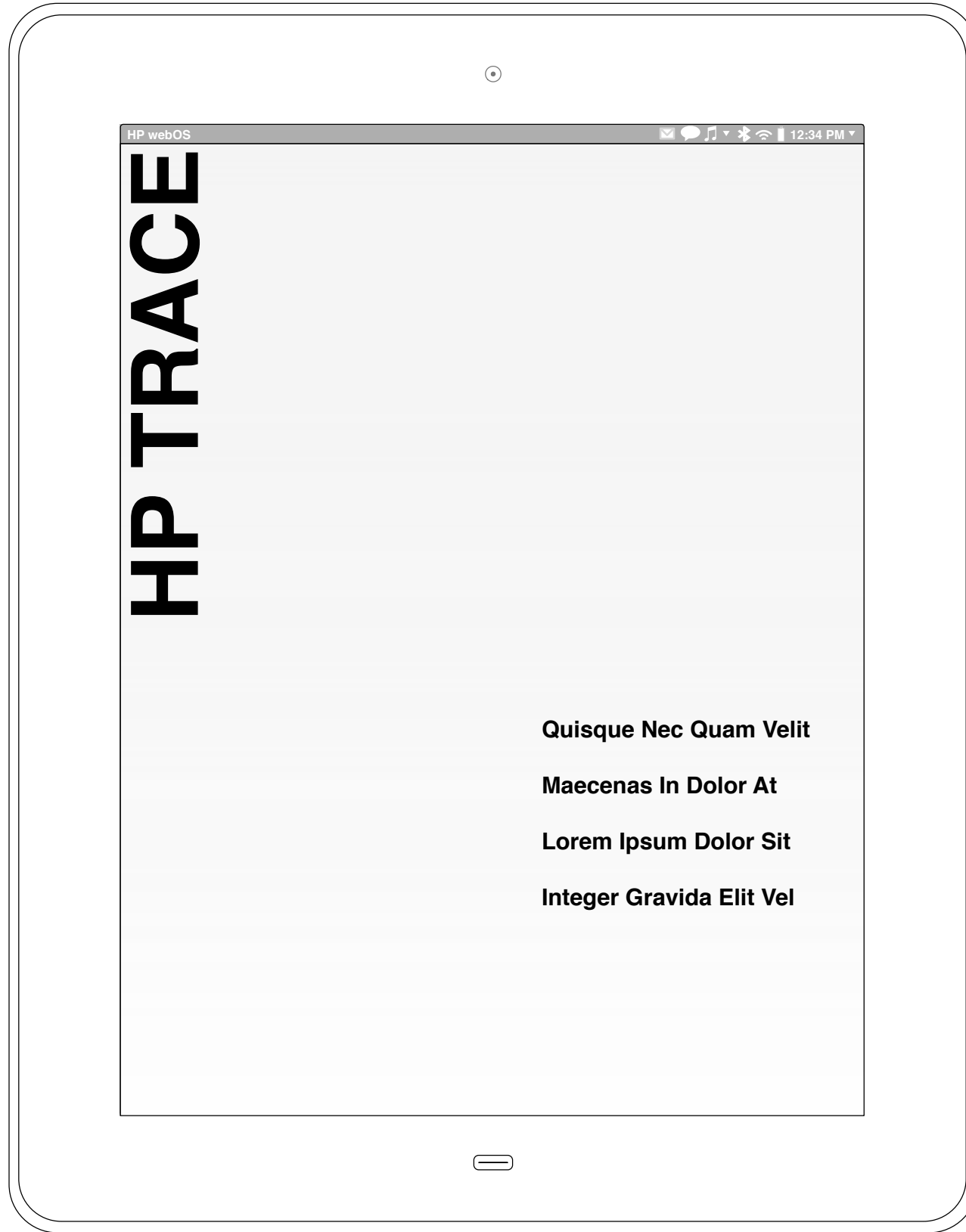
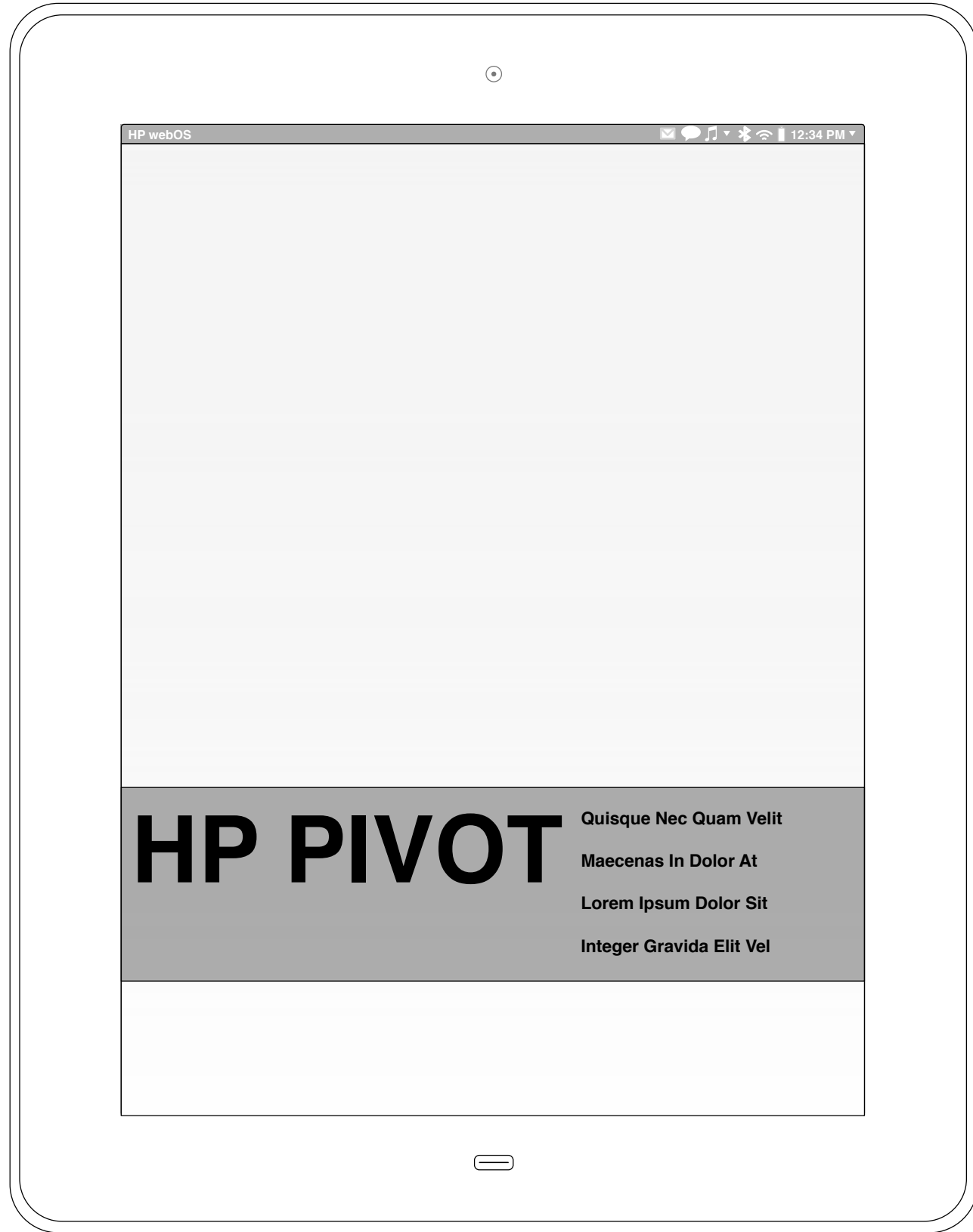
DESCRIPTION: This document outlines the current proposed wireframes.



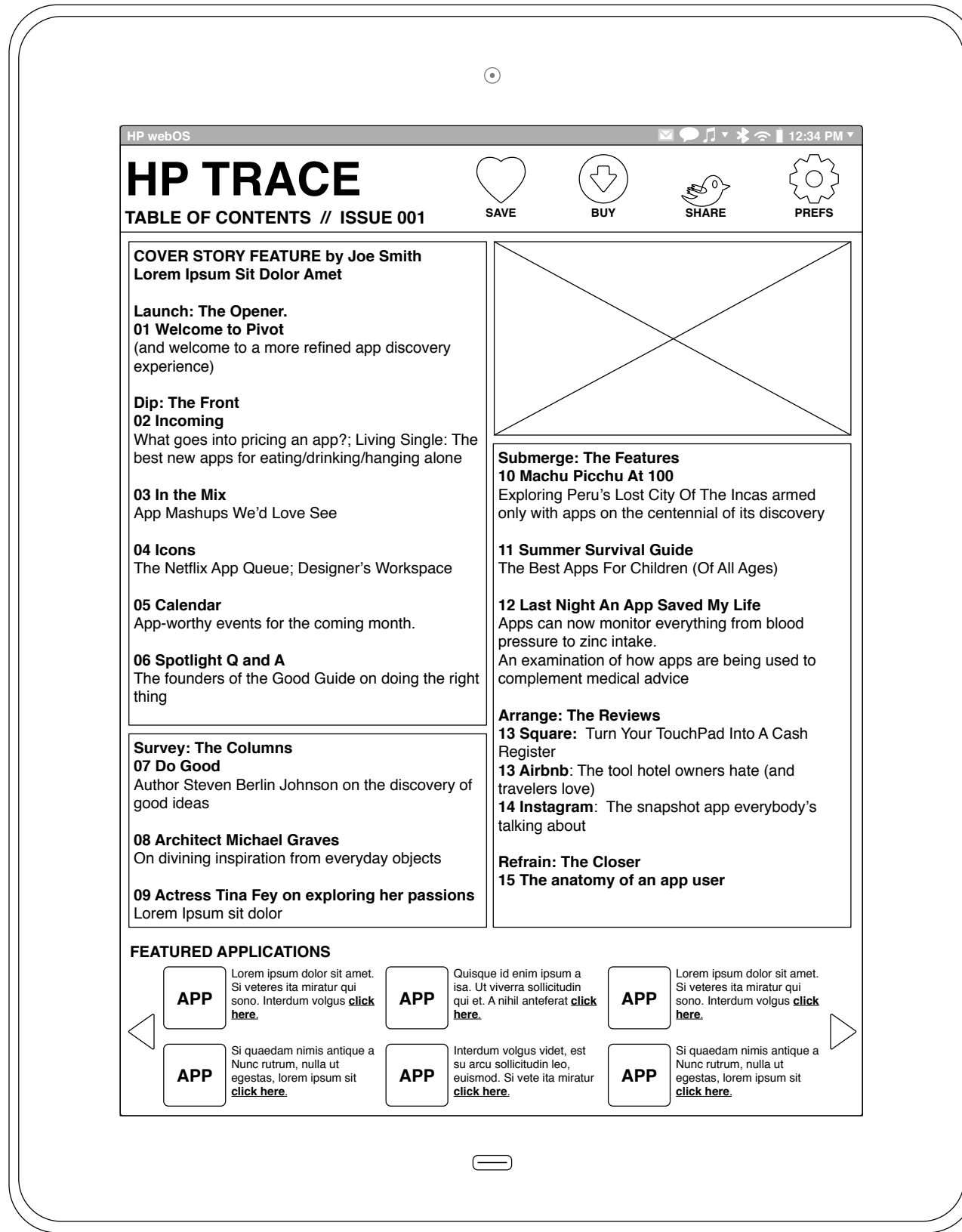
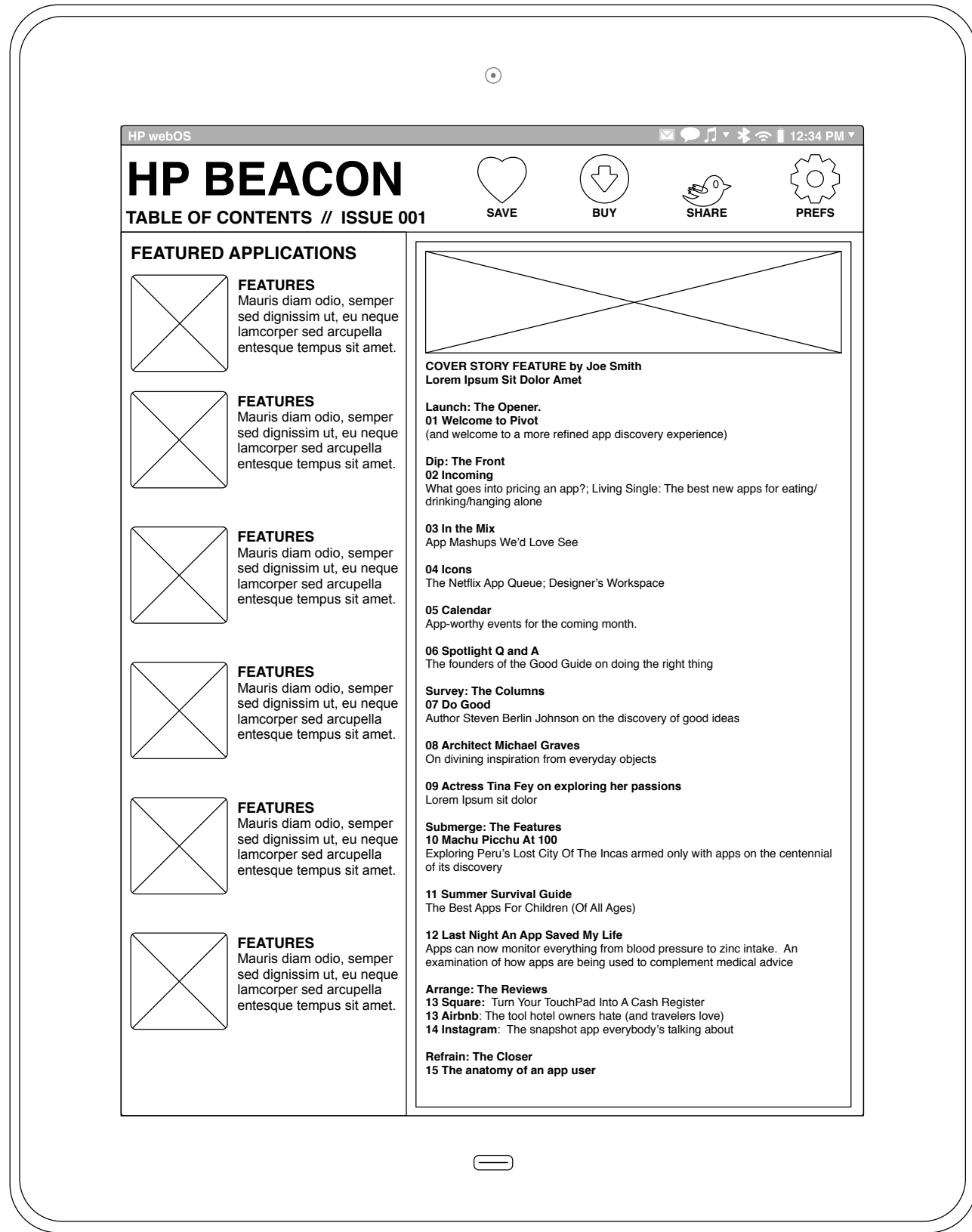
NOTES:



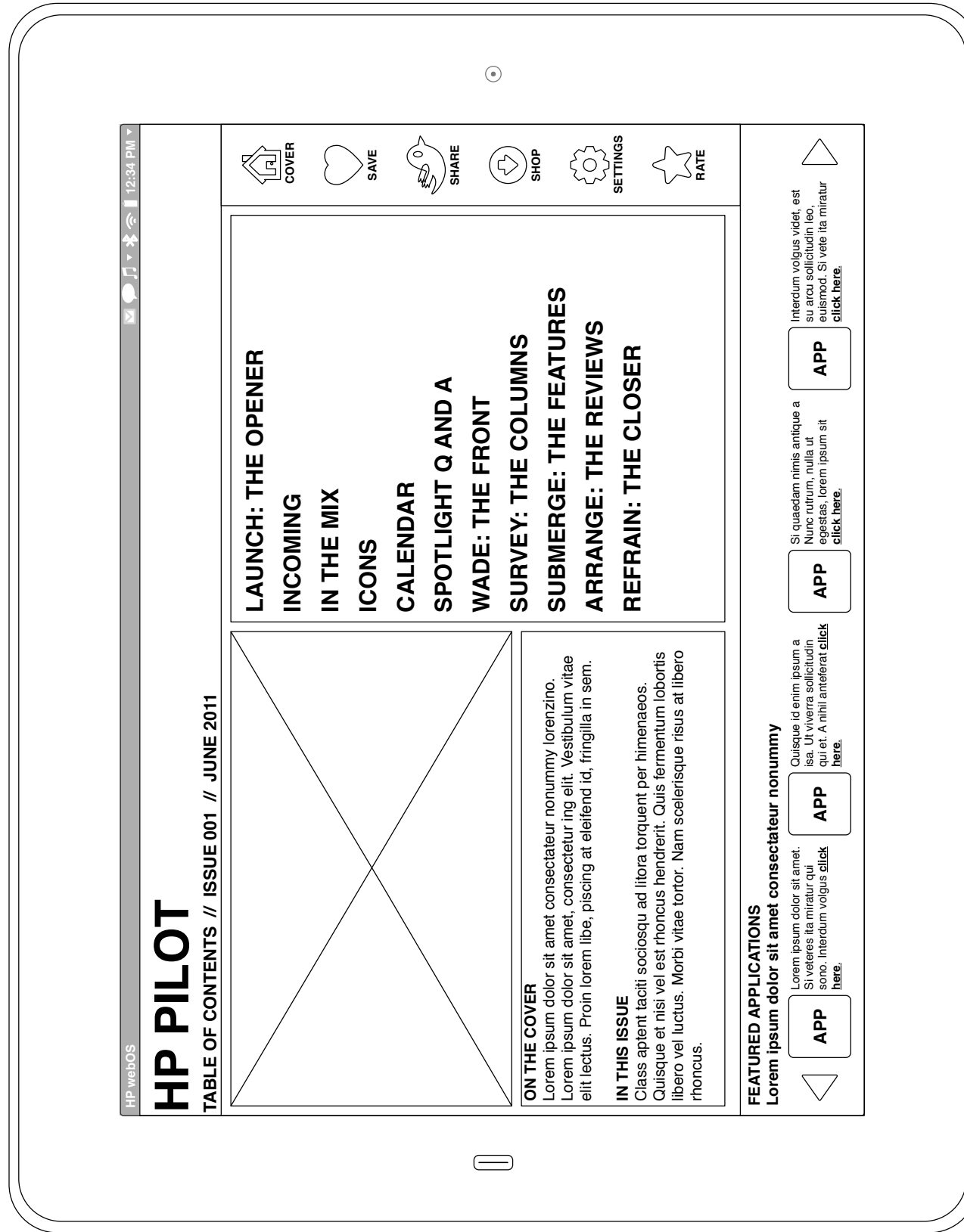
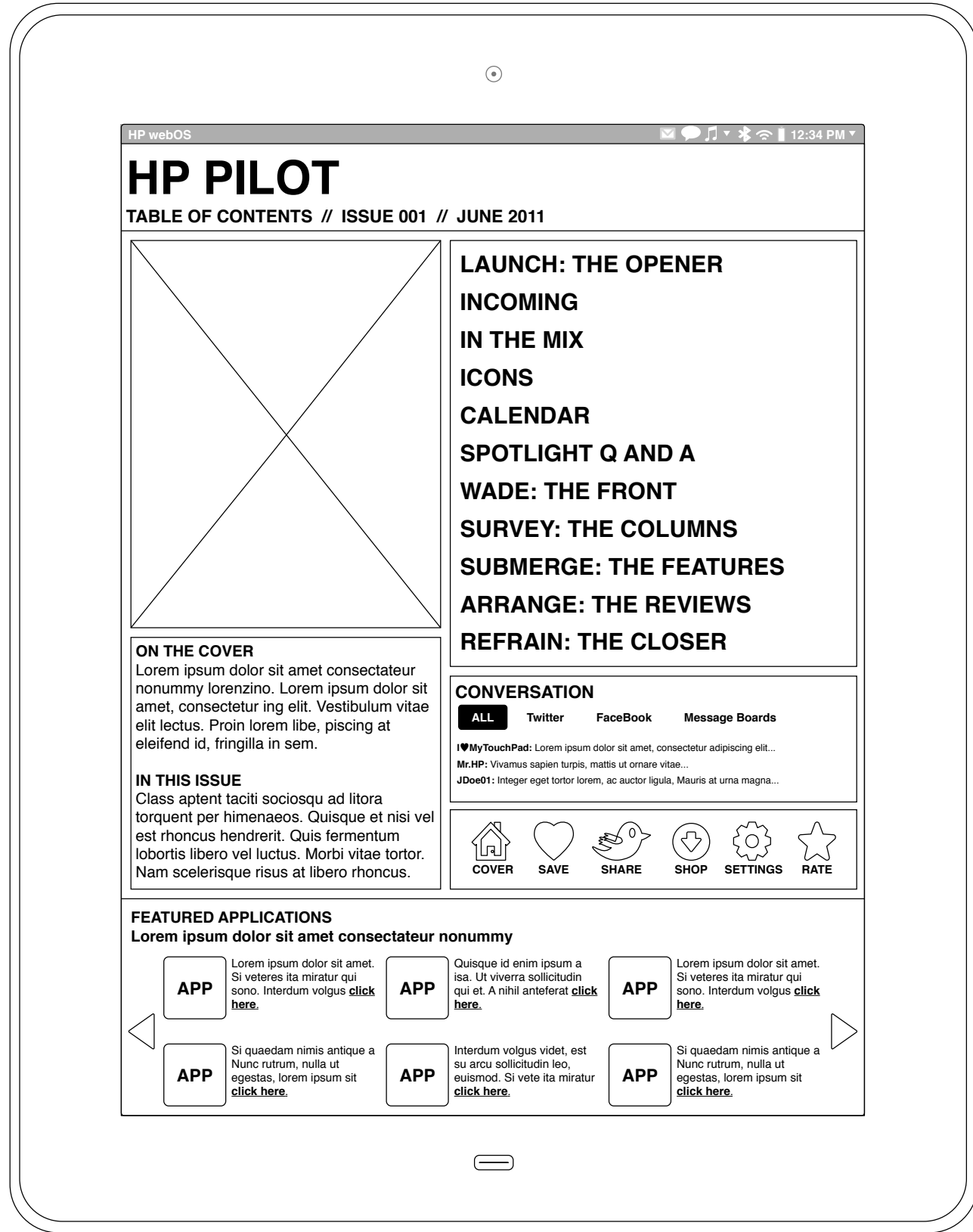
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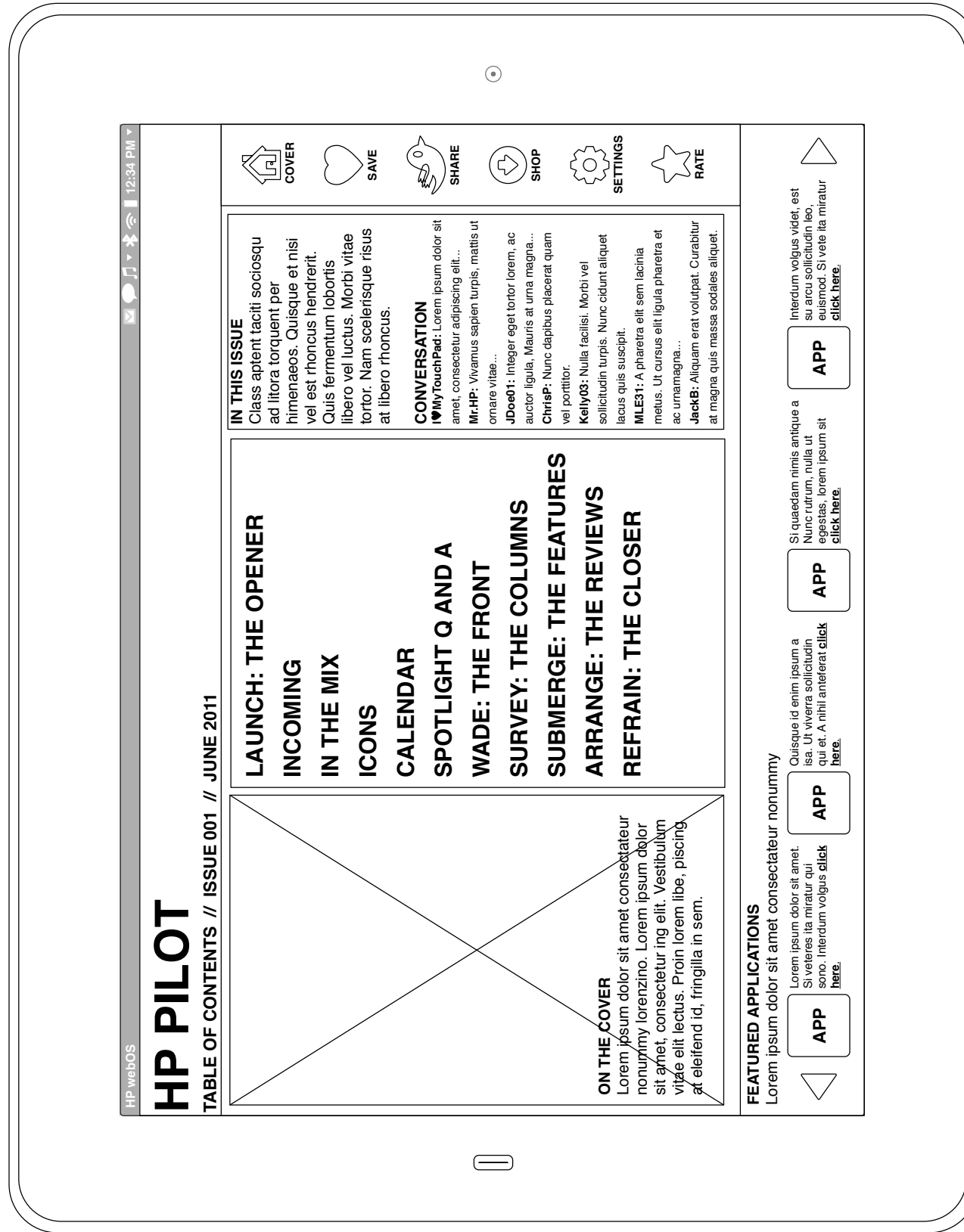
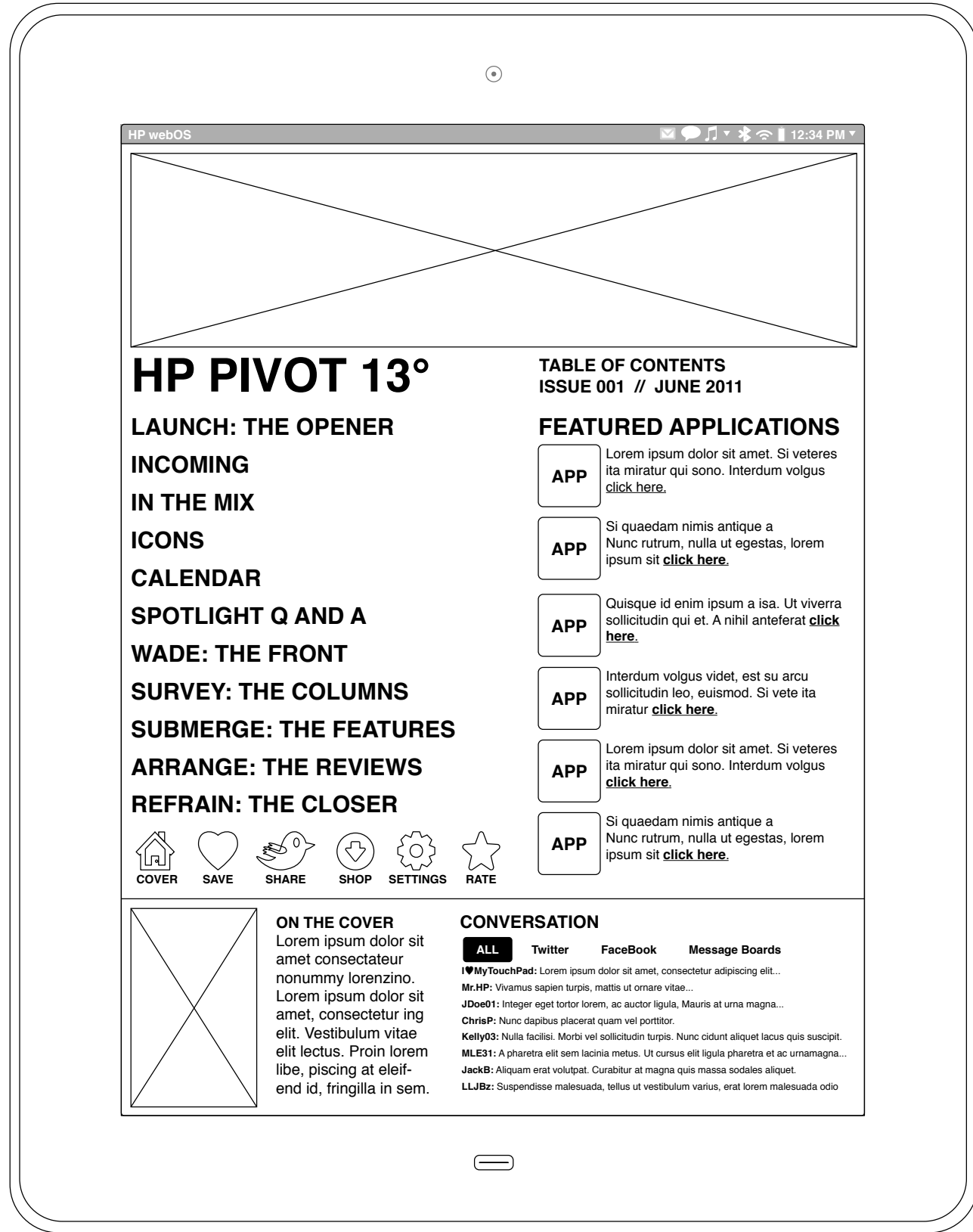
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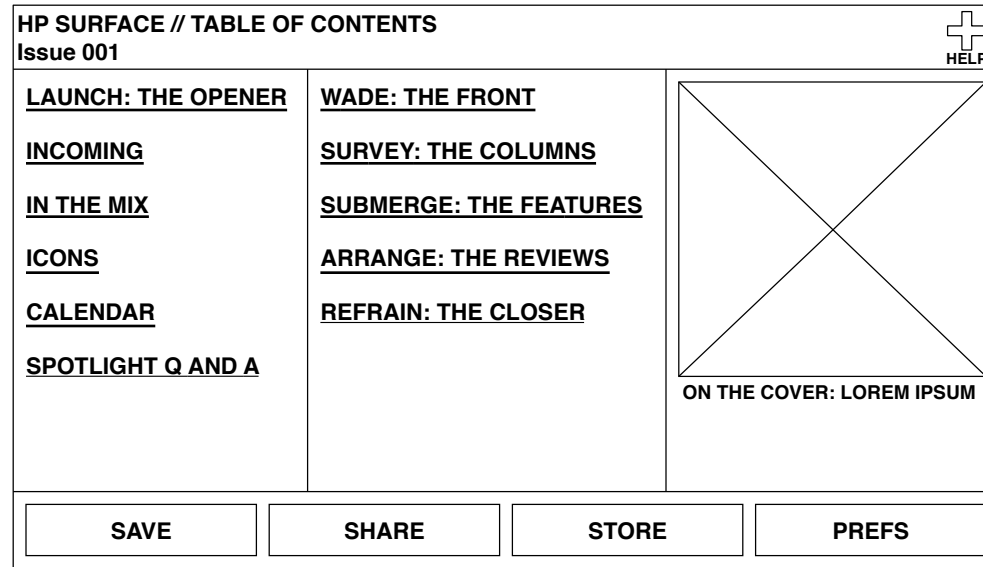


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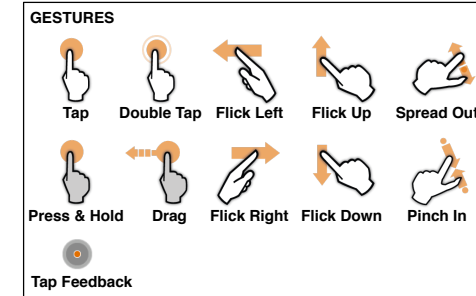
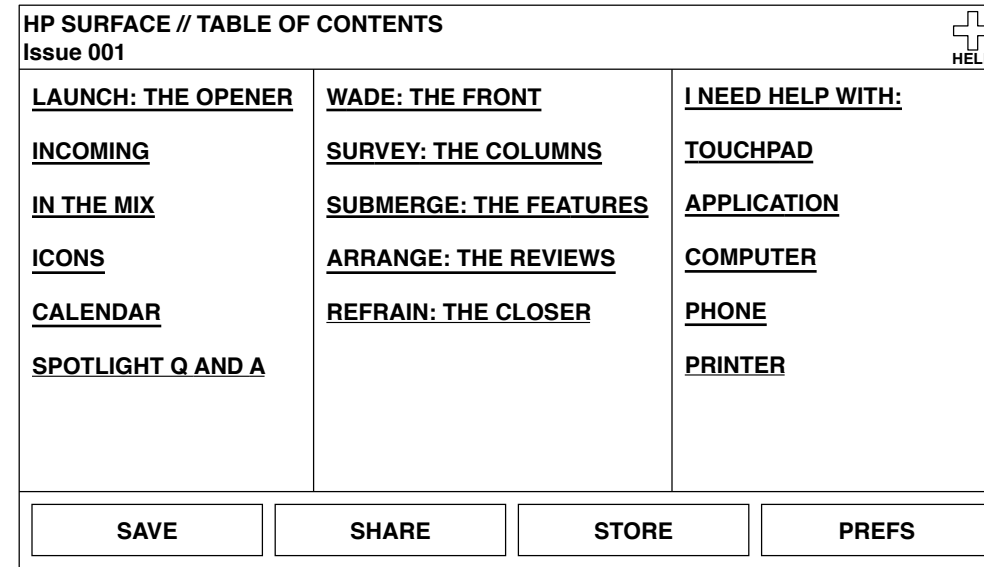
HP TouchPad

Menu Structure A

1.0 Three Column Format with Help, an Embedded Picture and Action Buttons On The Bottom

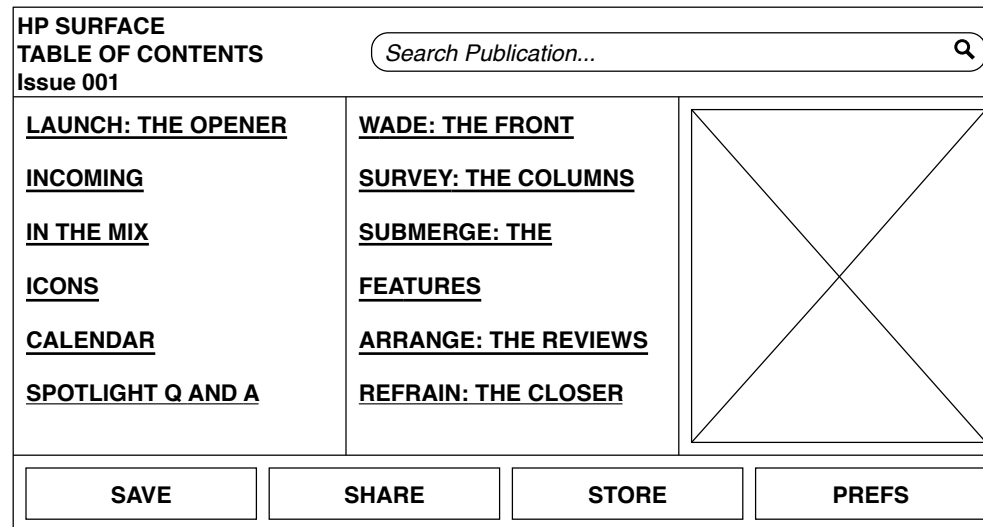


1.1 Selecting Help replaces the cover image with links that a user can select to receive help.

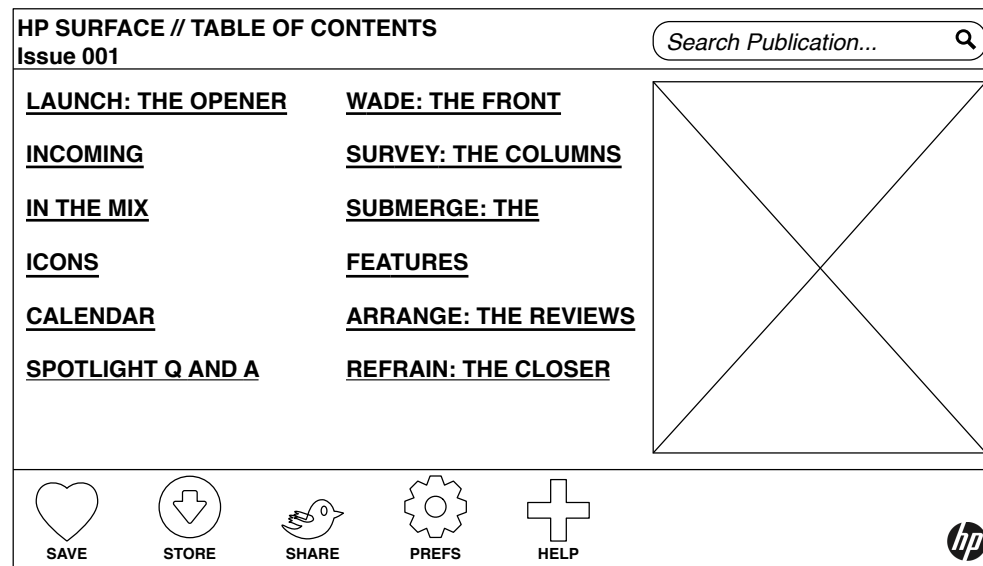


NOTES:

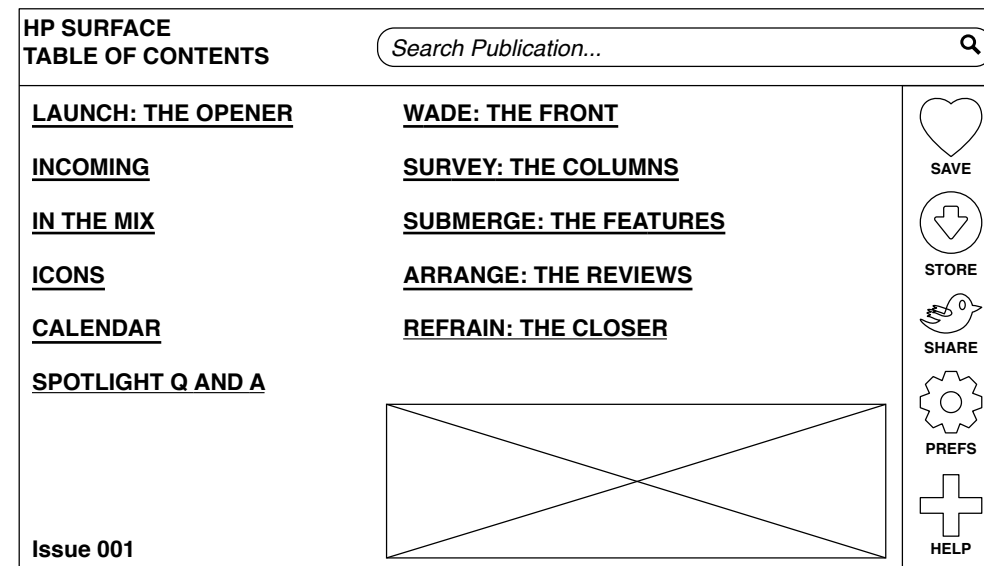
2.0 Option 2 - Shorter Three Column Format with Top Level Picture and Action Buttons On The Bottom

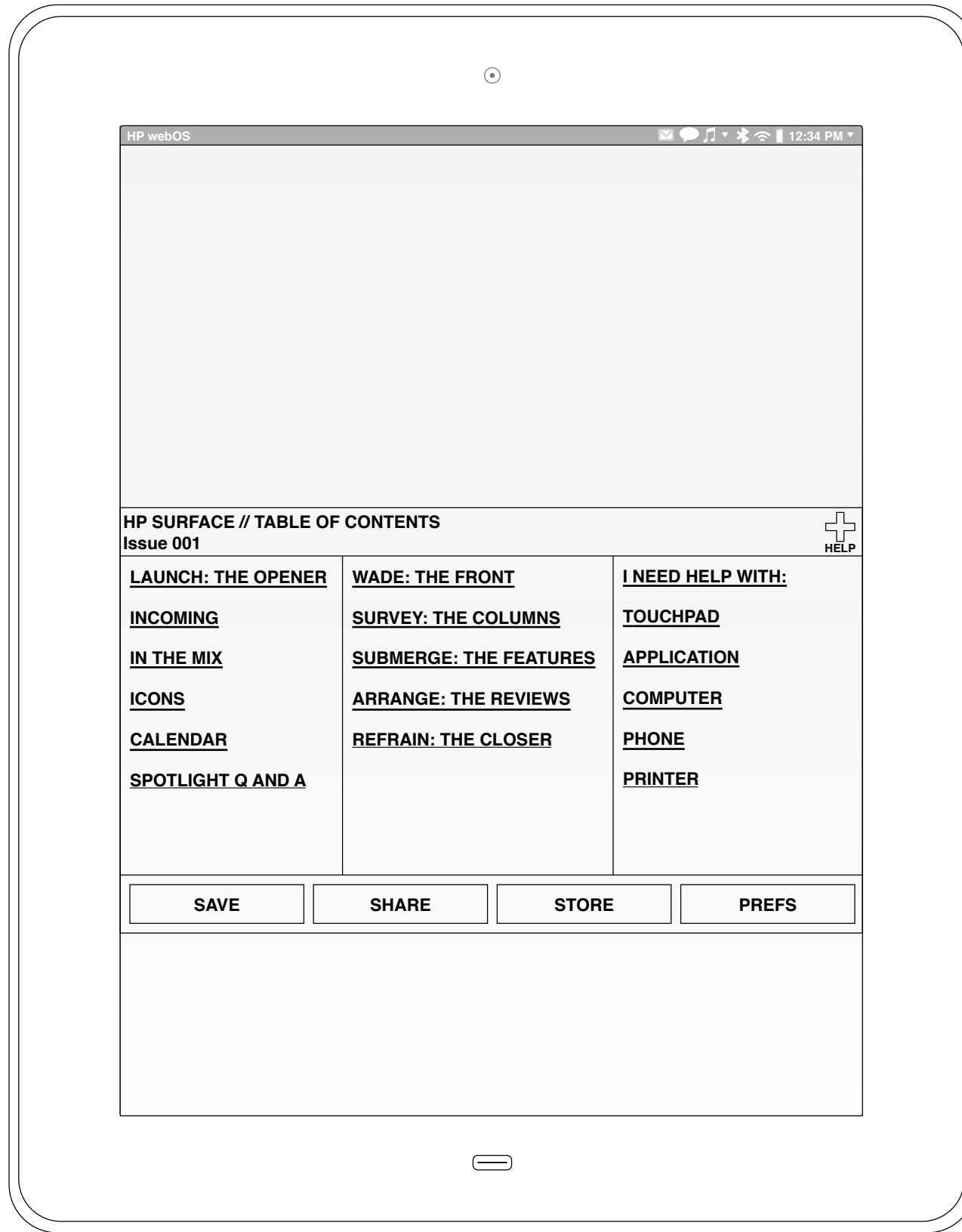
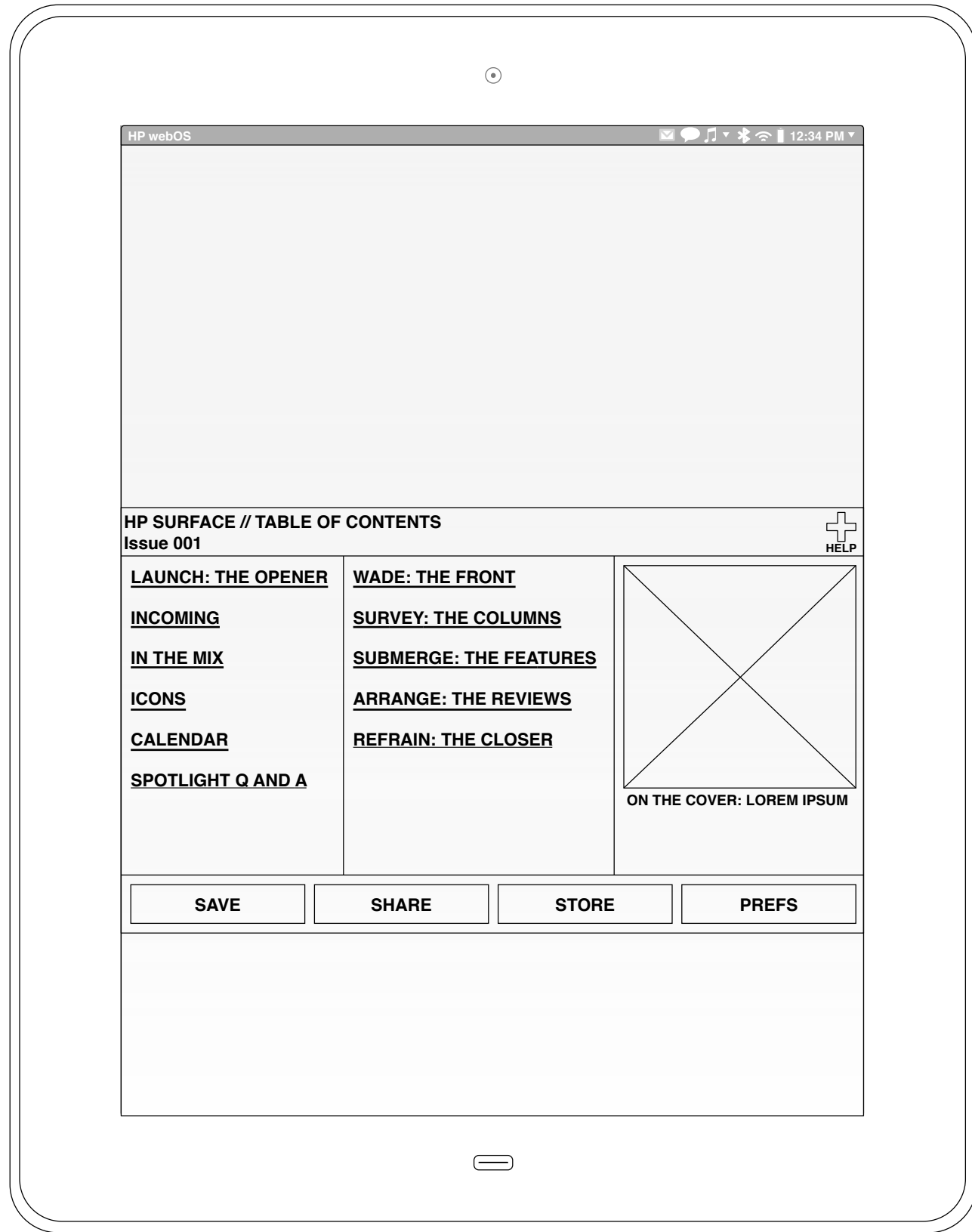


3.0 Option 3 - Two Column Format with an Embedded Picture and Action Buttons On The Bottom

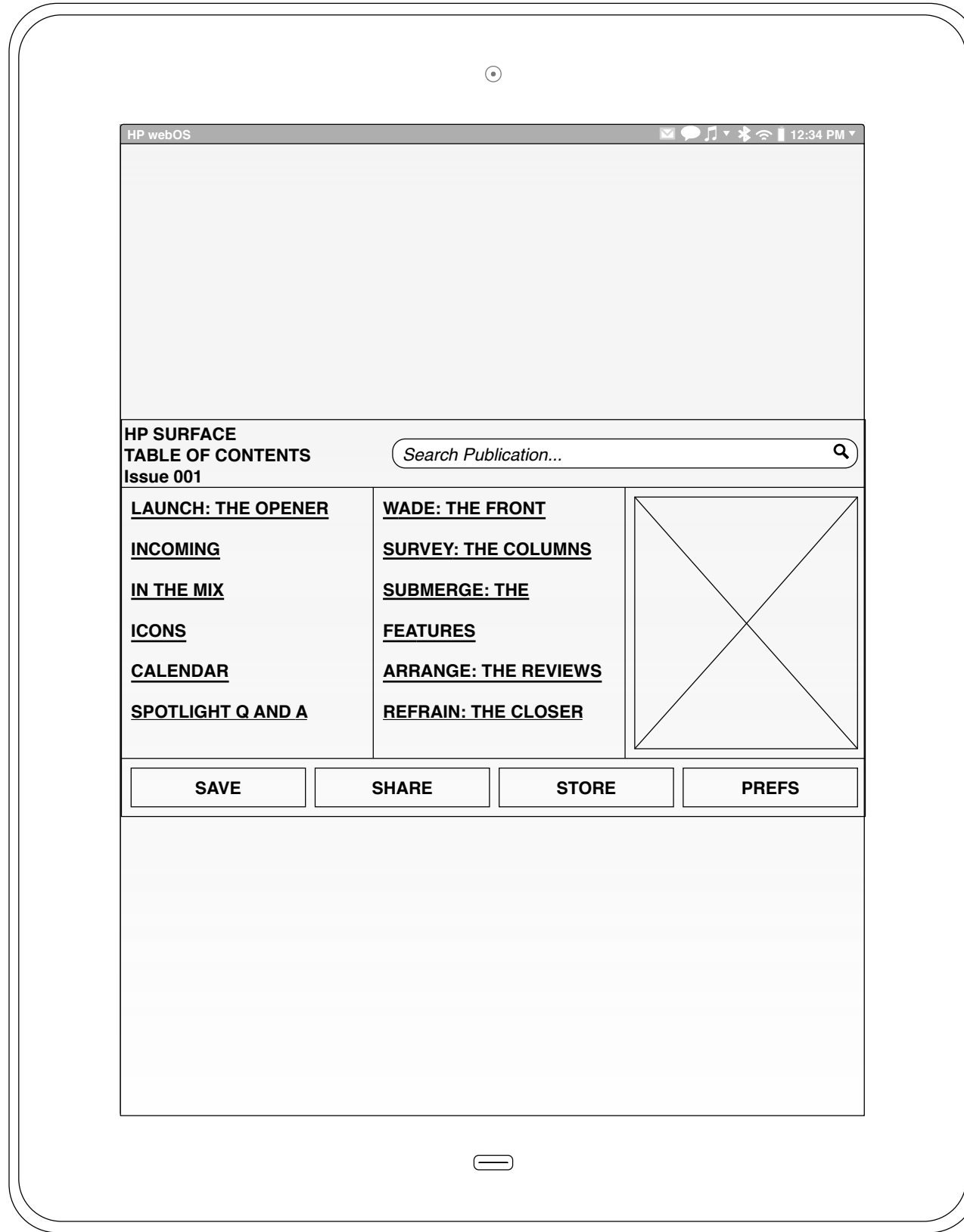
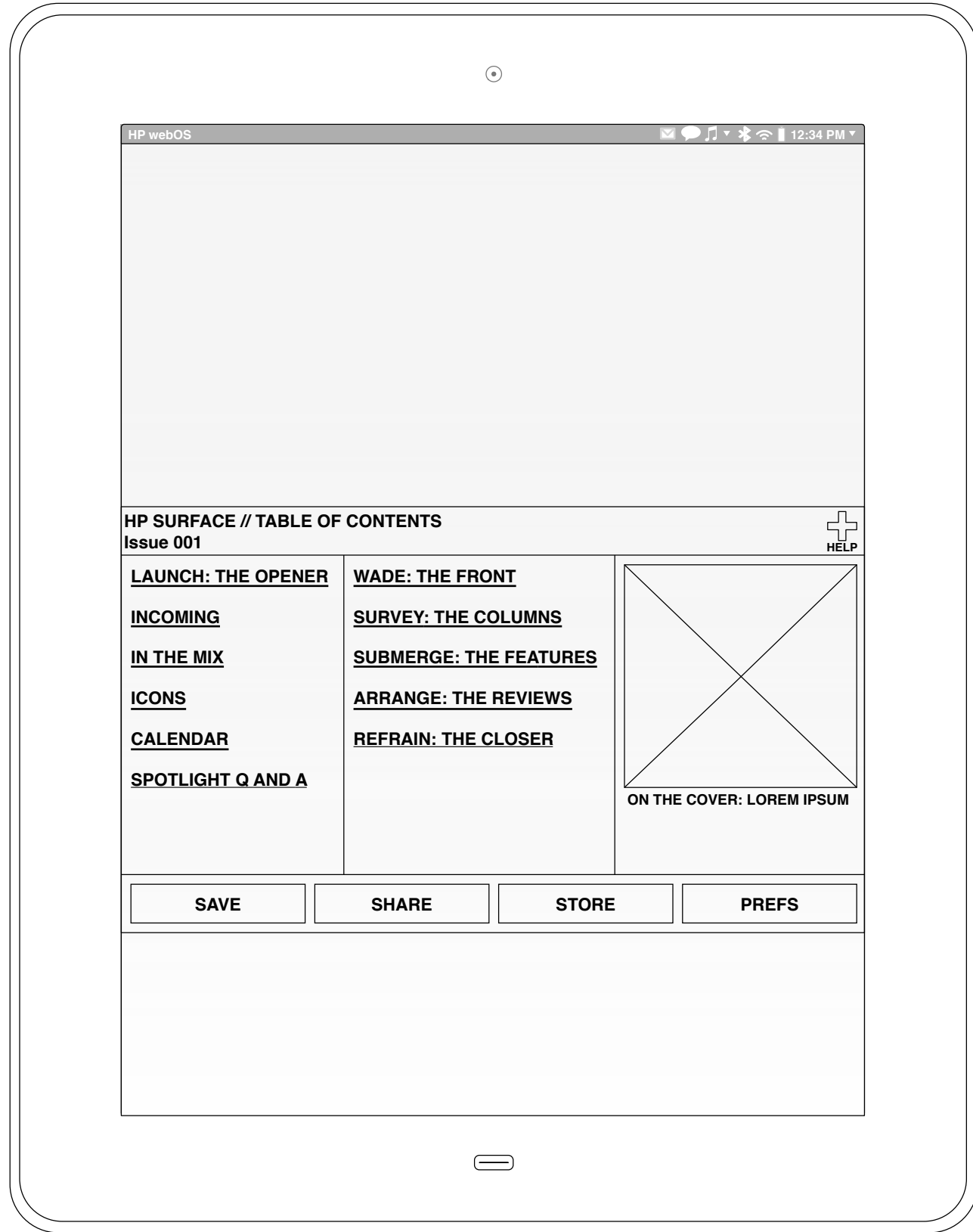


4.0 Option 4 - Two Column Format with Action Buttons On The Right

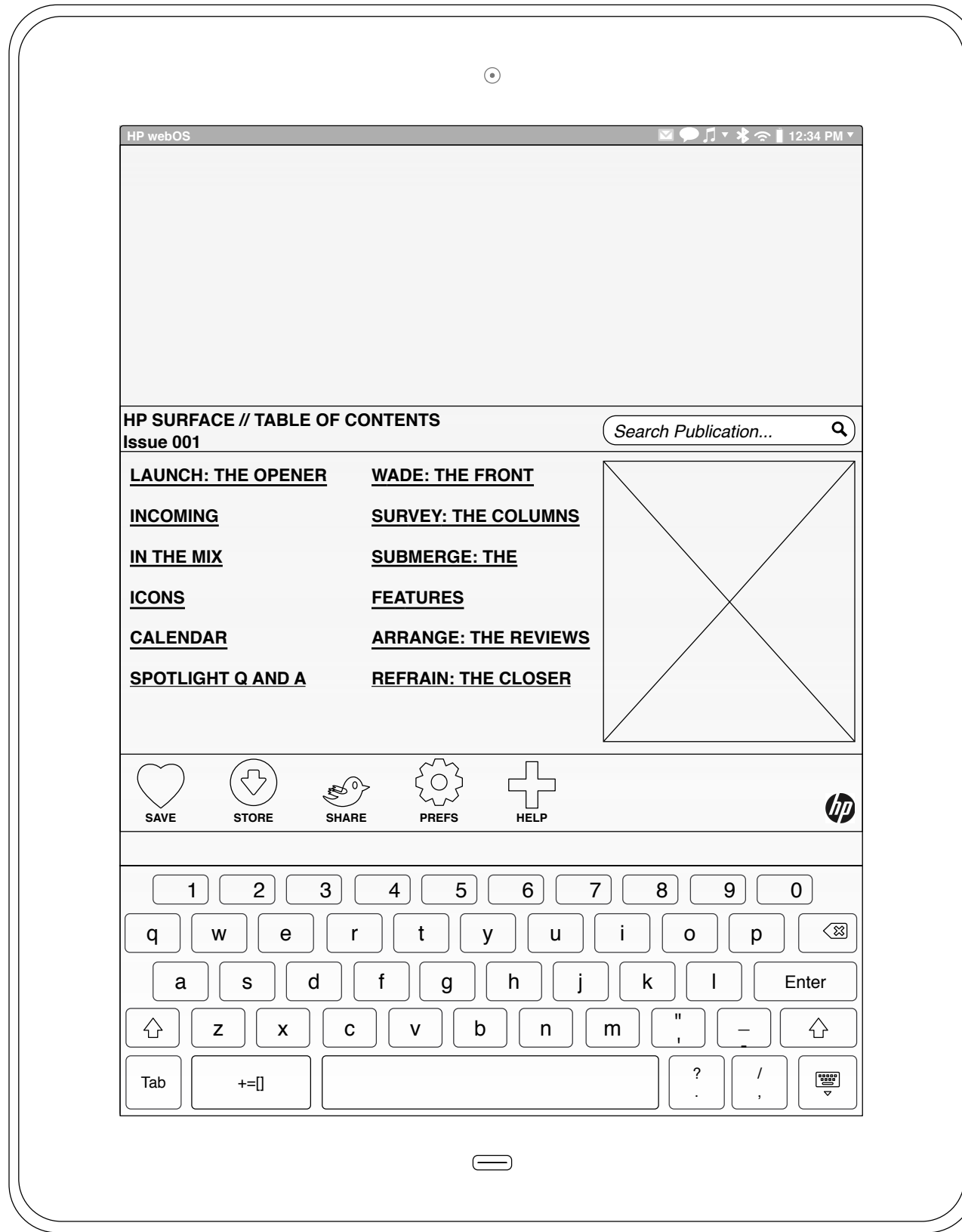
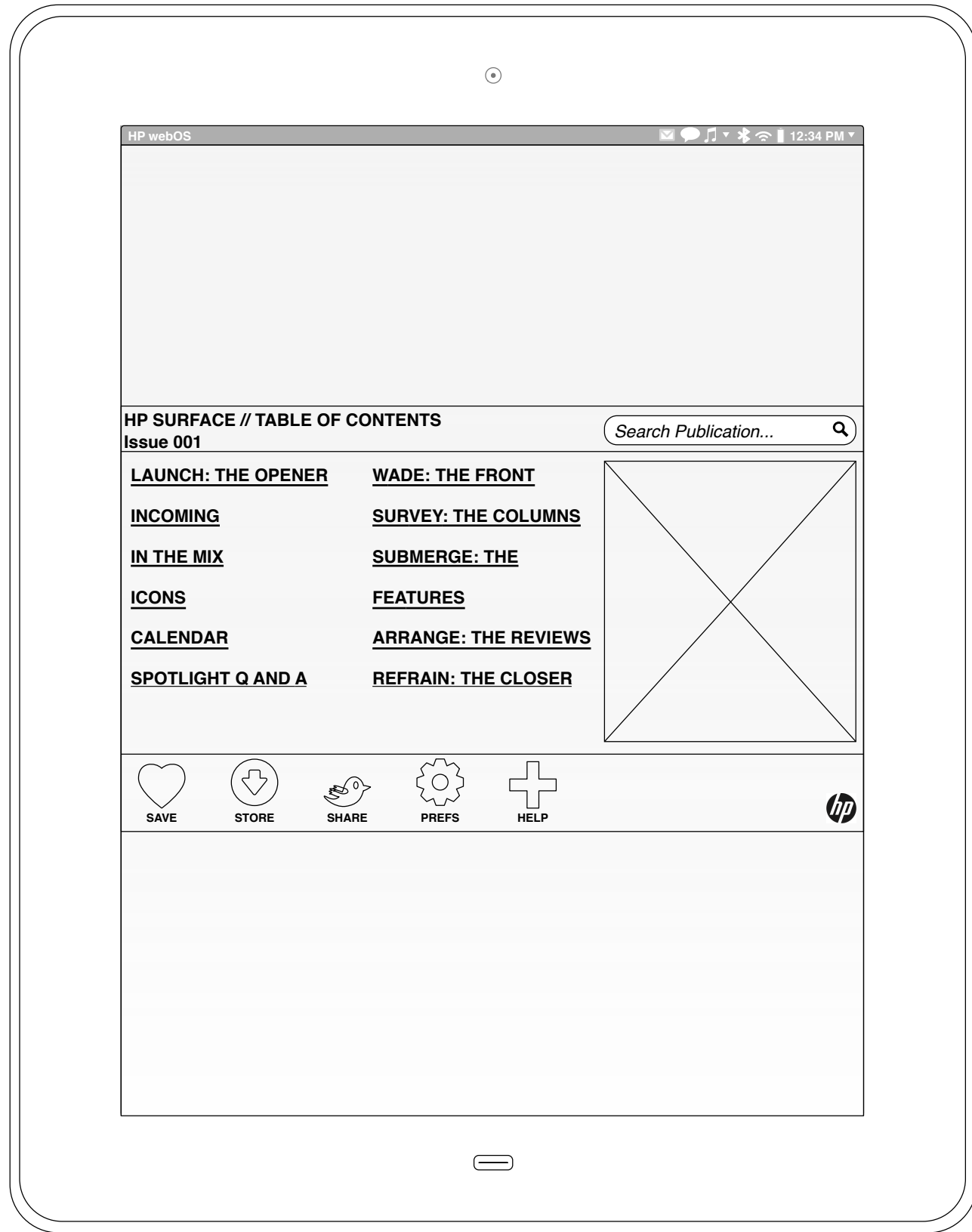




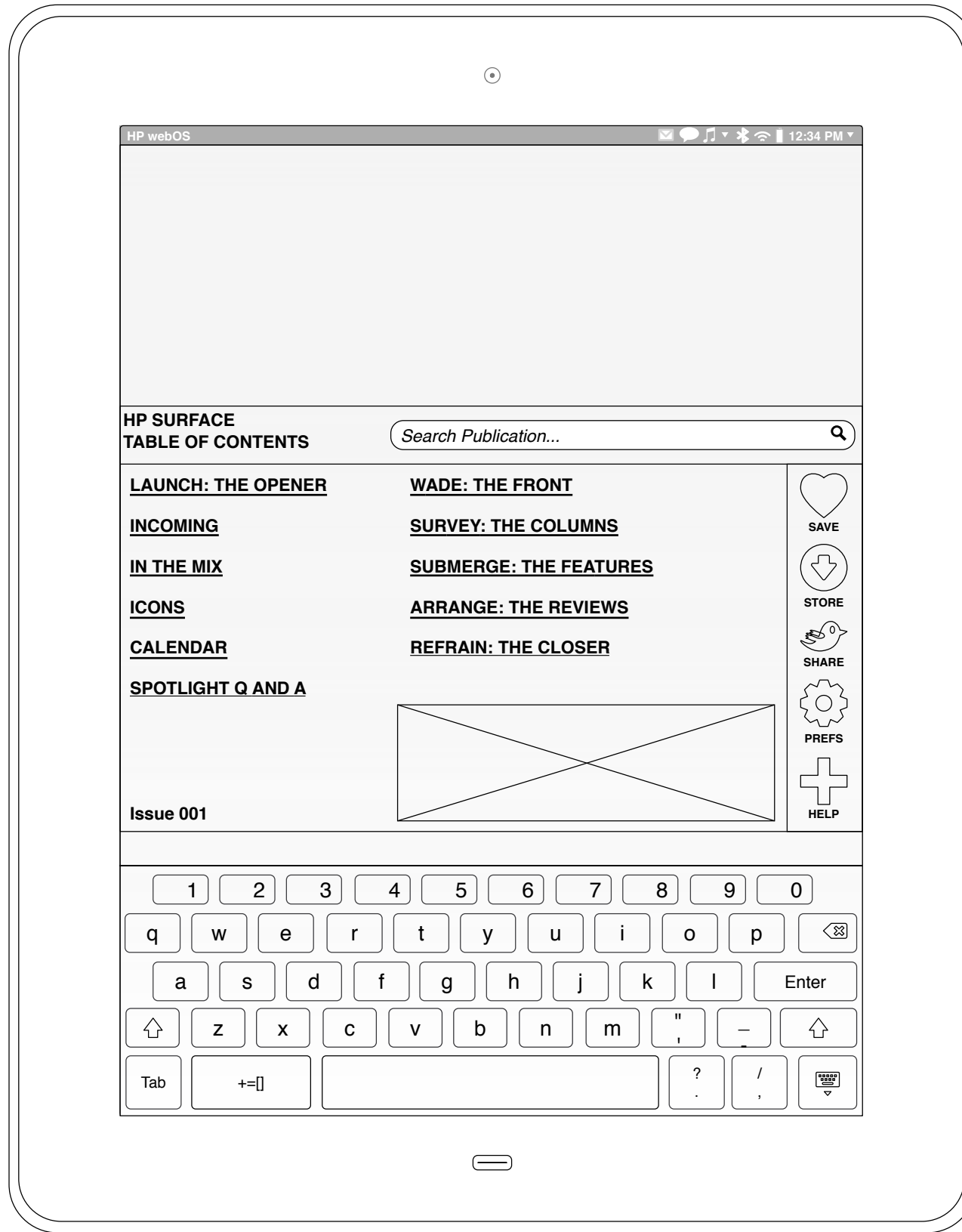
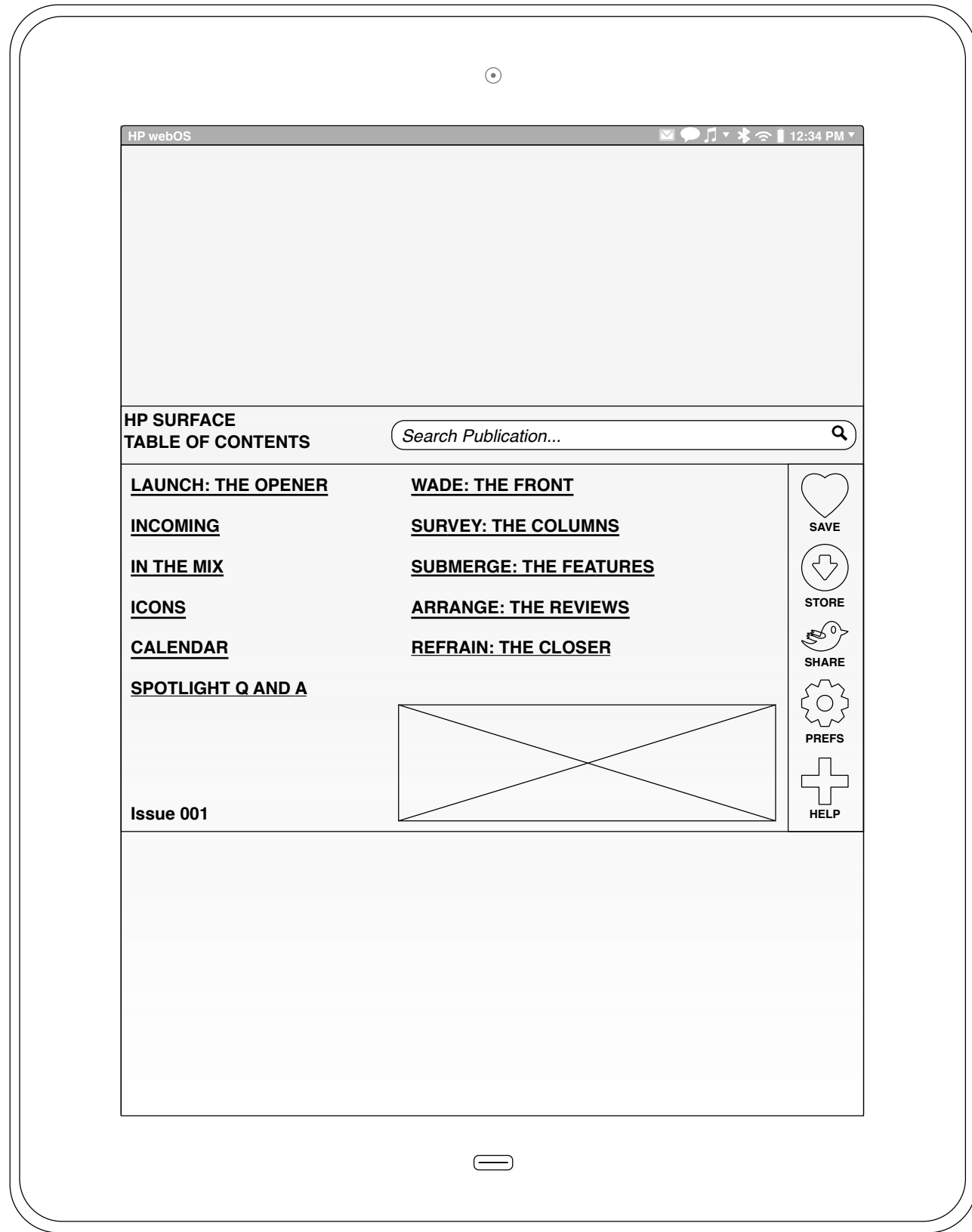
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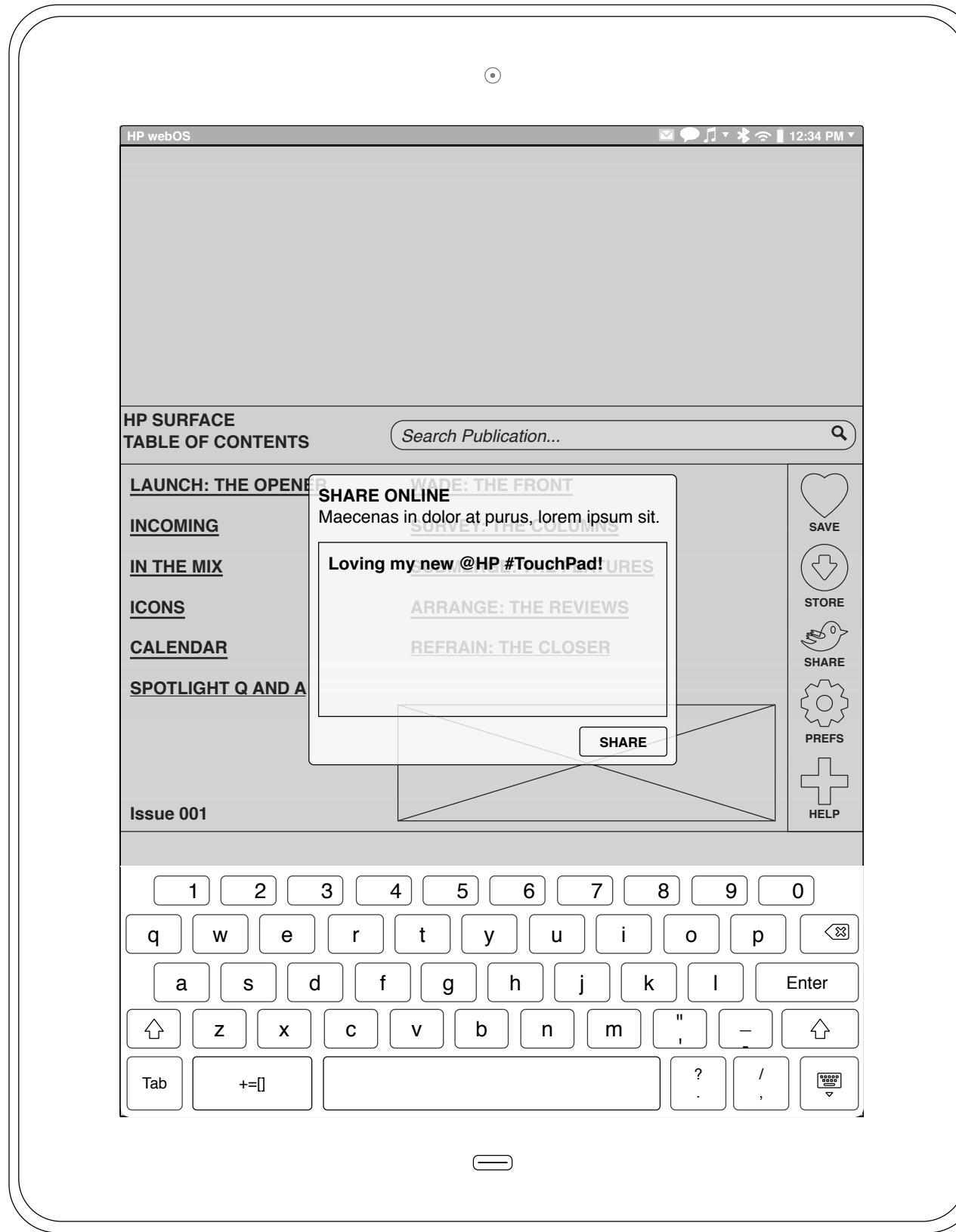
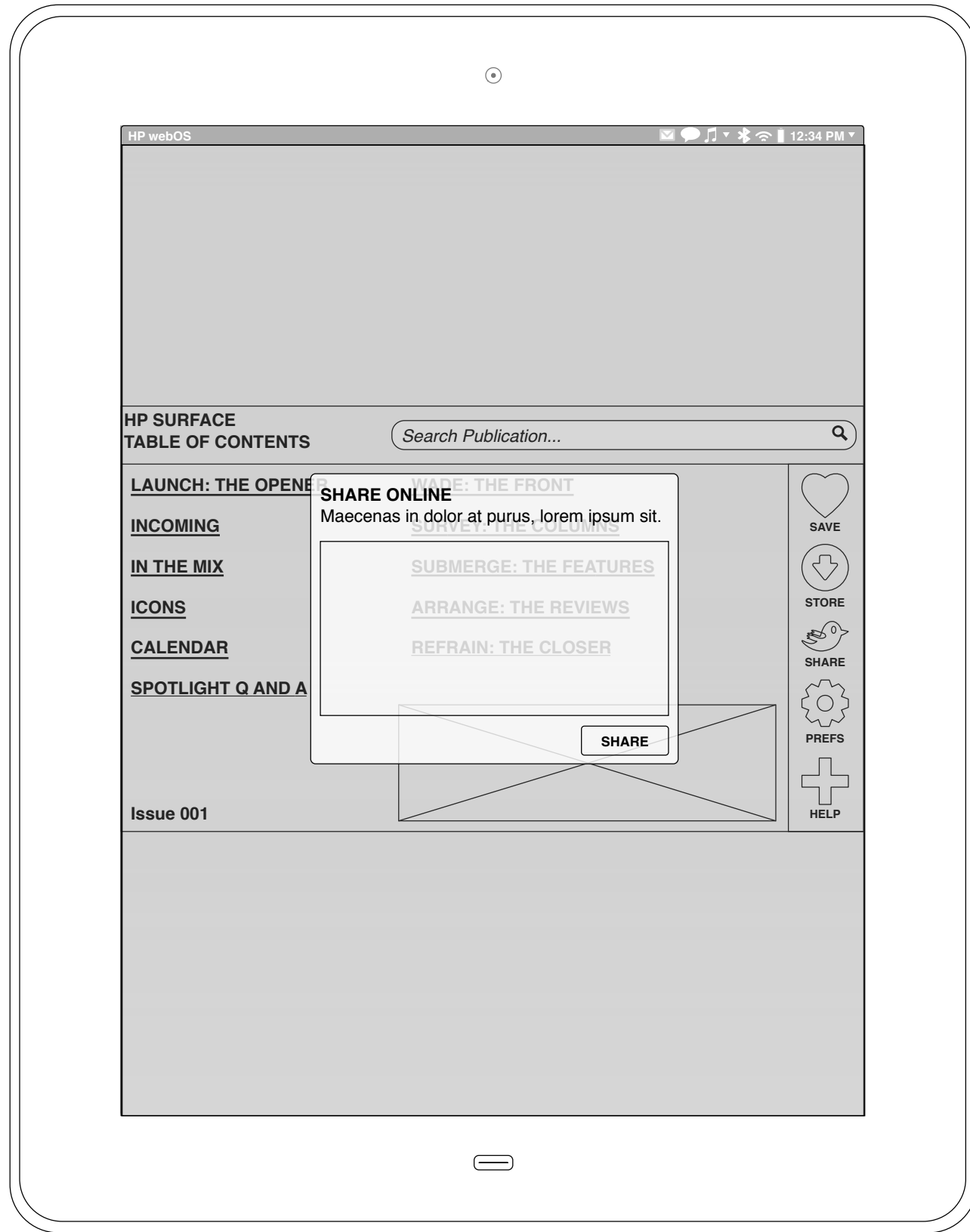
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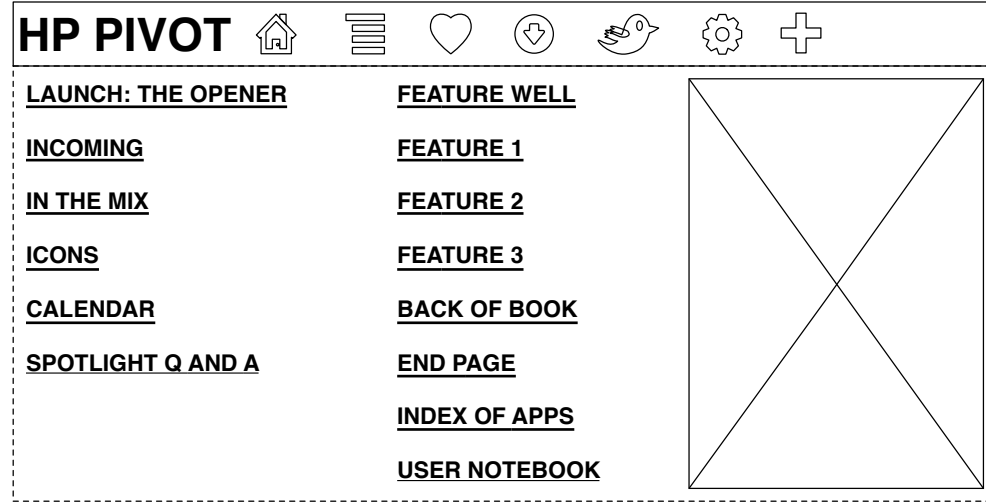
HP TouchPad

Menu Structure B

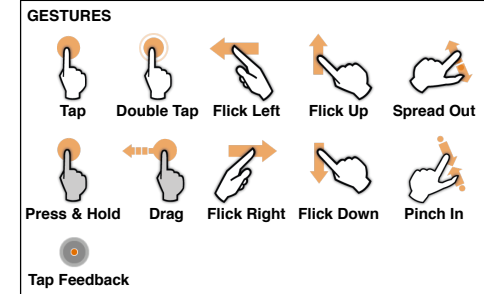
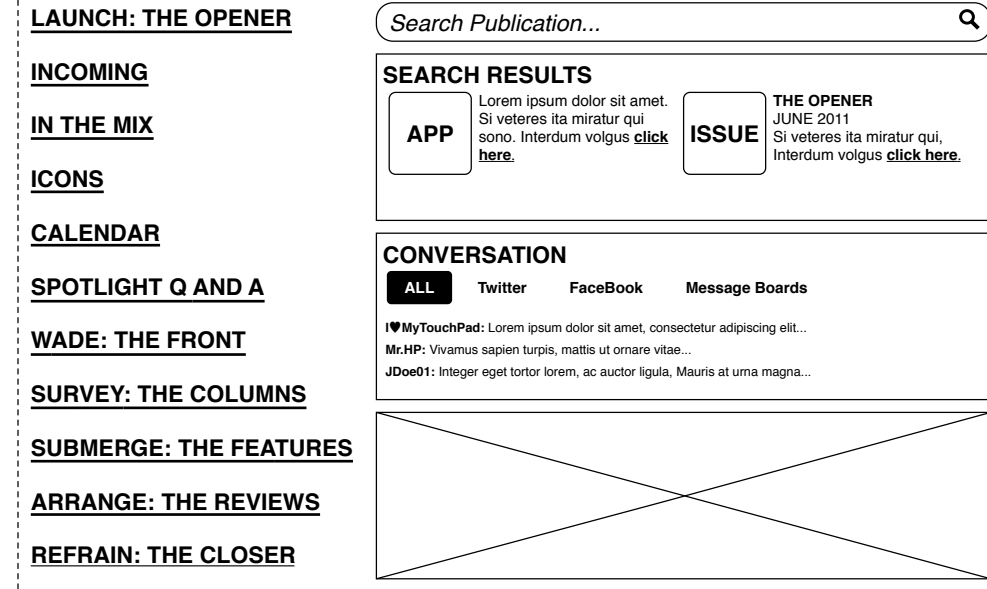
1.0 Collapsed Menu view: Home displays covers of all issues, Menu reveals the Table of Contents, Heart saves the page for later, Download pivots the user to the store, Twitter enables user to post page/content to social media and the gear displays preferences.



1.1 Expanded Menu view: Home displays covers of all issues, Menu reveals the Table of Contents, Heart saves the page for later, Download pivots the user to the store, Twitter enables user to post page/content to social media and the gear displays preferences.

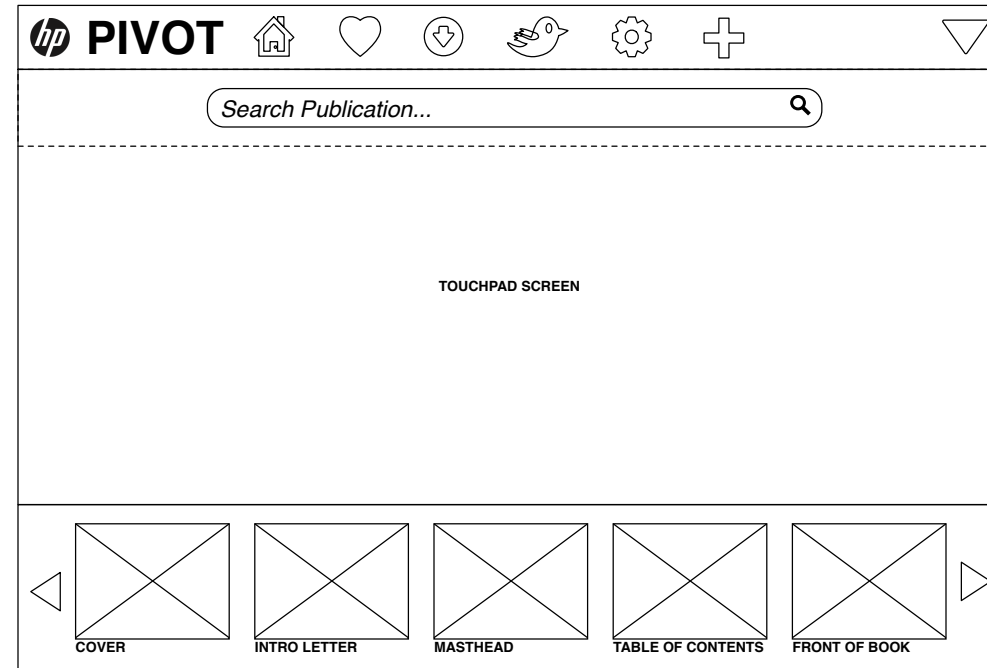
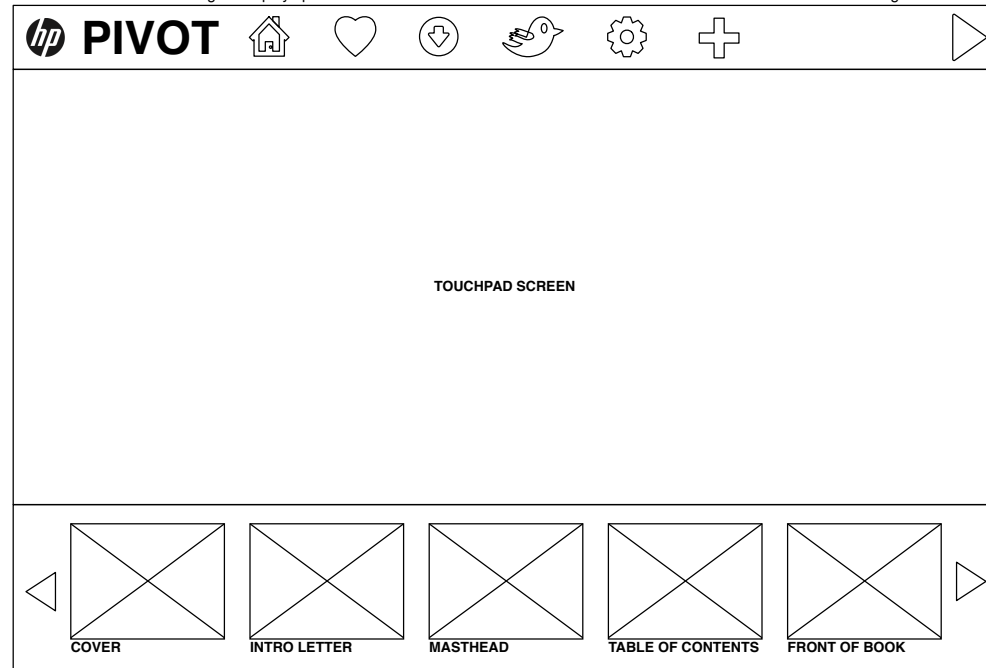


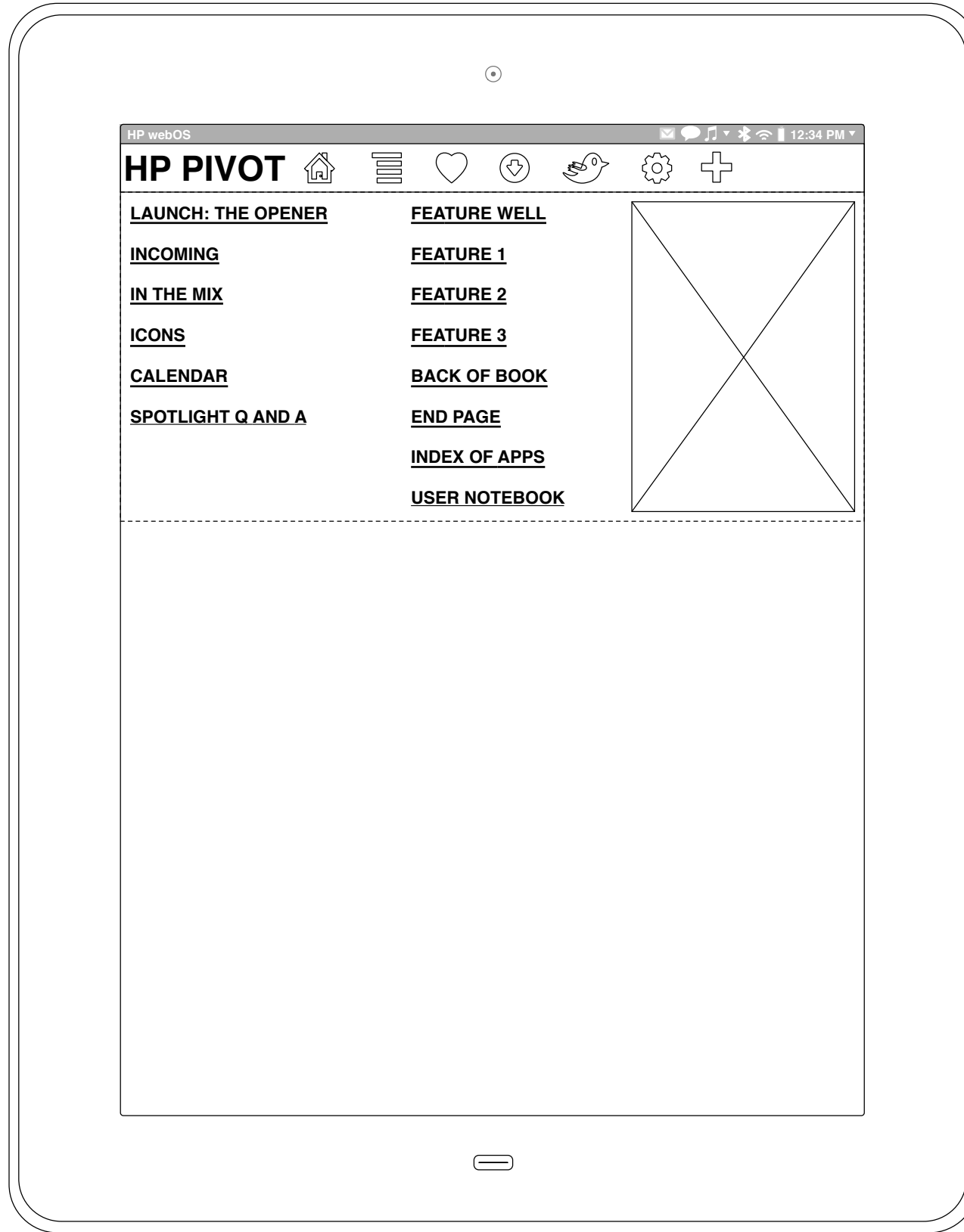
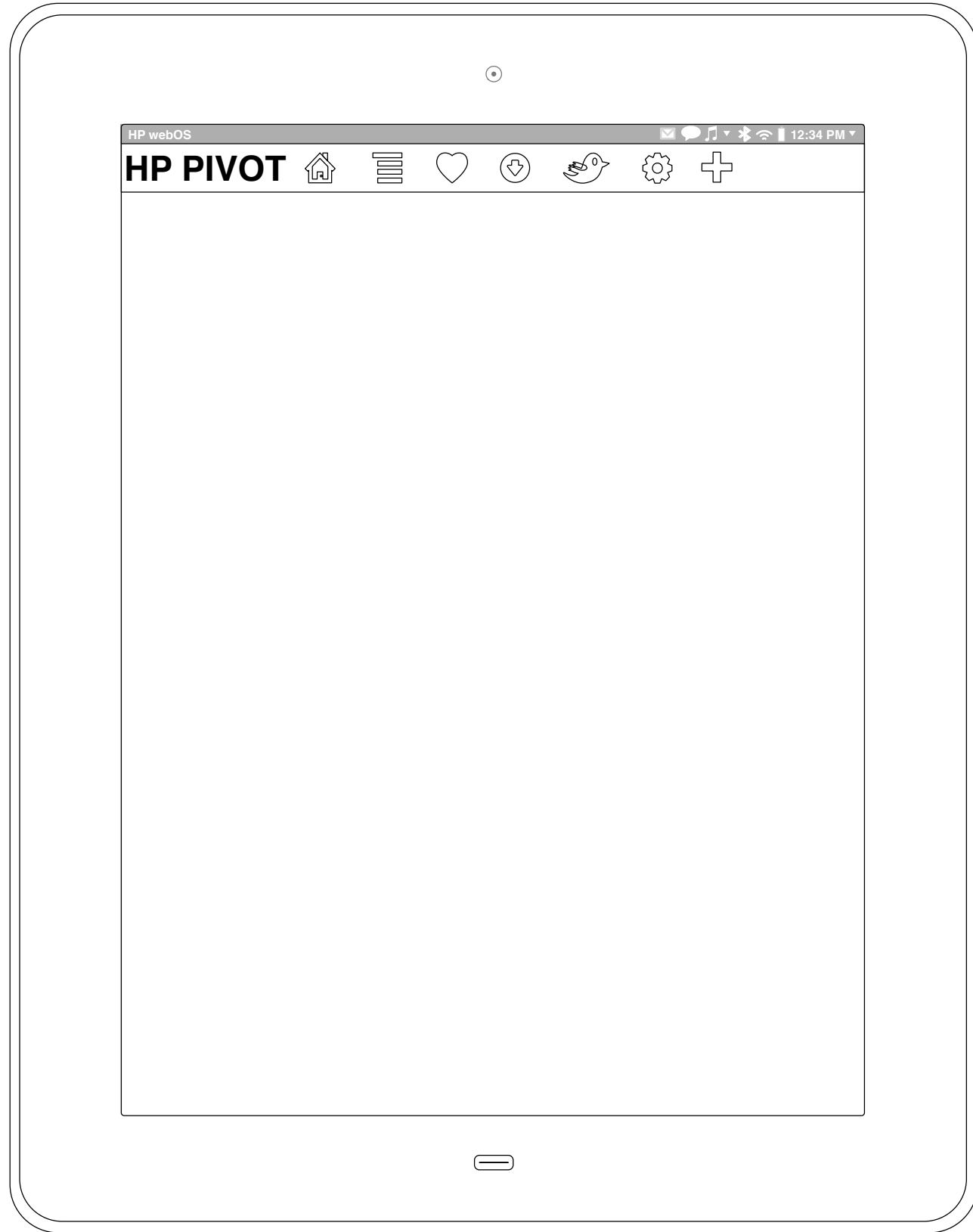
2.0 Home displays covers of all issues, Menu reveals the Table of Contents, Heart saves the page for later, Download pivots the user to the store, Twitter enables user to post page/content to social media and the gear displays preferences.



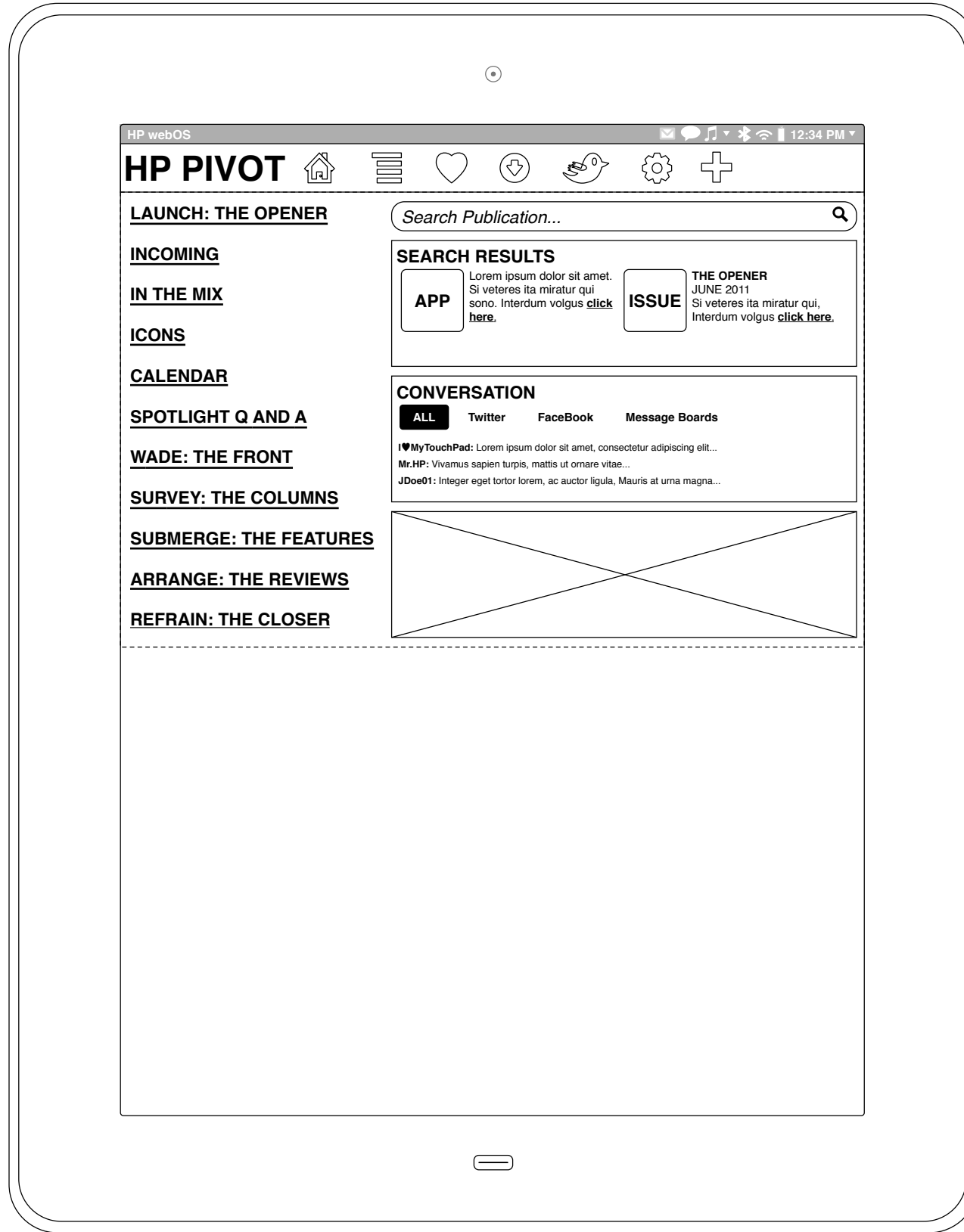
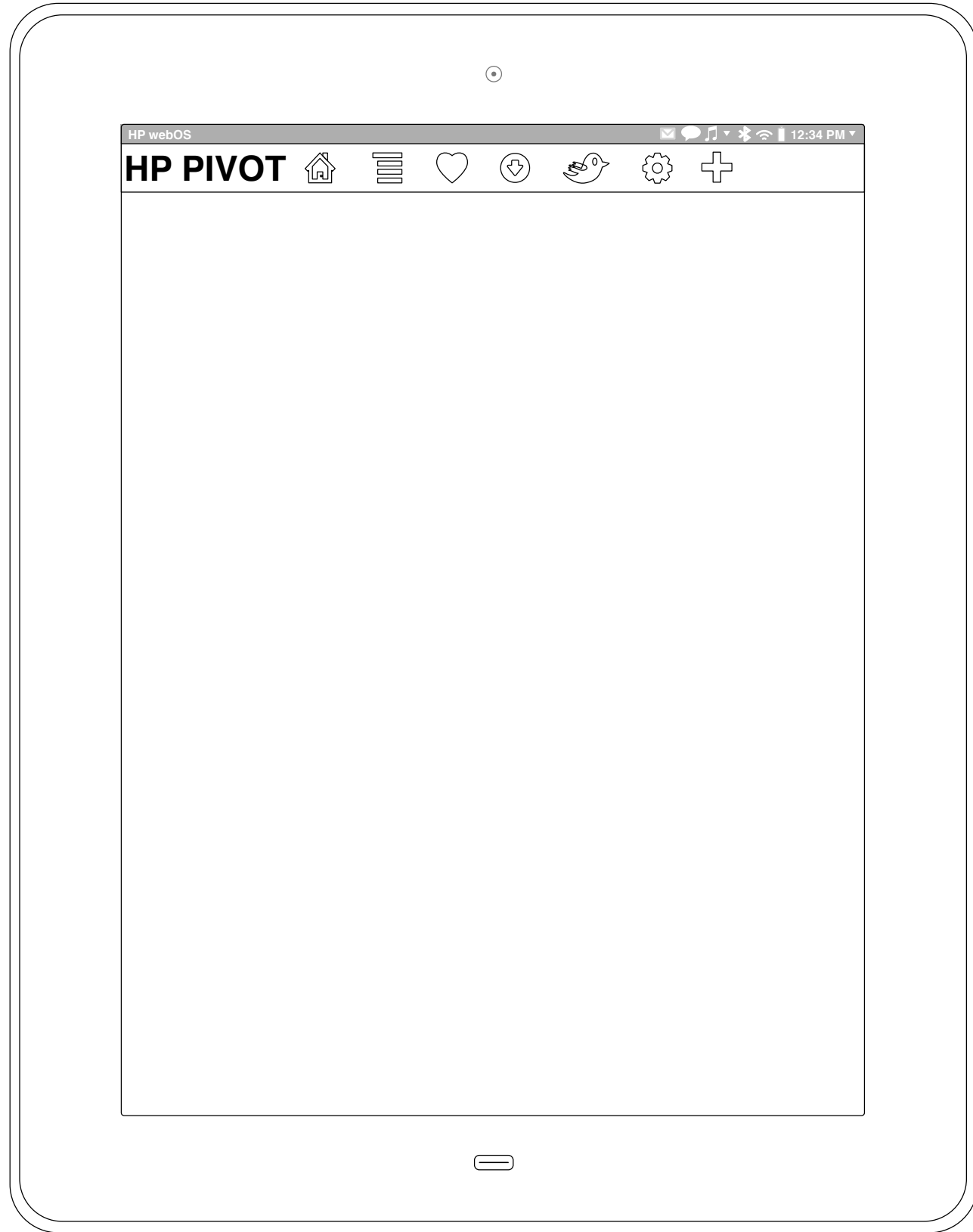
NOTES:

3.0 Collapsed view of the navigatHome displays covers of all issues, Heart saves the page for later, Download pivots the user to the store, Twitter enables user to post page/content to social media and the gear displays preferences. The Table of Contents is listed at the bottom of the screen with a lead image and the section title.

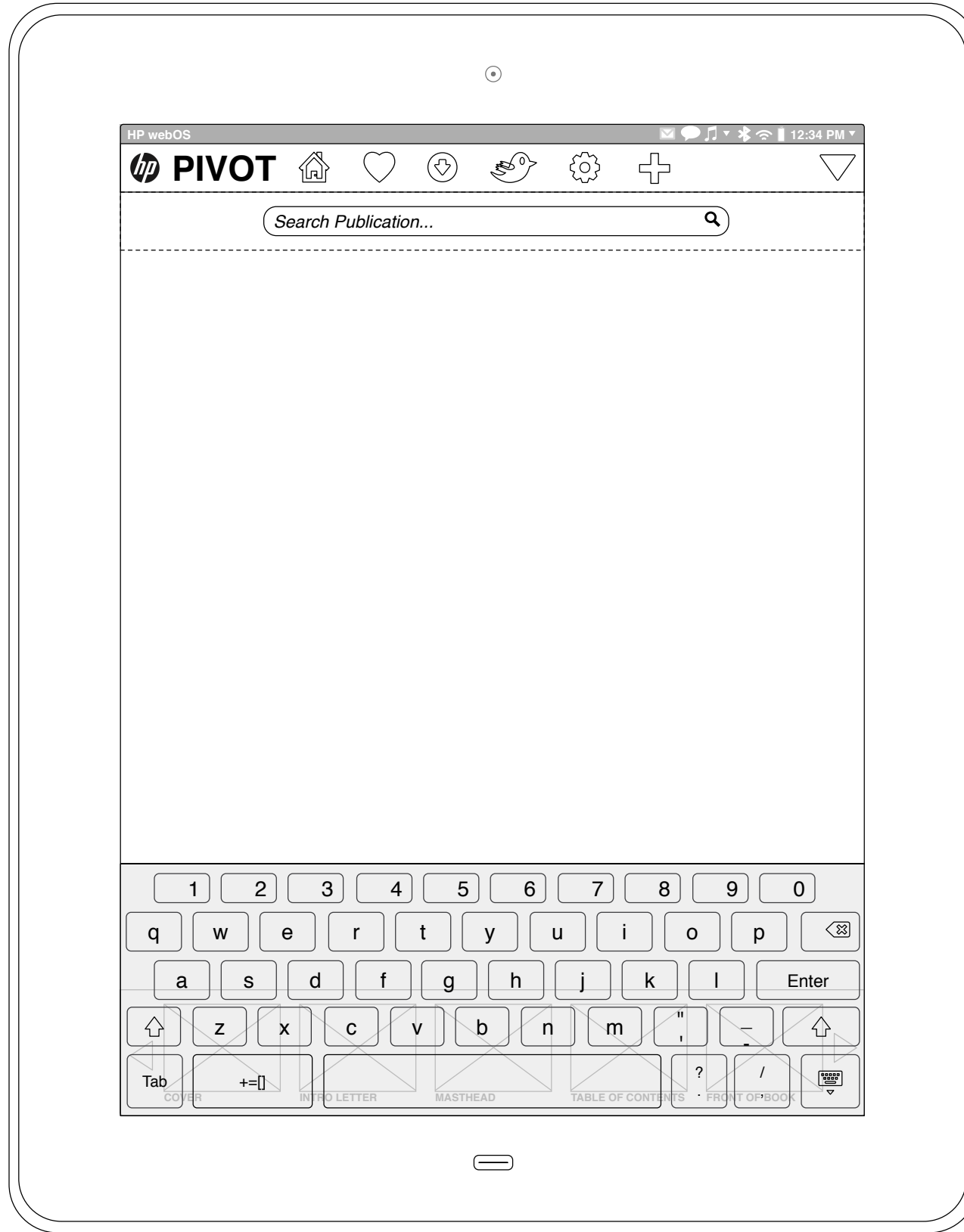
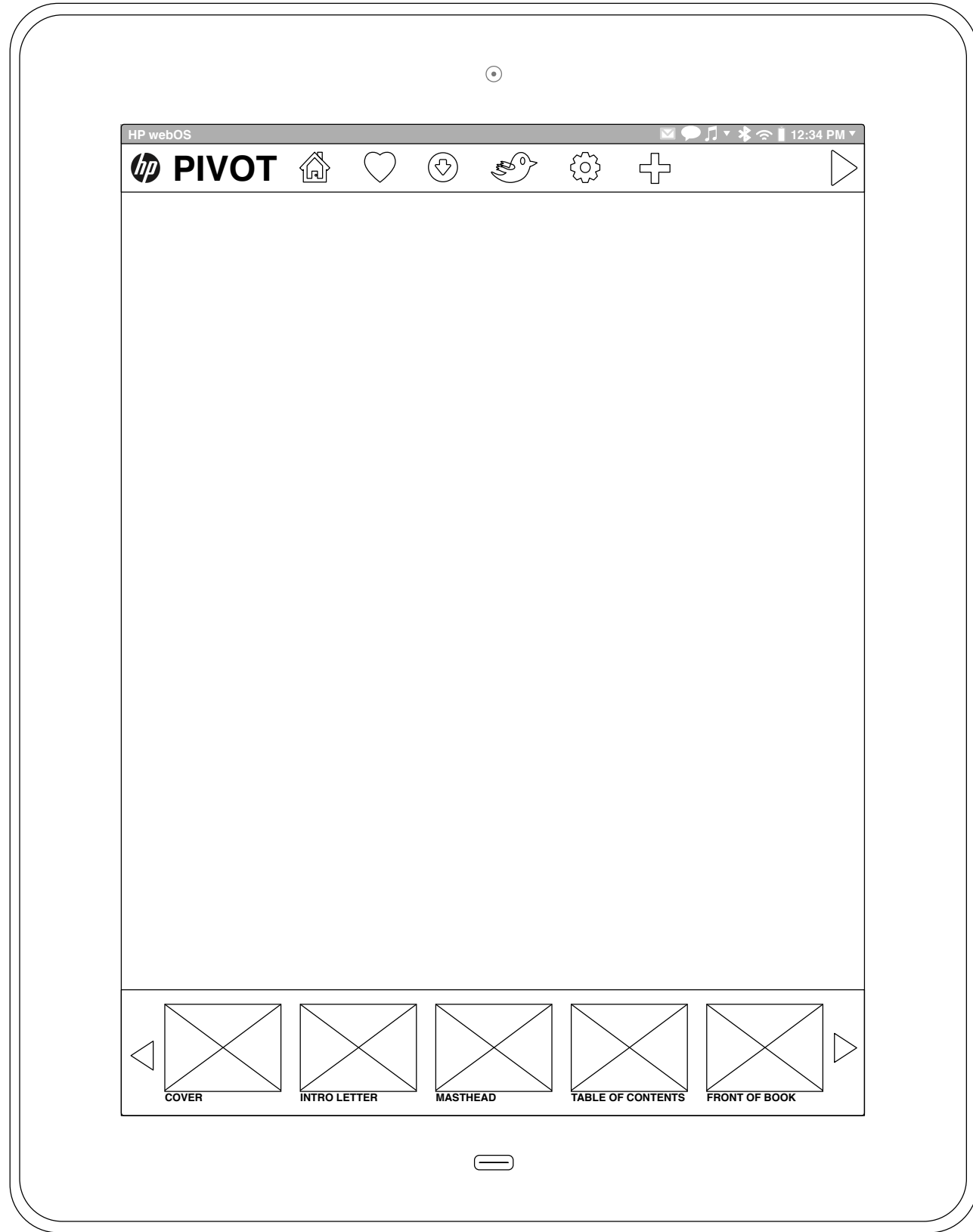




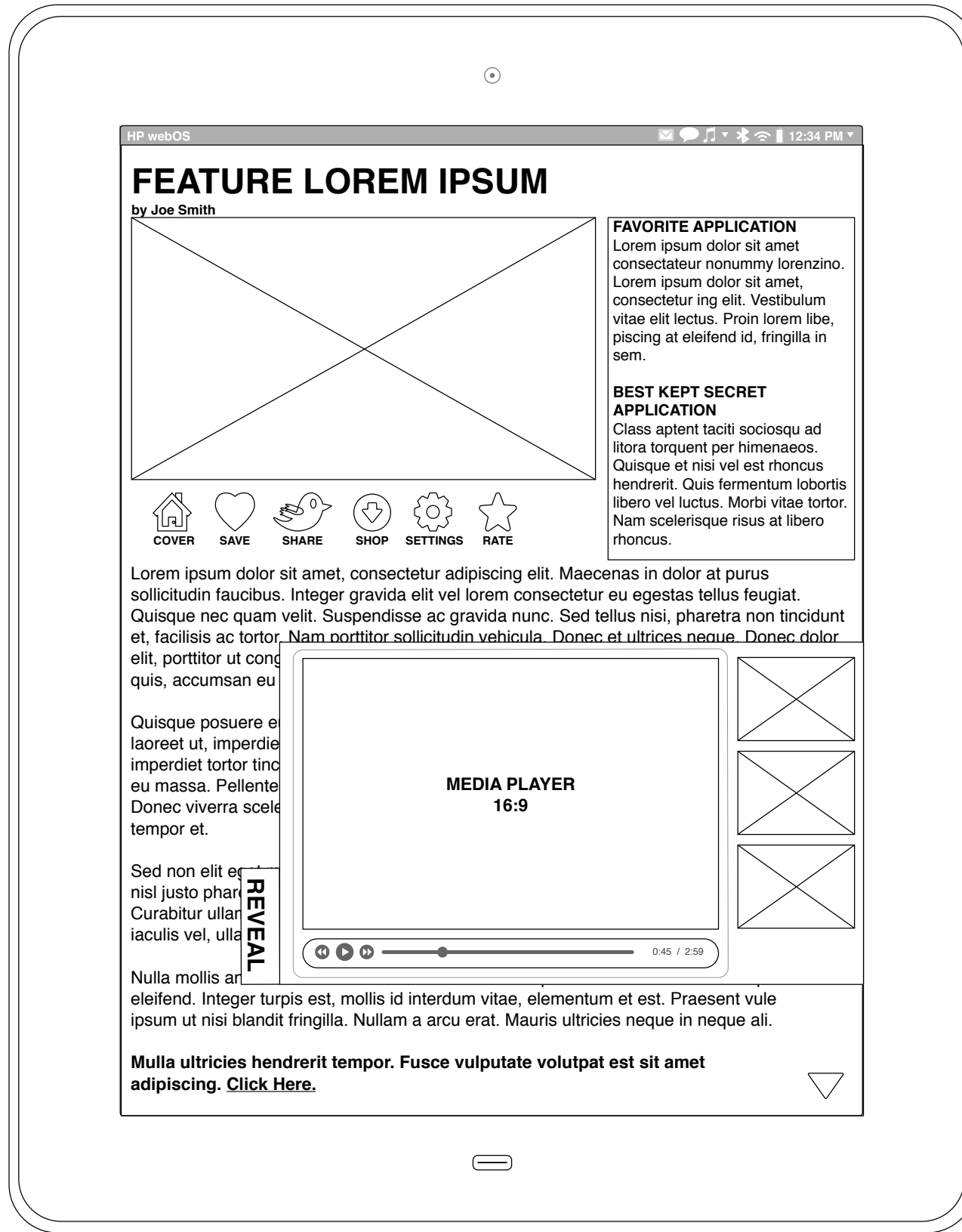
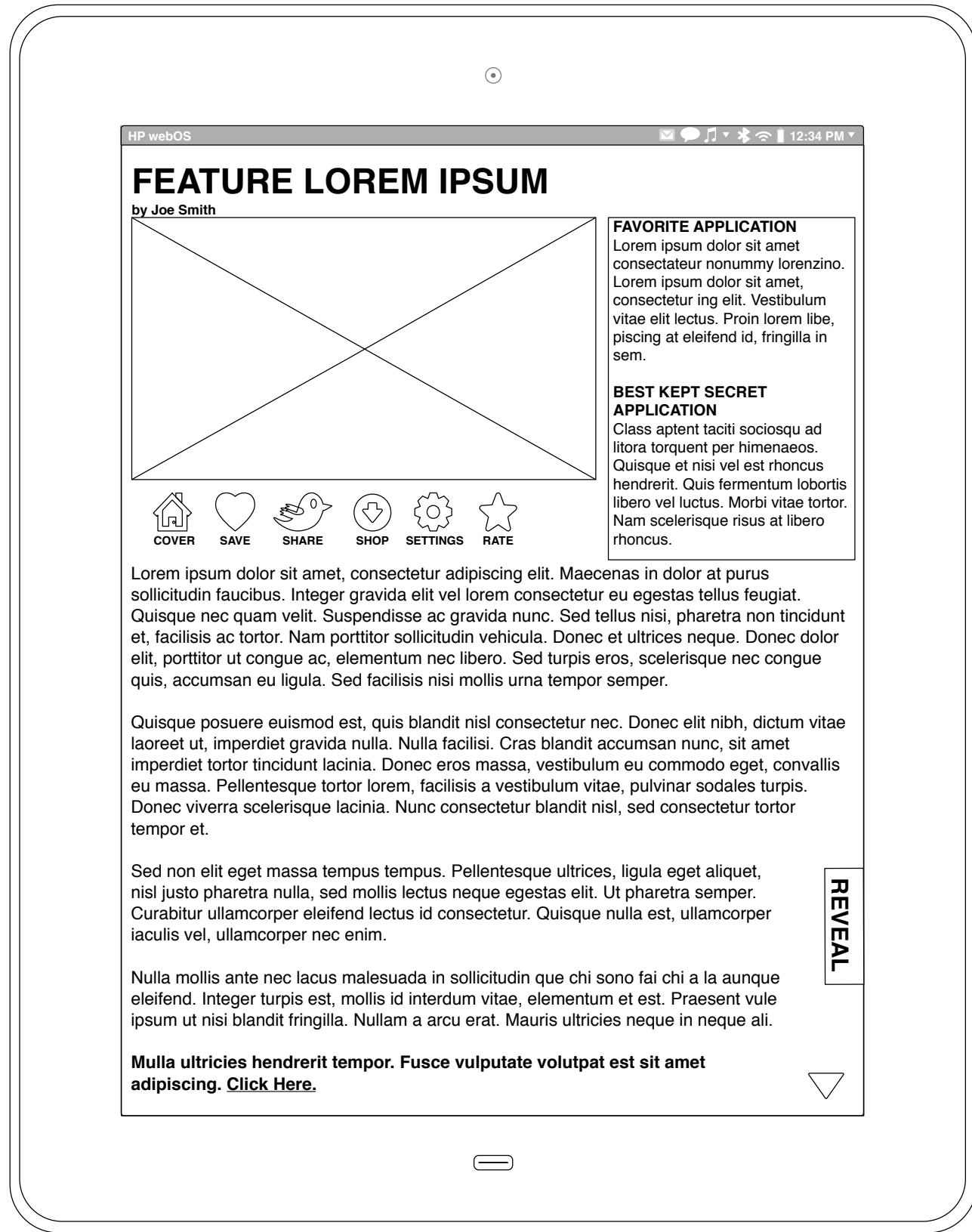
NOTES:



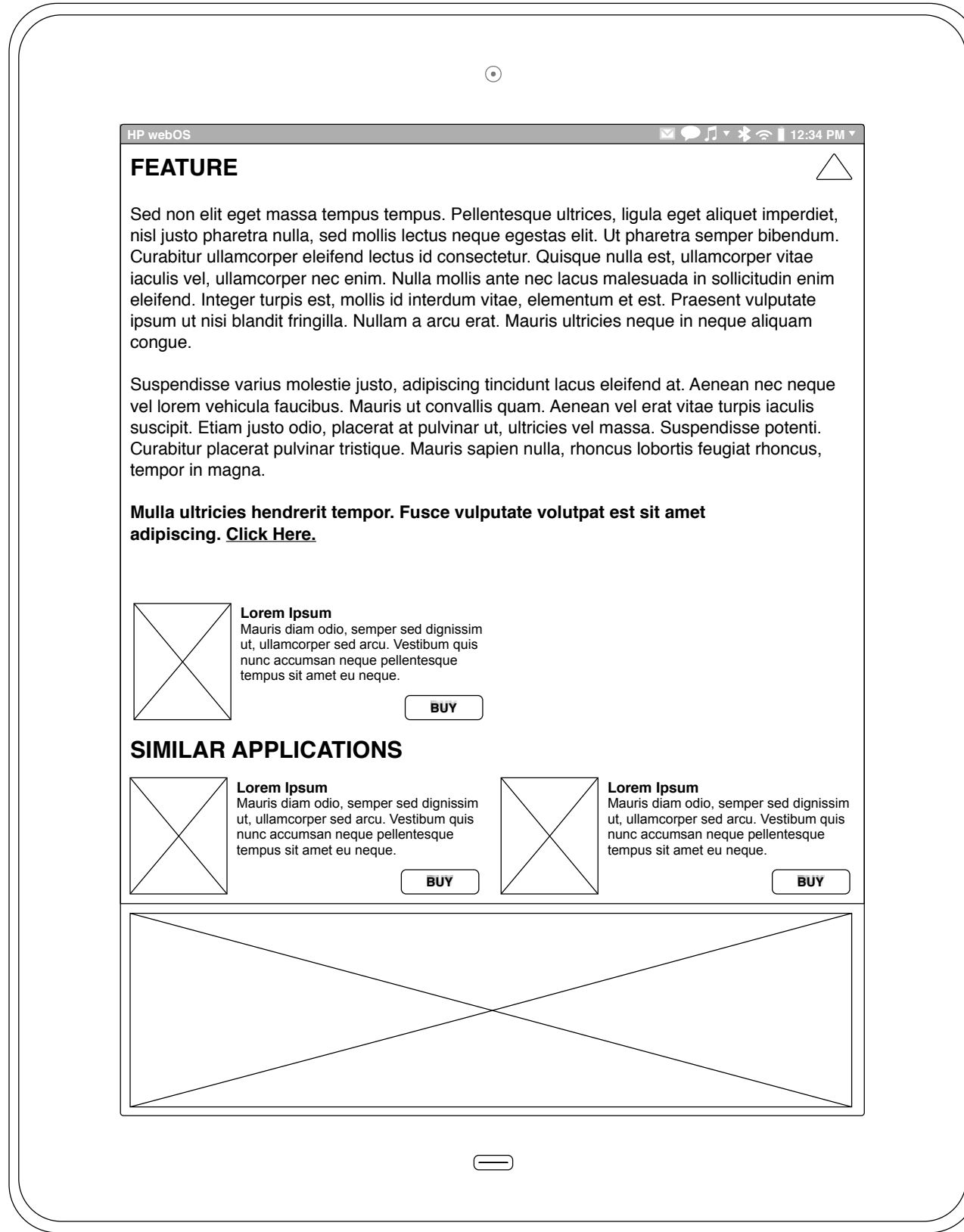
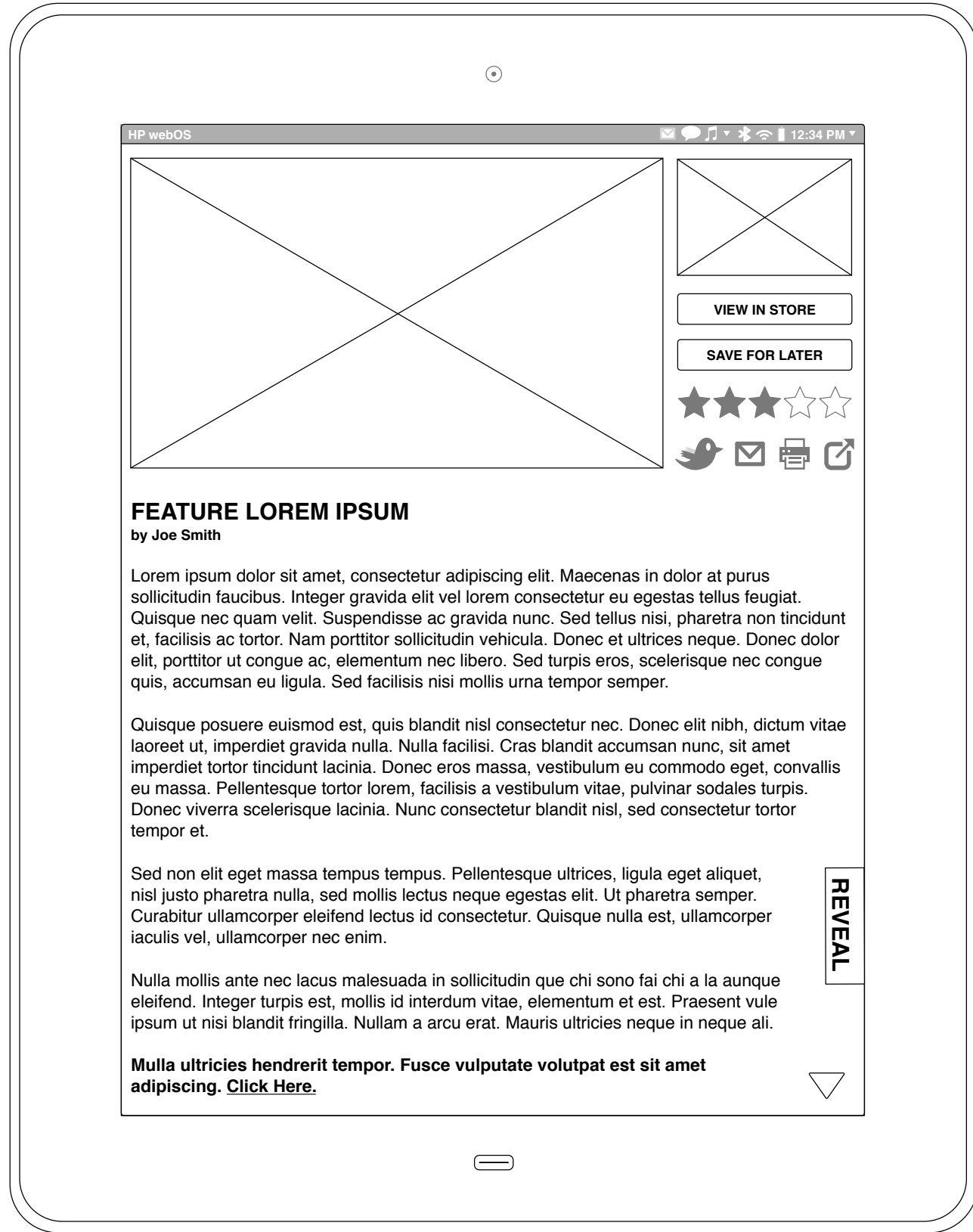
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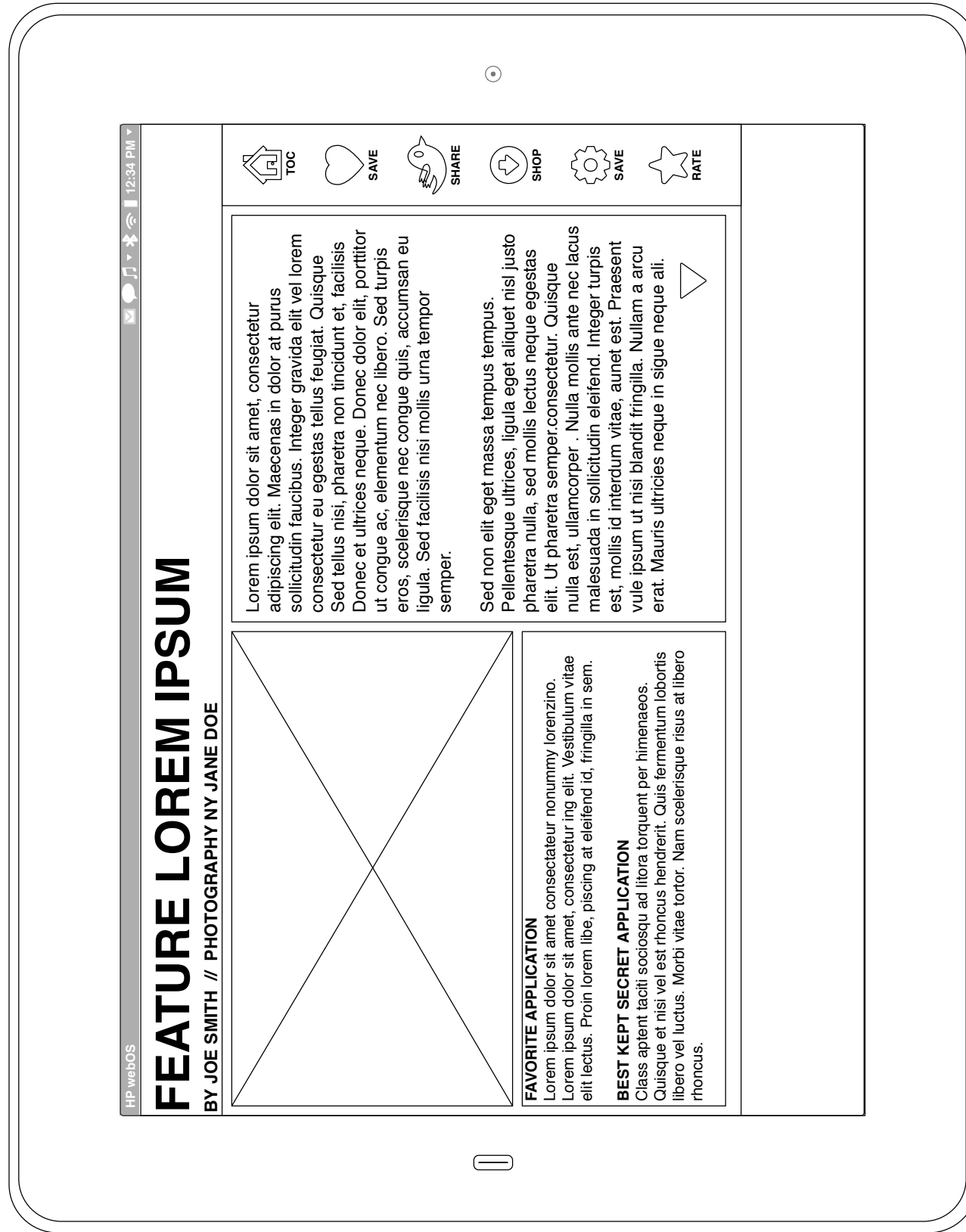
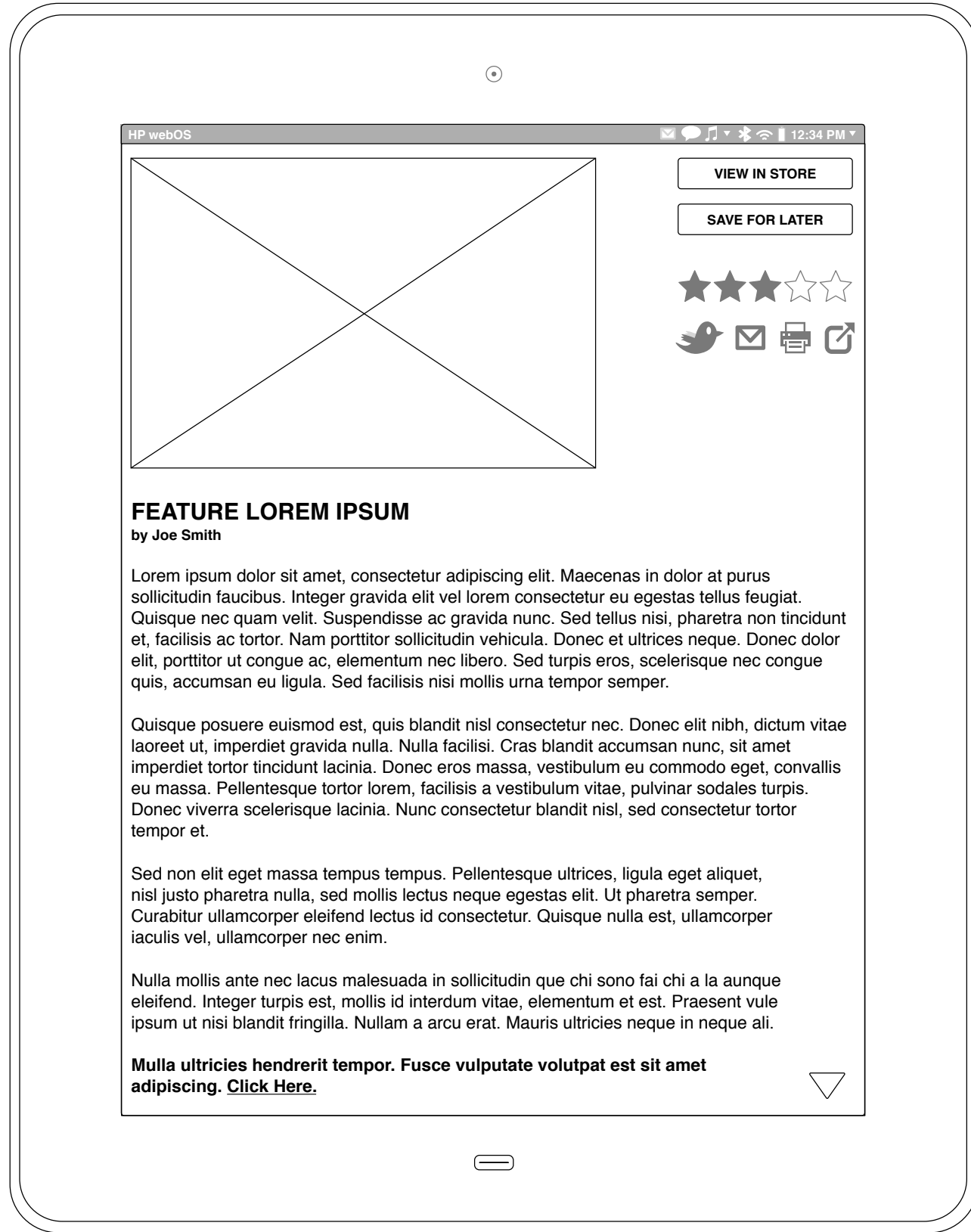
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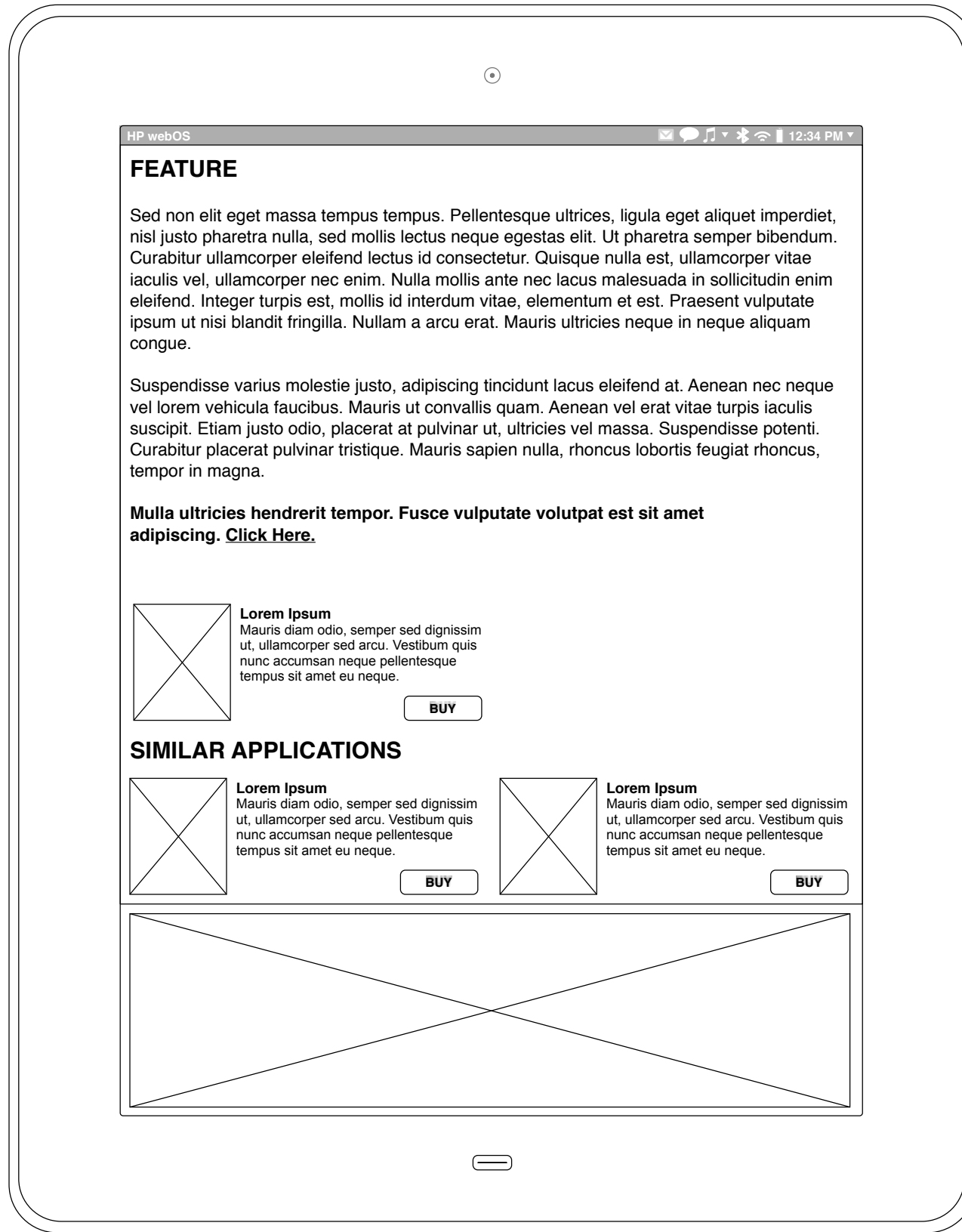
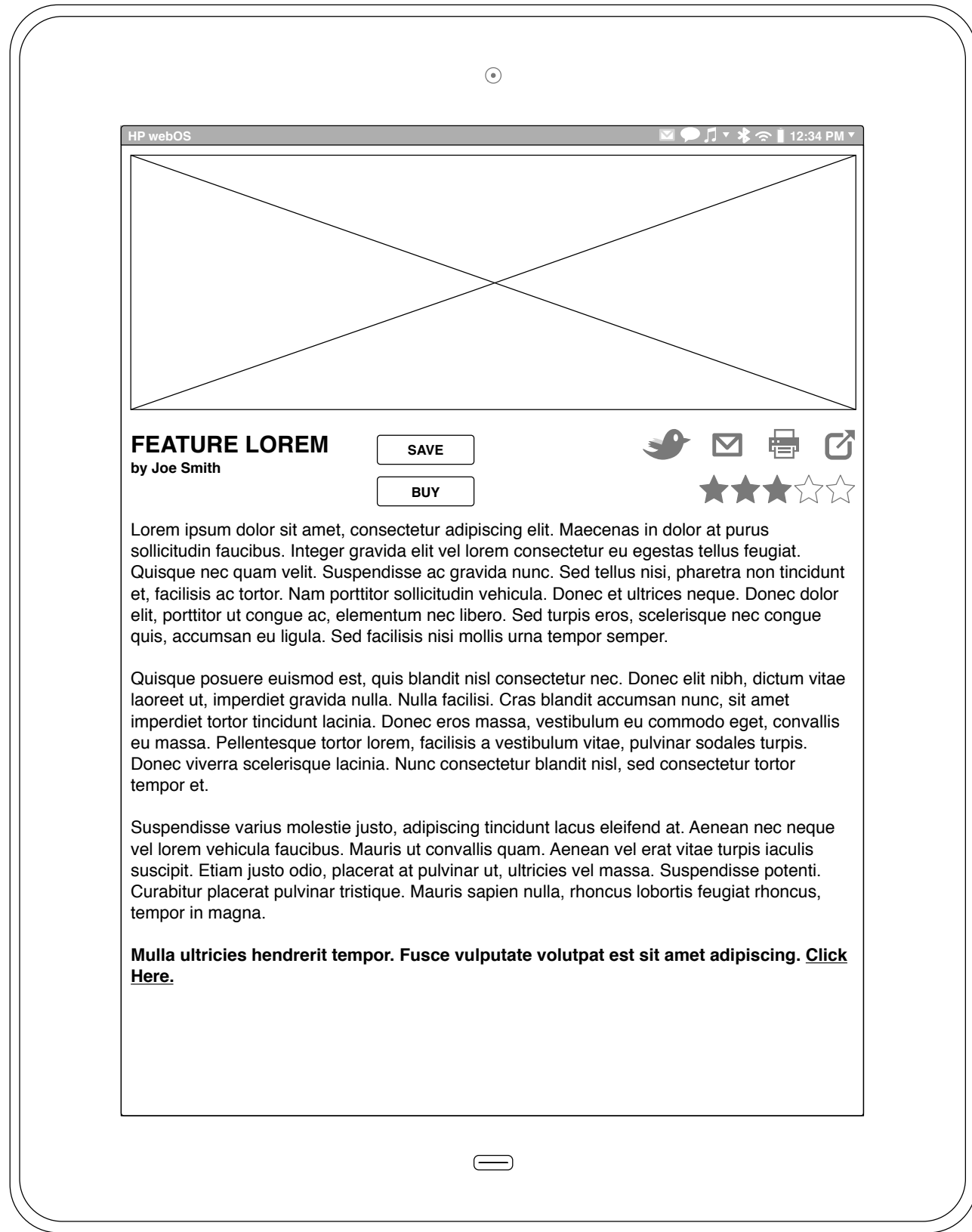
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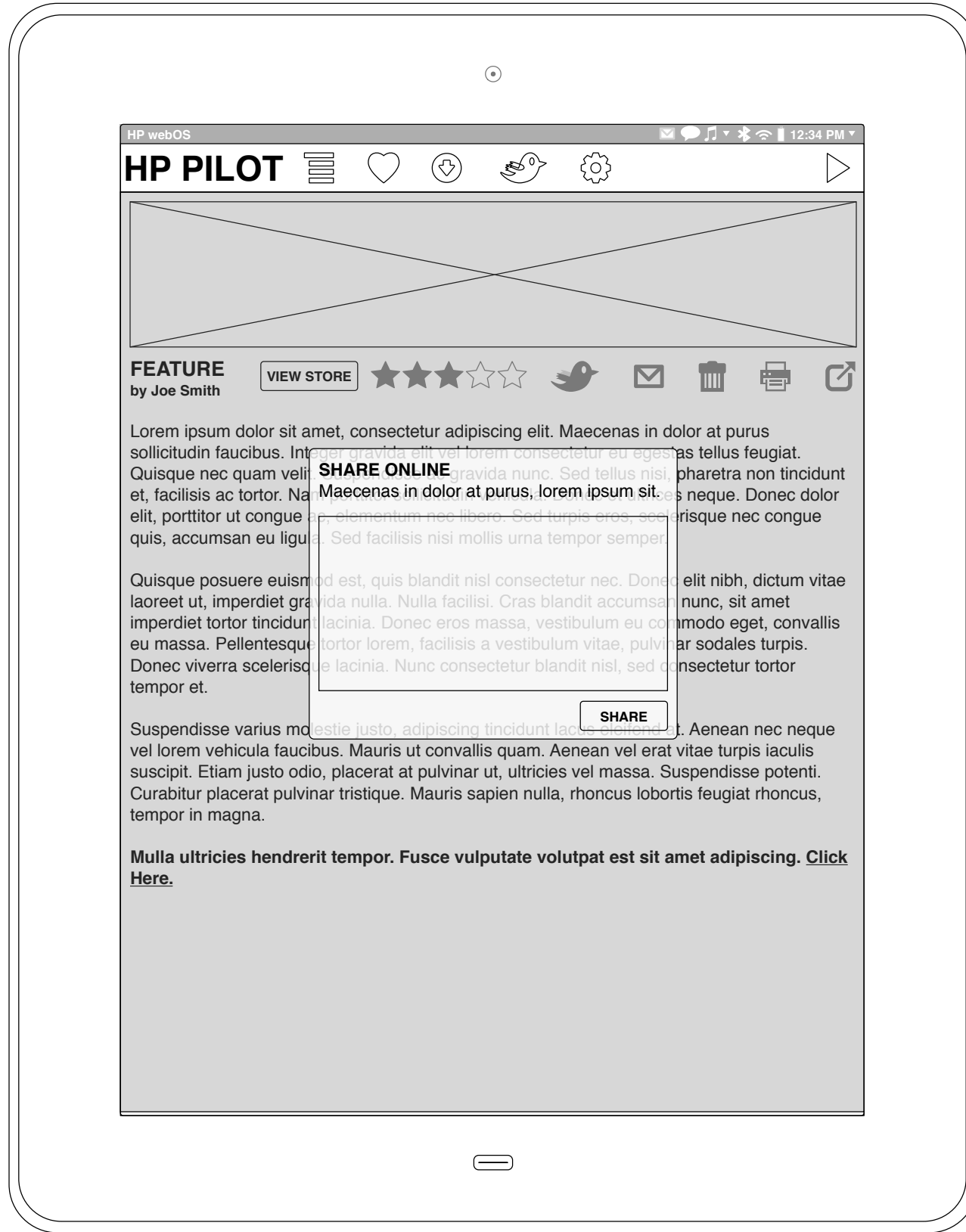
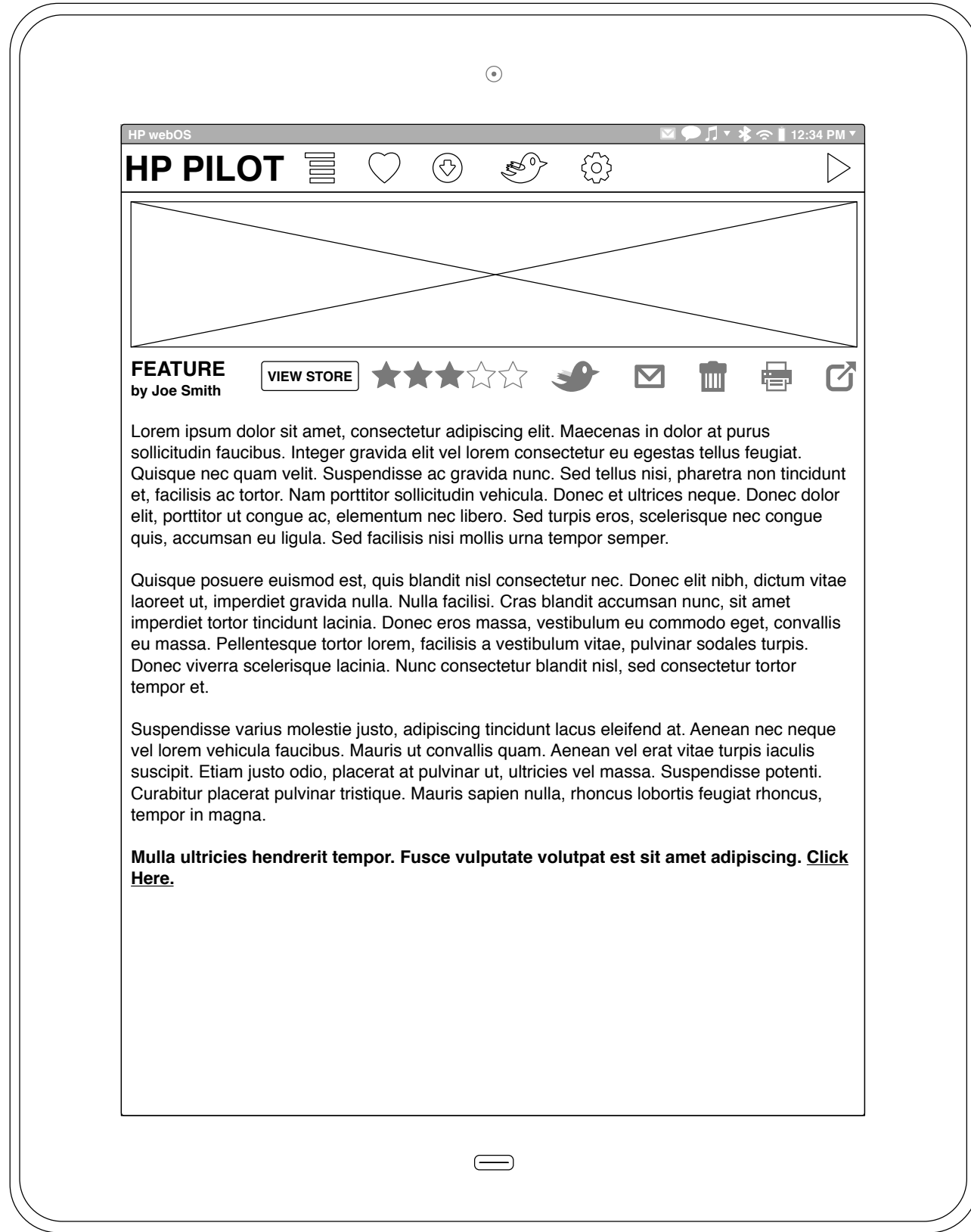
NOTES:



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HP webOS 12:34 PM

HP PILOT

FOLIO // ISSUE 001

SAVE BUY SHARE PREFS

MEDIA

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

ARTICLES

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

APP REVIEWS

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

FEATURES

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

Lorem Ipsum
Mauris diam odio, semper sed dignissim ut, ullamcorper sed arcu. Vestibum quis nunc accumsan neque pellentesque tempus sit amet eu neque.

PLAY

HP webOS 12:34 PM

HP PILOT

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SAVE BUY SHARE PREFS

COLLECTIONS

FEATURES
Mauris diam odio, semper sed dignissim ut, eu neque lamcorper sed arcupella entesque tempus sit amet.

DISPLAY

FEATURE
by Joe Smith

Twitter Email Trash Print Share

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas in dolor at purus sollicitudin faucibus. Integer gravida elit vel lorem consectetur eu egestas tellus feugiat. Quisque nec quam velit. Suspendisse ac gravida nunc. Sed tellus nisi, pharetra non tincidunt et, facilisis ac tortor. Nam porttitor sollicitudin vehicula. Donec et ultrices neque. Donec dolor elit, porttitor ut congue ac, elementum nec libero. Sed turpis eros, scelerisque nec congue quis, accumsan eu ligula. Sed facilisis nisi mollis urna tempor semper.

Quisque posuere euismod est, quis blandit nisl consectetur nec. Donec elit nibh, dictum vitae laoreet ut, imperdiet gravida nulla. Nulla facilisi. Cras blandit accumsan nunc, sit amet imperdiet tortor tincidunt lacinia. Donec eros massa, vestibulum eu commodo eget, convallis eu massa. Pellentesque tortor lorem, facilisis a vestibulum vitae, pulvinar sodales turpis. Donec viverra scelerisque lacinia. Nunc consectetur blandit nisl, sed consectetur tortor tempor et.

Suspendisse varius molestie justo, adipiscing tincidunt lacus eleifend at. Aenean nec neque vel lorem vehicula faucibus. Mauris ut convallis quam. Aenean vel erat vitae turpis iaculis suscipit. Etiam justo odio, placerat at pulvinar ut, ultricies vel massa. Suspendisse potenti. Curabitur placerat pulvinar tristique. Mauris sapien nulla, rhoncus lobortis feugiat rhoncus, tempor in magna.

Nulla ultricies hendrerit tempor. Fusce vulputate volutpat est sit amet adipiscing. [Click Here.](#)

APP REVIEWS
Mauris diam odio, semper sed dignissim ut, eu neque lamcorper sed arcupella entesque tempus sit amet.

DISPLAY

SET UP GUIDES
Mauris diam odio, semper sed dignissim ut, eu neque lamcorper sed arcupella entesque tempus sit amet.

DISPLAY

PHOTOS
Mauris diam odio, semper sed dignissim ut, eu neque lamcorper sed arcupella entesque tempus sit amet.

DISPLAY

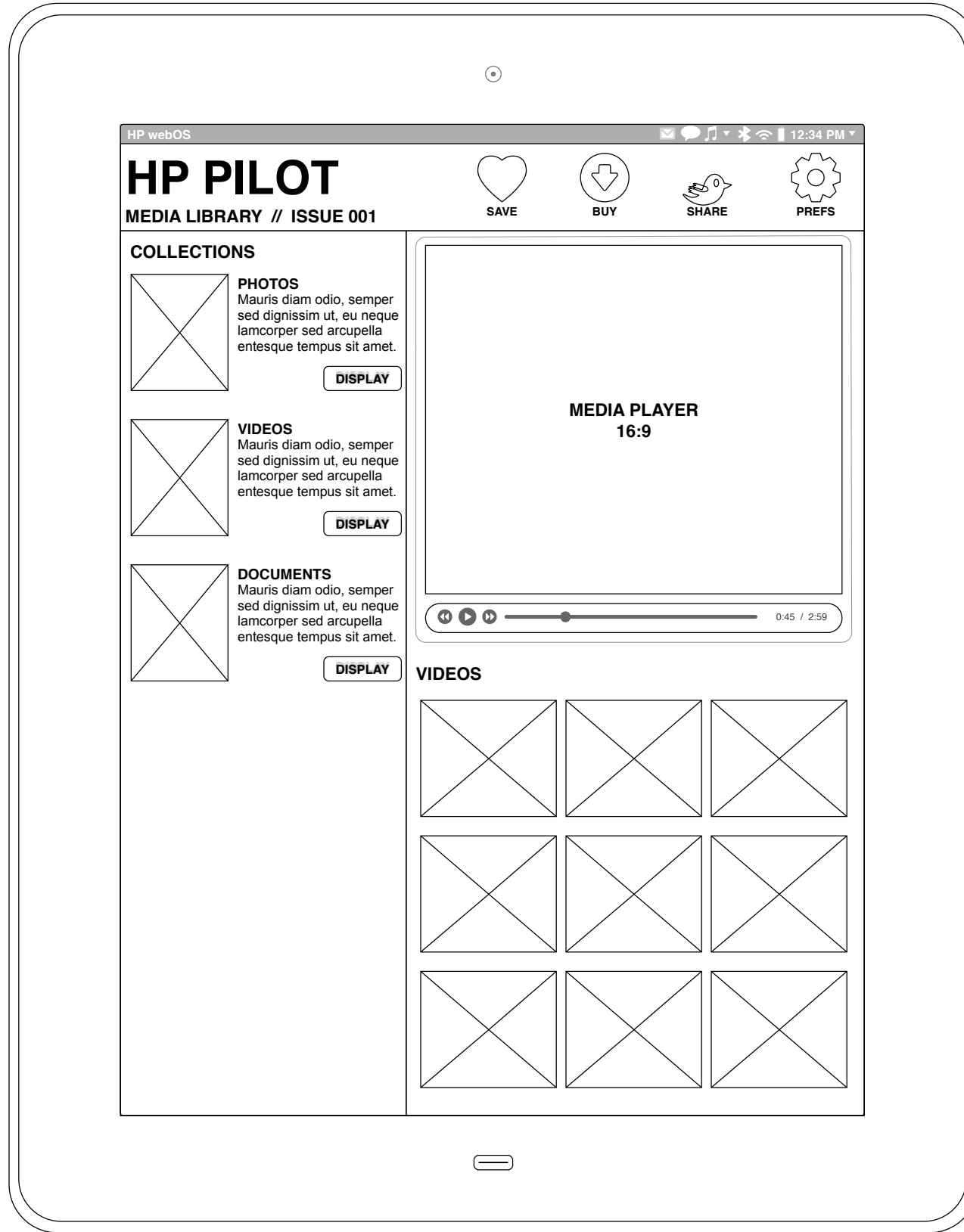
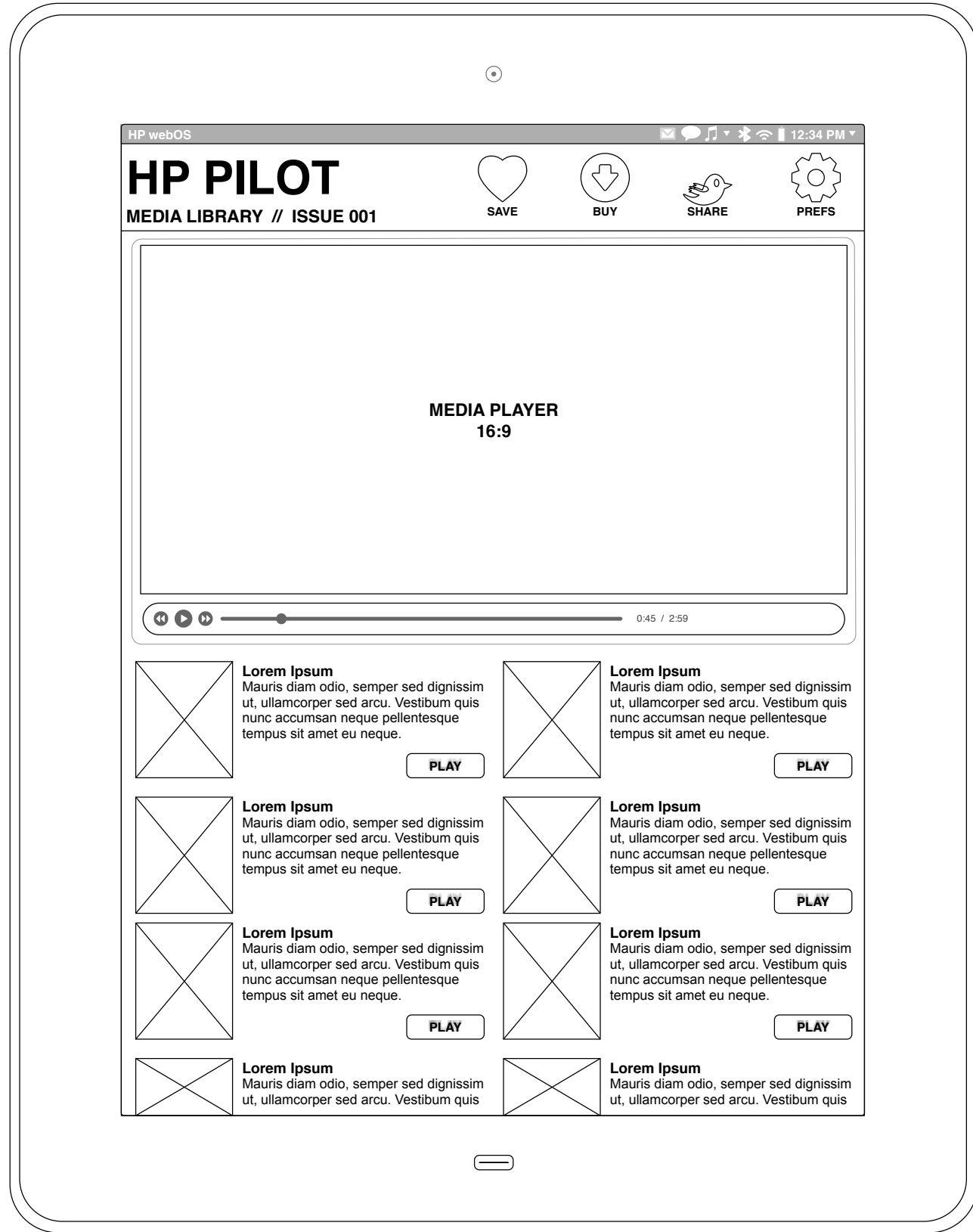
VIDEOS
Mauris diam odio, semper sed dignissim ut, eu neque lamcorper sed arcupella entesque tempus sit amet.

DISPLAY

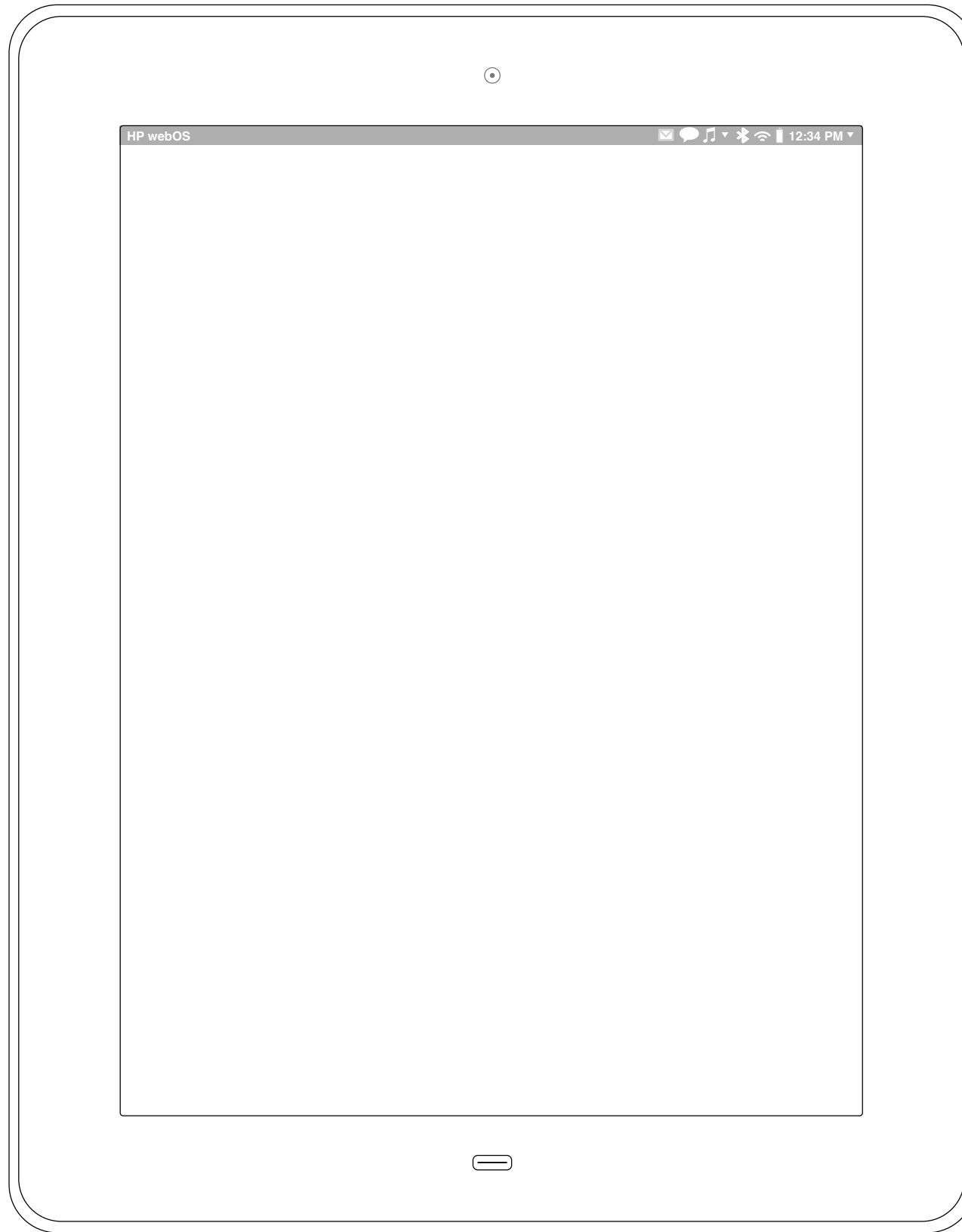
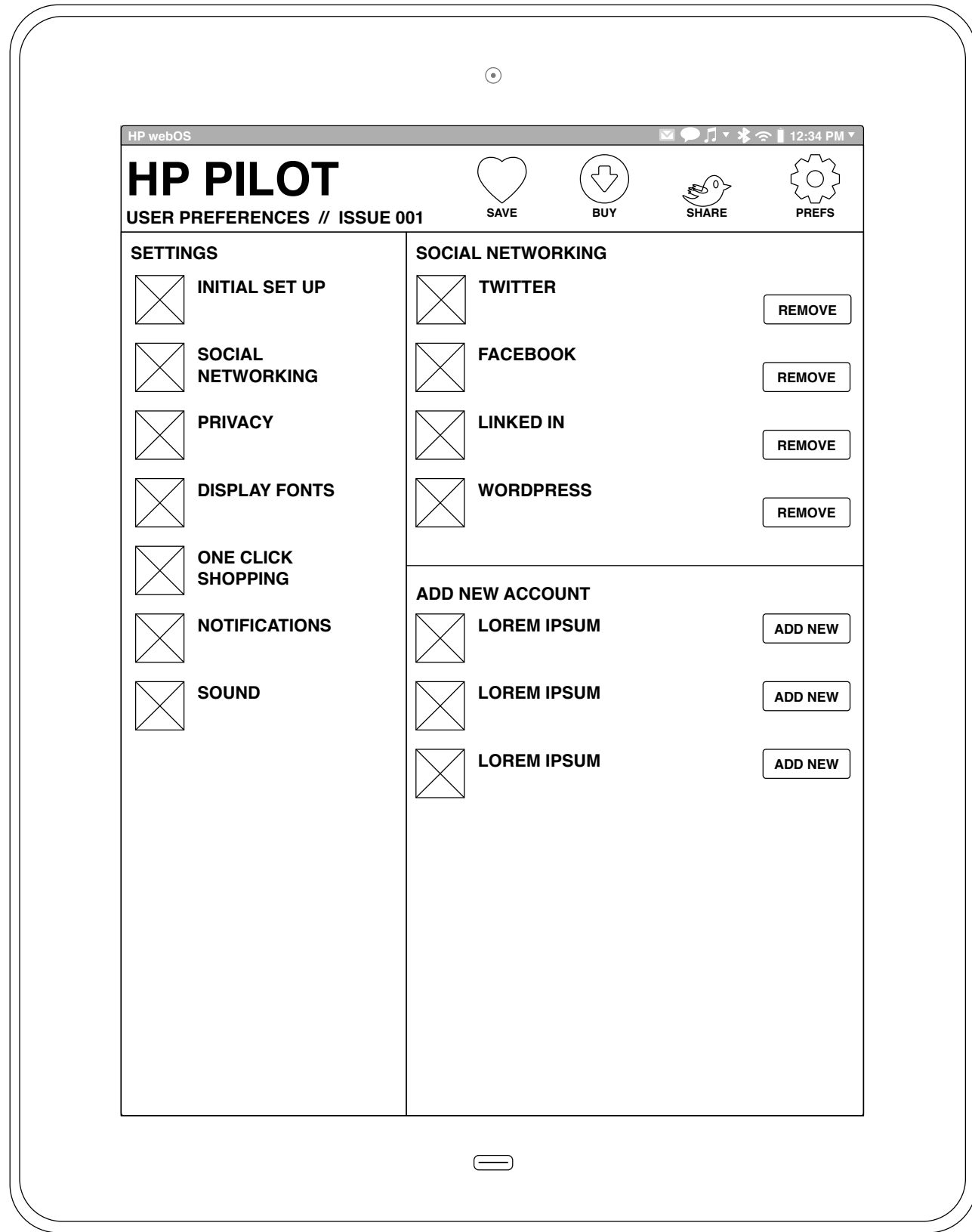
DOCUMENTS
Mauris diam odio, semper sed dignissim ut, eu neque lamcorper sed arcupella entesque tempus sit amet.

DISPLAY

NOTES:



NOTES:



NOTES:



Color: Black

Operating System
HP webOS

Display
9.7-inch XGA capacitive, multitouch screen with a vibrant 18-bit color, 1024x768 resolution display

Keyboard
Virtual keyboard

Messaging
Microsoft® Exchange email with Microsoft Direct Push Technology
POP3/IMAP (Yahoo!® Mail, Gmail™, AOL, Hotmail®, etc.)
Integrated IM and SMS

GPS3
A-GPS (3G models only)

Digital camera
Front-facing 1.3-megapixel webcam for live video calling4

Sensors
Light sensor, accelerometer, compass (magnetometer), and gyroscope

Media formats supported
Audio formats: DRM-free MP3, AAC, AAC+, eAAC+, AMR, QCELP, WAV
Video formats: MPEG-4, H.263, H.264

Wireless connectivity
Wi-Fi 802.11b/g/n with WPA, WPA2, WEP, 802.1X authentication;
Bluetooth® wireless technology 2.1 + EDR with A2DP stereo Bluetooth support

Memory
Choose either 16GB or 32GB internal storage

Battery
Rechargeable 6300 mAh (typical) battery

Connector
Charger/microUSB connector with USB 2.0 Hi-Speed

Headphone jack
3.5mm stereo headset/headphone/microphone jack

Speakers
Internal stereo speakers and Beats Audio™

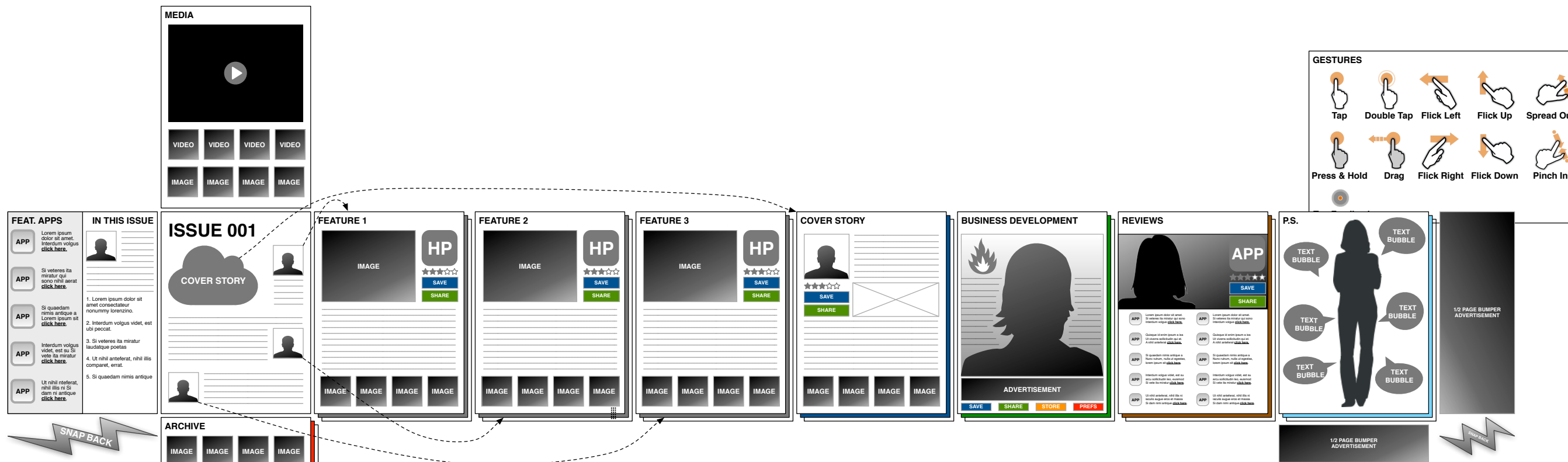
HP Touchstone for TouchPad
Compatible

Processor
Qualcomm Snapdragon dual-CPU APQ8060 1.2GHz

Dimensions
Width: 240mm (9.45 inches)
Height: 190mm (7.48 inches)
Thickness: 13.7mm (0.54 inches)

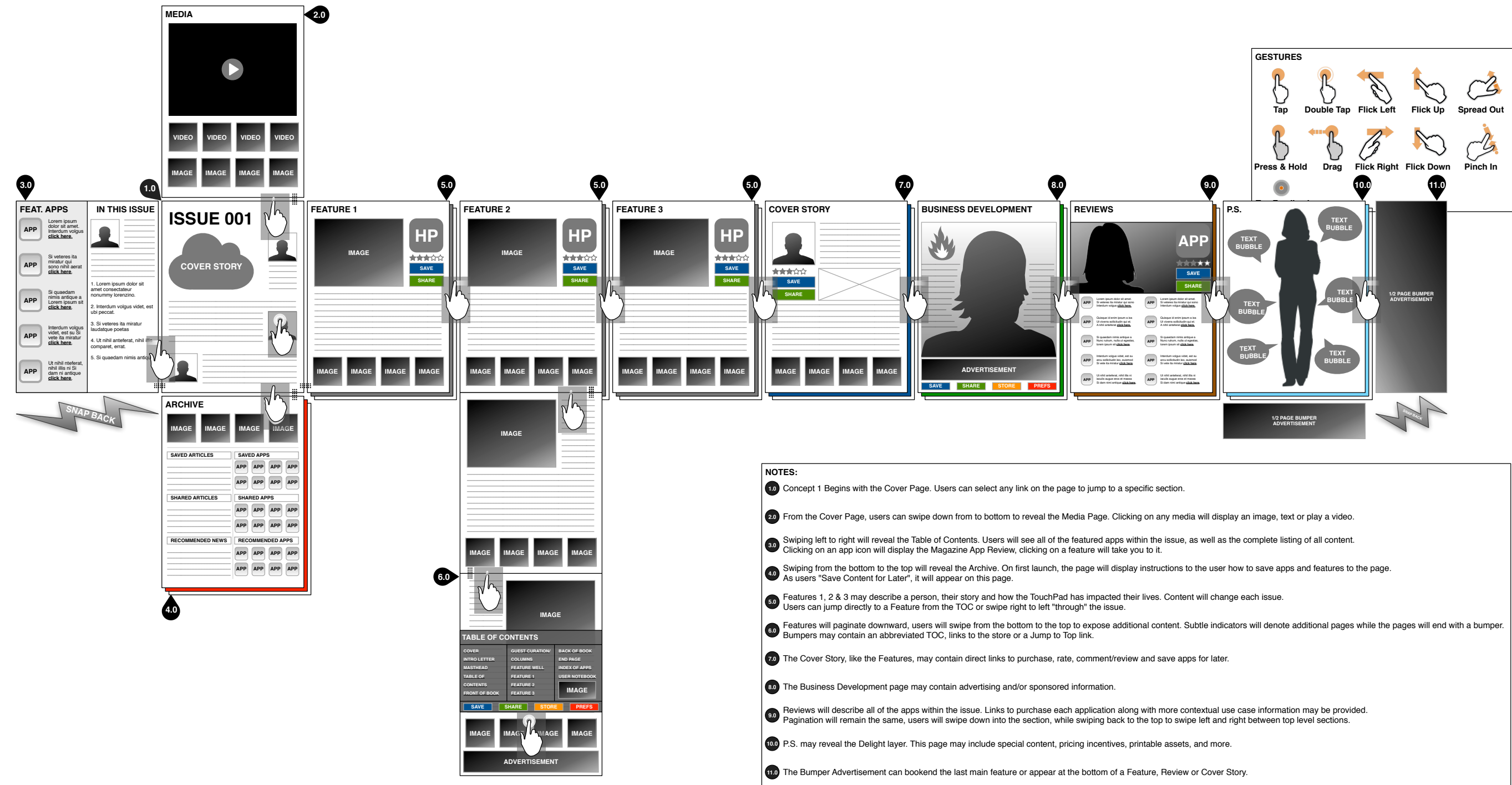
Weight
Approximately 740 grams (1.6 pounds)

NOTES:

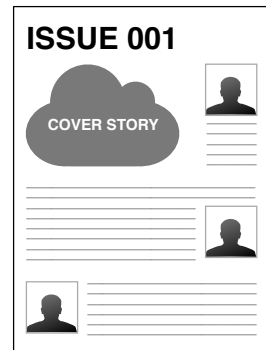


NOTES:

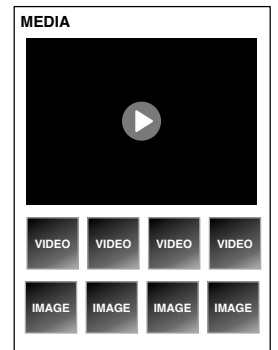
- 1.0 Concept 1 Begins with the Cover Page. Users can select any link on the page to jump to a specific section.
- 2.0 From the Cover Page, users can swipe down from to bottom to reveal the Media Page. Clicking on any media will display an image, text or play a video.
- 3.0 Swiping left to right will reveal the Table of Contents. Users will see all of the featured apps within the issue, as well as the complete listing of all content. Clicking on an app icon will display the Magazine App Review, clicking on a feature will take you to it.
- 4.0 Swiping from the bottom to the top will reveal the Archive. On first launch, the page will display instructions to the user how to save apps and features to the page. As users "Save Content for Later", it will appear on this page.
- 5.0 Features 1, 2 & 3 may describe a person, their story and how the TouchPad has impacted their lives. Content will change each issue. Users can jump directly to a Feature from the TOC or swipe right to left "through" the issue.
- 6.0 Features will paginate downward, users will swipe from the bottom to the top to expose additional content. Subtle indicators will denote additional pages while the pages will end with a bumper. Bumpers may contain an abbreviated TOC, links to the store or a Jump to Top link.
- 7.0 The Cover Story, like the Features, may contain direct links to purchase, rate, comment/review and save apps for later.
- 8.0 The Business Development page may contain advertising and/or sponsored information.
- 9.0 Reviews will describe all of the apps within the issue. Links to purchase each application along with more contextual use case information may be provided. Pagination will remain the same, users will swipe down into the section, while swiping back to the top to swipe left and right between top level sections.
- 10.0 P.S. may reveal the Delight layer. This page may include special content, pricing incentives, printable assets, and more.
- 11.0 The Bumper Advertisement can bookend the last main feature or appear at the bottom of a Feature, Review or Cover Story.



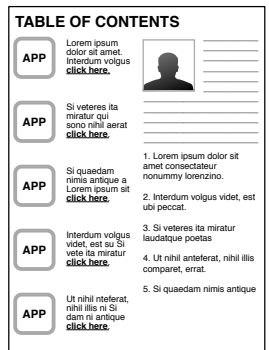
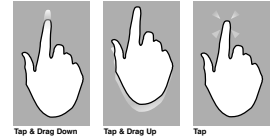
- NOTES:**
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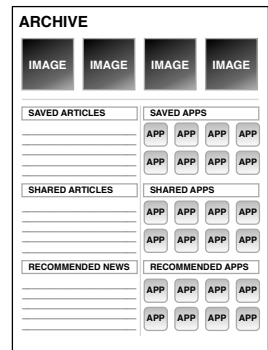
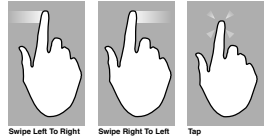
1.0 Cover Page



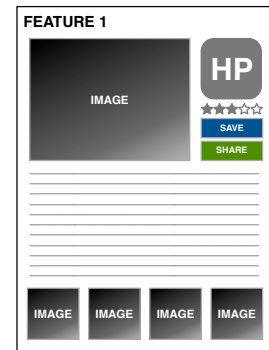
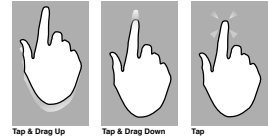
2.0 Media



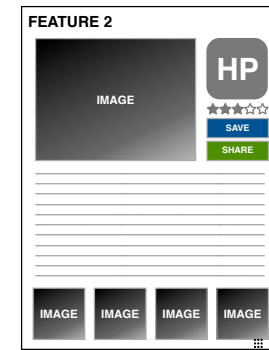
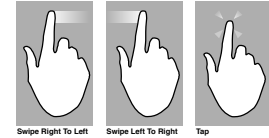
3.0 Table Of Contents



4.0 Archive Page



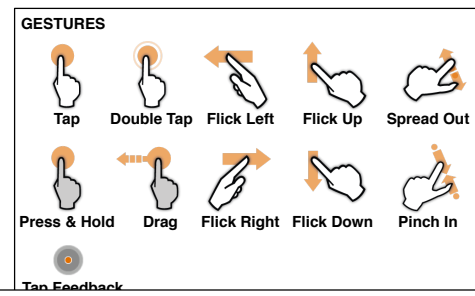
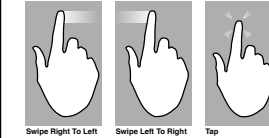
5.0 Feature X



6.0 Feature X w/Expanded Page

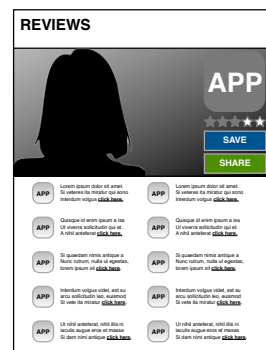


7.0 Business Development Page

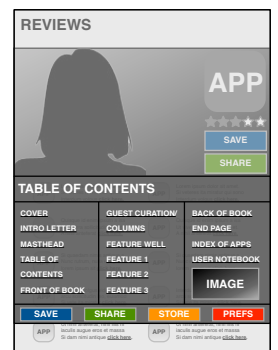
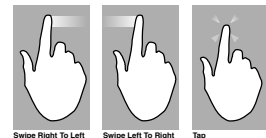


NOTES:

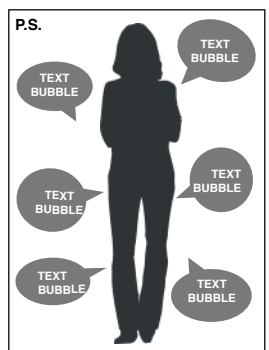
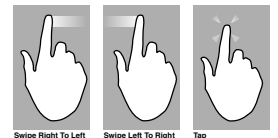
- 1.0 User can tap any link on the Cover Page to jump to a specific section.
- 2.0 From the Cover Page, users can swipe down from top to bottom to reveal the Media Page. Clicking on any media will display an image, text or play a video.
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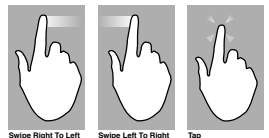
8.0 Reviews



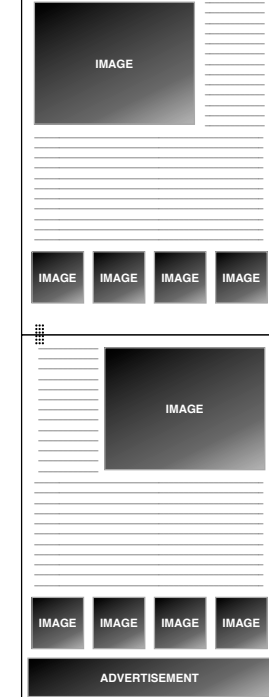
9.0 Reviews w/Table of Contents



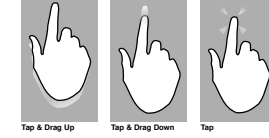
9.0 Reviews w/Table of Contents

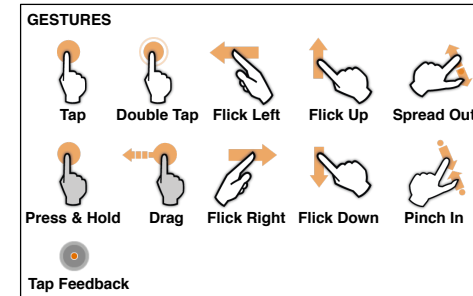
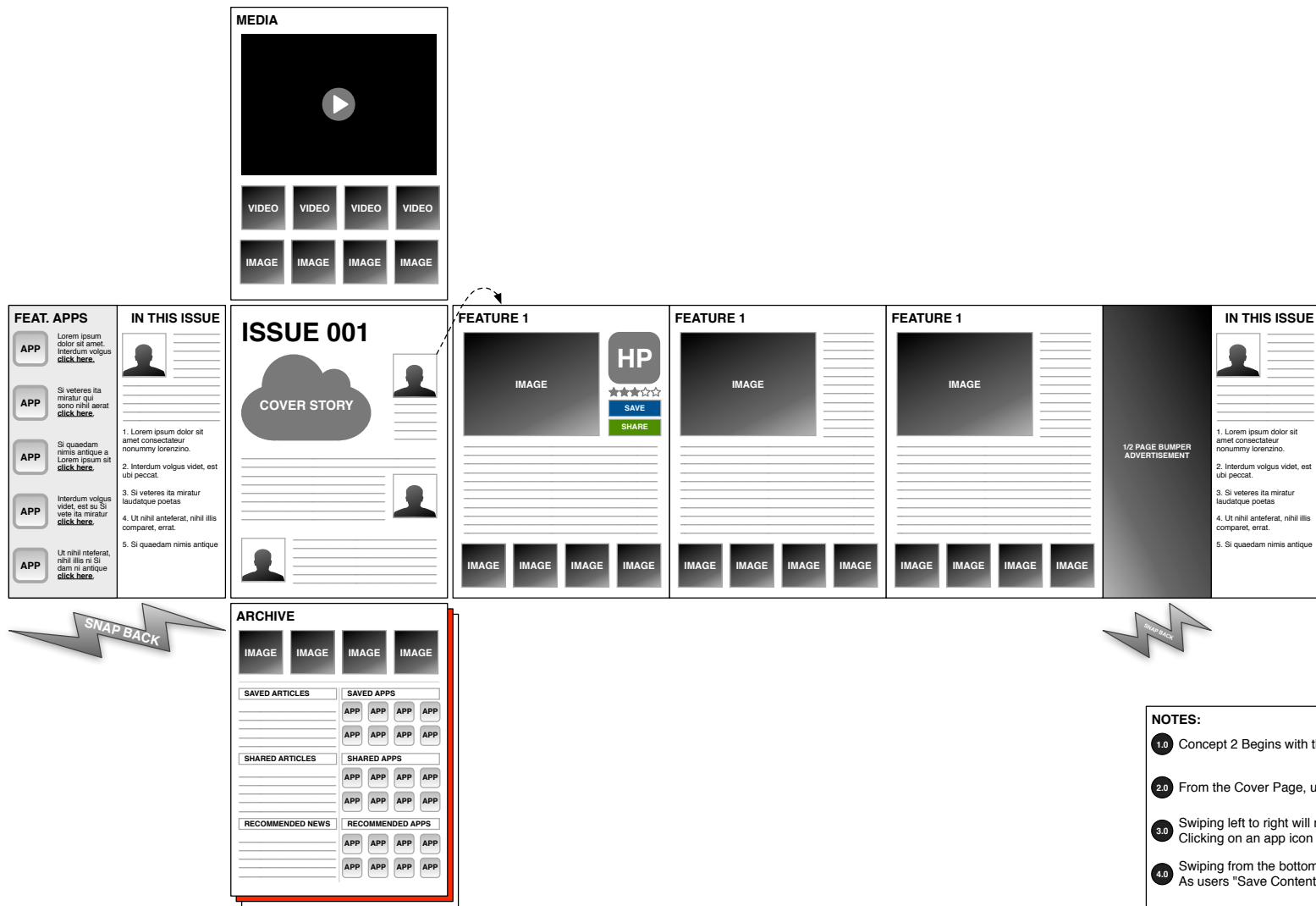


10.0 Advertisement Bumper

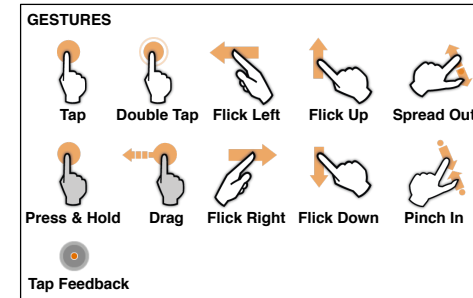
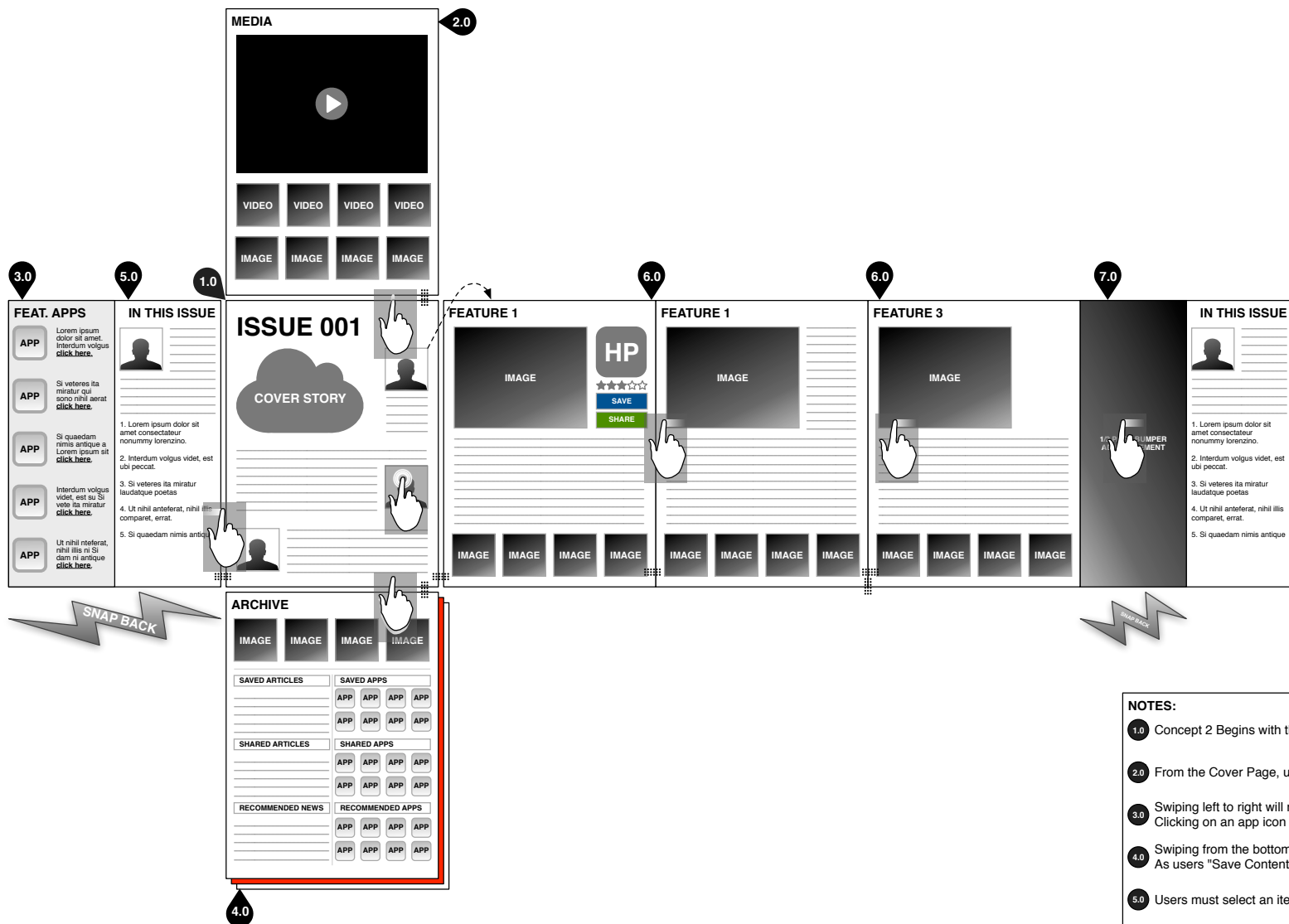


6.0 Feature X w/Expanded Page

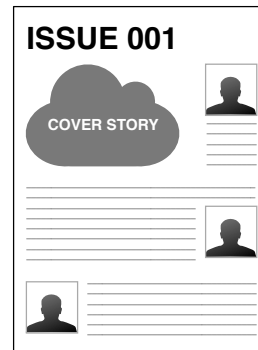




- NOTES:**
- 1.0 Concept 2 Begins with the Cover Page. Users can select any link on the page to jump to a specific section.
 - 2.0 From the Cover Page, users can swipe down from to bottom to reveal the Media Page. Clicking on any media will display an image, text or play a video.
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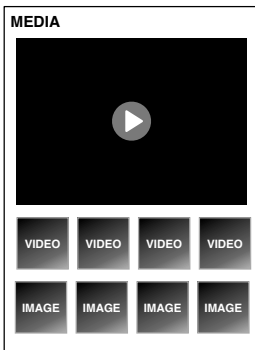
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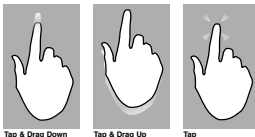
1.0 Cover Page



Tap



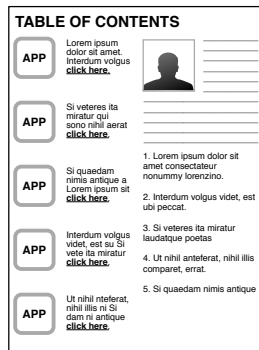
2.0 Media



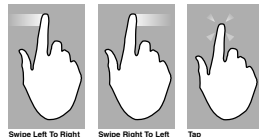
Tap & Drag Down

Tap & Drag Up

Tap



3.0 Table Of Contents



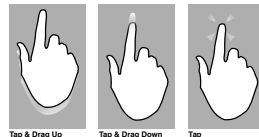
Swipe Left To Right

Swipe Right To Left

Tap



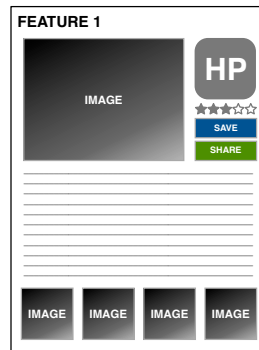
4.0 Archive Page



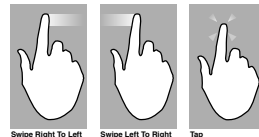
Tap & Drag Up

Tap & Drag Down

Tap



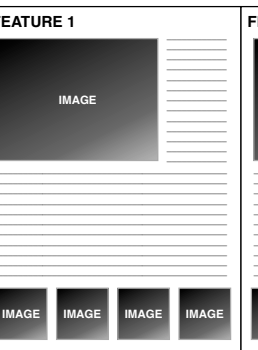
5.0 Feature X



Swipe Right To Left

Swipe Left To Right

Tap

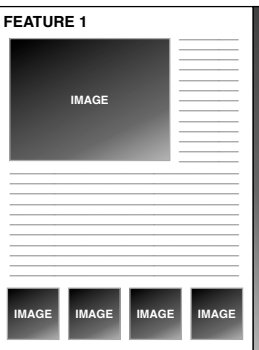


Feature 1



Tap & Drag Down

Tap

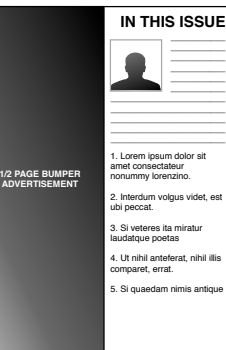


Feature 1



Tap & Drag Down

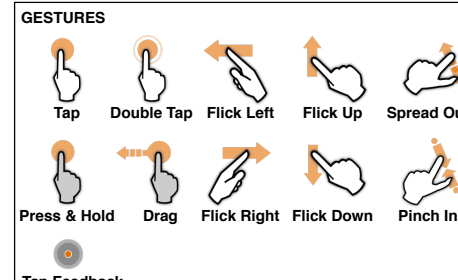
Tap



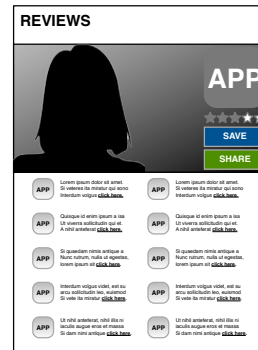
1/2 PAGE BUMPER ADVERTISEMENT



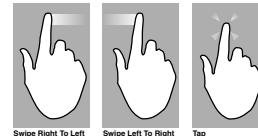
Tap



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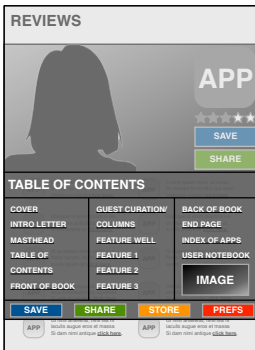
6.0 Reviews



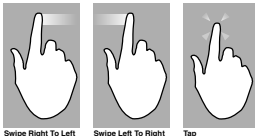
Swipe Right To Left

Swipe Left To Right

Tap



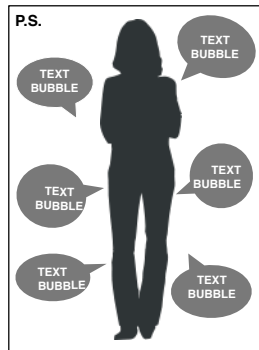
9.0 Reviews w/ Table of Contents



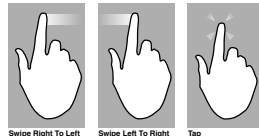
Swipe Right To Left

Swipe Left To Right

Tap



9.0 Reviews w/ Table of Contents



Swipe Right To Left

Swipe Left To Right

Tap



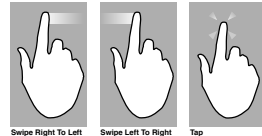
10.0 Advertisement Bumper



Swipe Right To Left



7.0 Business Development Page

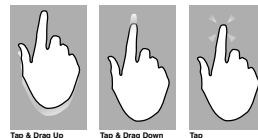


Swipe Right To Left

Swipe Left To Right

Tap

6.0 Feature X w/Expanded Page



Tap & Drag Up

Tap & Drag Down

Tap